This “How To” Guide is designed to provide you with all the information you need as a member of a student organization at Gustavus.

Thank you for taking a leadership role at Gustavus and best of luck this year!

To make suggestions for future publications or to get additional resources, contact Julianne Watterson in the Campus Activities Office, x7597.

For an electronic file of this book, please visit gustavus.edu/studentorgs and click on Policies and Forms.
STUDENT LEADERSHIP ORGANIZATION TRAINING (S.L.O.T.)

September 16, 2016

2:30 p.m.  Check In  
Jackson Campus Center Banquet Rooms

2:45 p.m.  Campus Activities Office  
How to Be a Successful Student Organization

3:30 p.m.  Student Senate  
Utilizing the Governing Body and Securing Funds

4:00 p.m.  Finance Office  
Spending Allocated Funds and Following College Policies

4:30 p.m.  Special Event Planning and Managing Risk

Notes

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I, _____________________________________________________________(please print)

a member of the ____________________________student organization assume responsibility for all of the information,
policies, and procedures listed within the 2016-2017 student organization
'How-To' Guide. I acknowledge that by completing this card, I am
responsible for disseminating all information provided within this book to
members of my organization appropriately.
Standards of Conduct
The basic concept underlying the College’s standards of conduct is that students, by enrolling in the College, assume an obligation to conduct themselves and their organizations in a manner compatible with the College’s function as an educational institution. Individuals must always act in a manner that does not detract from the reputation of the College, including their behavior in game situations. When involved in off-campus events or when traveling, be aware that you represent the College, even though you are not on campus for the event.

Drug and Alcohol Policy
As per Gustavus Adolphus College policy, illegal drugs and alcohol are not allowed in or on any Gustavus athletic facility. Furthermore, illegal drugs and alcohol are prohibited at club-sponsored activities, on or off campus. It is the responsibility of the club to see that visiting teams and its own members adhere to this policy.

Alcoholic beverages are not permitted on any athletic fields or recreational space by participants or spectators. There will be no consumption of alcoholic beverages while traveling to and/or from College-sponsored events. Any deviation from this policy will result in immediate dismissal of the person(s) caught consuming alcoholic beverages. Additional sanctions may be imposed on the club sport at the discretion of the Assistant Athletic Director, depending on the severity of the incident.

CAMPUS ACTIVITIES OFFICE
MISSION
The mission of the Office of Campus Activities at Gustavus Adolphus is closely linked to the mission of the College, with leadership development, student learning, opportunities for service to the College and community, and personal well-being at its core.

The Campus Activities Office
• Promotes student engagement through experiential education
• Provides opportunities for students to learn and utilize leadership skills
• Fosters an environment that connects students and builds community
• Facilitates a comprehensive series of intellectual, multicultural, recreational, social, and campus governance programs
• Helps students realize their individual and collective potential

Utilizing Campus Activities
Resources
• Leadership consultation
• Support and training of organizations
• Program development
• Event implementation training
• Conflict mediation

Services
• Resources in the Gustie Den
• Reserving rooms and equipment
• Requesting tech support for events
• Ticketing
• Tabling sign-up
• Purchase orders
• Credit card checkout

Items for checkout
• Chalk
• Markers
• Glue
• Scissors
• Large banner paper
• Paint Markers
• Game equipment
• Ice Breakers/Team Building ideas
• Low ropes course guide and obstacles (Schedule appointment with Andrea)
The Campus Activities Office is staffed by professionals who are ready and willing to serve as resources for your club or organization!

**Andrea Junso**, Director of Campus Activities, ajunso@gustavus.edu

**Julianne Watterson**, Assistant Director of Campus Activities, jwatter2@gustavus.edu

**Amy Pehrson**, Assistant Director of Campus Activities, and Director for Mentoring and Peer Education, apehrson@gustavus.edu

**Cassandra Nelson**, Event Services Coordinator, cnelson2@gustavus.edu

Reach us by phone at 507-933-7597 or check out our website: gustavus.edu/cao.

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**Coaching**

Due to the physical and sometimes violent nature of certain sports, the following club sports must have a coach responsible for the safe instruction and supervision of all club sport practices and competitions.

- Men’s and Women’s Rugby
- Men’s and Women’s Lacrosse

Coaches can be staff members, alumni, faculty members, or local community members. Most club coaches are either volunteer or nominally paid individuals who donate their time and services because of a genuine love and interest in the promotion and perpetuation of a particular sport. Many coaches feel their responsibilities as a coach are similar to varsity athletic coaches and include administering a budget, securing facilities, scheduling contests, and arranging for travel, etc. In fact, most of the club sport programs are designed to allow students to handle these facets of the club’s activity.

**Specific responsibilities of the coach:**

- The coach should restrict his/her contributions to coaching and should minimize active involvement in club management. A club sport is first, and foremost, a student organization and, as such, the student representative must serve as the liaison between the club and Gustavus.
- The coach shall not solicit money from any source or purchase, rent, or commit anything in the name of the Gustavus Adolphus College without the approval of the Assistant Athletic Director
- The coach should develop and improve skills of club members.
- The coach should assist club officers in scheduling practices and games.
- The coach should develop and employ safety practices for all participants to include the inspection of sport gear and the reporting of any hazardous facility conditions.
- The coach should promote good sportsmanship on and off the field.

Coaches may need reminders that the philosophy and key to the success of club sports programs has been the continued emphasis placed on student leadership and participation.
Recognition of Student Clubs & Organizations

Student clubs and organizations at Gustavus Adolphus College provide the campus community with activities, programs, and resources that enhance the quality of student life. Students who participate in co-curricular activities are more likely to succeed at both personal and professional goals, develop leadership skills, form lasting friendships with peers and learn more about a chosen career field. Gustavus provides a comprehensive activities program that encourages student participation in clubs and organizations related to both their personal and professional interests.

The student organization recognition process serves new and prospective students, College departments, and administrators by providing accurate information about those groups. The recognition of student groups is intended to clarify the rights, privileges, and responsibilities of each. All student groups wishing to function officially on campus are required to complete this recognition process annually. Students with like interests may, of course, meet informally. Unlike recognized clubs and organizations, however, they may not use “Gustavus Adolphus College” in their name, utilize campus facilities and services, sponsor fundraisers on campus, or apply for Student Senate funding. They may partner with recognized student groups and/or College departments if they wish.

Students are expected to know and abide by the regulations governing student organizations/groups including, but not limited to, groups recognized by the Campus Activities Office, Greek organizations, athletic teams/clubs, and national honor societies/clubs. Failure to abide by these regulations may result in action through the Student Conduct system.

Recognition Process for New Clubs and Organizations

1. All organizations must attend the Student Leadership Organization Training (S.L.O.T.) on the 2nd Friday of each semester.
2. All CONTINUING organizations will then log on to the new student organization website, www.gustavus.edu/studentorgs, and make the necessary updates to their organization information.
3. All NEW organizations must submit a completed Recognition Application for review by the Recognition Committee.

This submission will be reviewed by the Recognition Committee. In most cases, the committee will ask a founder of the group to attend a meeting to answer questions.

Club Sports Sponsorship Guidelines

If a recognized club team wishes to seek a sponsorship opportunity as a way to secure additional funding for the team, the club must adhere to the following guidelines:

• Approval of sponsorship agreement must be received from the Assistant Athletic Director before accepting any sponsorship money. Decision of Assistant Athletic Director is final.
• Before soliciting sponsorships, club teams must provide in writing to the Assistant Athletic Director the reasons they are seeking the sponsorship, how much money they are seeking, what the sponsor will provide to the club team, and what, if anything, the team will provide to the sponsor in return.
• The following businesses will not be allowed to sponsor a Gustavus club team:
  • Breweries
  • Bars
  • Alcohol Distributors
  • Tobacco/Cigarette Companies
  • Strip Clubs
  • Other businesses deemed inappropriate by the Assistant AD
• Club teams must provide the Assistant Athletic Director information regarding the business operations of the proposed sponsor upon request.
• Gustavus logos will be primary on any club team jersey or team apparel. Sponsor logos will be secondary and the Assistant Athletic Director will determine the location of the sponsor logo.
• Club teams soliciting sponsorships must make clear the sponsorship is for a club team and not for a Gustavus varsity team.
• Sponsorships may only be solicited for uniform purposes. Agreements to be the “official” restaurant, bar, bank, cell phone provider, etc. will not be accepted.
• Any sponsorship agreement paperwork must be reviewed, approved and signed by the Assistant Athletic Director before the agreement can begin.
• Gustavus reserves the right to terminate the sponsorship agreement at anytime if it is determined that the sponsor or club team misrepresented themselves or provided misleading information with regards to the sponsors business operations.
• In order for the sponsor to receive a tax benefit by sponsoring the club team, the team must work through the Gustavus advancement office to obtain the proper documentation. Individual club teams cannot provide the sponsor with any type of tax benefit paperwork.
College Recognition Committee
All requests by student groups to become newly recognized student clubs, club sports, or organizations will be reviewed by the Gustavus Adolphus College Recognition Committee. The Recognition Committee consists of:

- A member of Student Senate or designee;
- A representative from the Dean of Students’ Office;
- 2 representatives from the Faculty Committee on Student Life;
- A representative from Athletics;
- The Assistant Director of Campus Activities, who will serve as the chair of the committee.

All committee members will have a vote, and the Campus Activities Office will then make a final decision with the input of the committee. All appeals to this process will be directed to a member of the Dean of Students’ Office who does not serve on this committee.

The College Recognition Committee will meet at least once each semester no more than two weeks after the Involvement Fair.

Criteria All Groups Must Meet in Order to Be Recognized
At a minimum, all student groups requesting official recognition from the College must meet the following standards before their application is considered:

- A group must have at least 6 currently enrolled full-time students.
- A group must establish a purpose for the group that is consistent with the mission of the College
- A group may not duplicate the purpose and/or activities of an existing student organization. This provision safeguards limited resources and encourages students to work cooperatively when their interests and intentions are similar.
- No group may discriminate against any person based on age, color, disability, gender, gender identity, national or ethnic origin, race, religion, sexual orientation, veteran status, or any other basis protected by applicable federal, state, or local laws. (Exceptions are granted for fraternities and sororities to remain single gender.)
- All groups must agree to the Gustavus Adolphus College anti-hazing policy.
- All groups must be non-profit in nature.
- A group must disclose if it is known by any other name or affiliated with any other organization or parent group (e.g., Amnesty International, Fellowship of Christian Athletes, etc.).
- All Gustavus Adolphus College policies will supersede any policies of national affiliate.
- A group must abide by all federal, state, and local laws, College policies and in the case of affiliated groups, the policies of their parent organization.

Club Sports Logo/Uniform Policy
It is the intent of the Campus Activities Office and Athletic Department that any logos used by Gustavus Adolphus club sports programs be in good taste and that they represent the College appropriately. Therefore, the following policy is in place for club sports teams to follow when they order uniforms or other apparel to be worn by team members.

Game Uniforms: Any item worn during a game or competition that distinguishes a player as a member of the Gustavus team, must follow the guidelines established by the Office of Marketing and Communication (OMC) for proper use of the appropriate logo. Approval to use the logo must be received from the Assistant Athletic Director and the OMC prior to submitting any artwork or orders to a manufacturer. The Assistant Athletic Director and OMC must approve the final design before an order can be processed. Uniforms must be black, gold, gray, or white in color; other colors will not be approved.

Team Apparel: Items not worn during a game or competition that reference the club sport may have a logo chosen or created by team members. Prior to placing any order, approval of the logo must be granted by the Assistant Athletic Director.

Fundraising: Apparel designed with the intent to sell and raise funds for the club sport must be approved prior to production. The Assistant Athletic Director and OMC must approve design and use of any logo for the merchandise prior to submitting the design to the manufacturer.
Recognition as a club sport is granted for one year only (first day of classes in the fall until last day of finals in the spring). It is necessary for each club to register (at the end of spring semester) their intent to return as a club sport the following year. This is done by completing the Club Sport Renewal Form and submitting it to the Assistant Athletic Director in May. The registration process for returning club sports is as follows:

1. Register with the Assistant Athletic Director (done in May each year);
2. Turn in an updated listing of officers to the Assistant Athletic Director (done in May and September);
3. Submit participant waivers and insurance acknowledgement forms for each member of the team prior to participation in any organized team activity each fall.

Unless the club sport has completed the above procedures and is recognized by the Campus Activities Office and the Athletic Department, it will be ineligible to use any Gustavus athletic facilities.

Facilities

Club Sports are eligible to reserve the following facilities for regular practice:

- Don Roberts Ice Rink
- Gus Young Court and Lund Forum
- Hollingsworth Field
- Rugby Field
- Recreation Fields
- Swanson Tennis Center
- Aerobics Room - Lund 224

Scheduling priority for these facilities will be given in the following order:

- Varsity or JV games or practices
- HES academic classes
- Outside groups paying to rent the facility
- HES sponsored fitness classes
- Club sport games and practices
Student Conduct system, which may result in disciplinary action up to and including suspension or expulsion. Students who assist in perpetuating these organizations are subject to the same disciplinary action.

Rights & Privileges of Recognized Student Organizations
Recognized student clubs and organizations are entitled to:
• Schedule and use Gustavus Adolphus College facilities.
• Apply for funds from Student Senate and/or other campus sources.
• Associate Gustavus Adolphus College’s name with that of the organization.
• Be included in Gustavus Adolphus College publications when appropriate.
• Use Gustavus Adolphus College’s mail services.
• Sponsor campus programs and activities.
• Conduct fundraising activities on campus.
• Receive information from the College regarding policies, procedures, and liability.
• Receive any and all benefits the College may extend to recognized groups now or in the future.

Responsibilities of Recognized Student Organizations
Recognized student organizations are expected to:
• Use the Gustavus Adolphus College Finance Office for the administration of all College-approved funds and funds raised by the organization.
• Have current bylaws on file on gustavus.edu/studentorgs.
• Have only Gustavus Adolphus College students as members and faculty and staff as its advisors.
• Maintain a current list of officers and advisors on gustavus.edu/studentorgs.
• Ensure that any official Web presence is updated annually.
• Adhere to all federal, state, and local laws and College policies.
• Ensure that its membership will not practice any physical or psychologically abusive behaviors, either intentionally or unintentionally.
• Consistently fulfill recognition criteria.

Student Organization Space
Office spaces are located in the Gustie Den in the lower level of the Jackson Campus Center and in the lower level of the Johnson Student Union. Applications are available in the Spring of each year for the following academic year.

Advisor Agreement
Gustavus Adolphus College encourages faculty and staff to serve as organization advisors. The College recognizes service as an advisor to student groups as an important contribution to the College community and

Definitions:
• Sport – An activity involving physical exertion and skill that is governed by a set of rules or customs and often undertaken competitively
• Game – An activity providing entertainment or amusement; a pastime
The above definition will be used as a guide in determining what activities are eligible to become club sports. Activities falling under the definition of a game OR failing to meet the criterion to be considered a sport shall not be eligible to become a club sport at Gustavus.

In order to form a new club sports program at Gustavus, the following must occur:
• You must log on to gustavus.edu/studentorgs and complete the recognition form.
• You must have six student members, an adviser, and complete the online form in its entirety before moving forward in the recognition process.
• Campus Activities Office and the Athletics Department will review materials to make a decision and inform the Club President of decision. Decision of Campus Activities Office and Athletics Department is final.
• Following the online form completion, one member of your organization must attend the Student Leadership and Organization Training offered ONLY at the beginning of each academic semester. Failure to attend terminates club status for the semester.

A new club must demonstrate an interest to participate from the student body of the College. A club must define their purpose, goals, and objectives; submit officers’ names and their duties; have a continuity procedure consisting of established officer election dates and the procedure for election; and defined membership requirements. This information should be included in the club constitution. An applying group needs to document that interest in their sport is not being adequately met by existing campus programs. Sports currently recognized by the Athletic Department and sponsored at the varsity or junior varsity level will not be sponsored at the club level.

All newly approved club sports are assigned Conditional Status for the first year of operation. Each club has one year to demonstrate viability in terms of club administration, student interest, and support in terms of club members. Conditional Status club sports have the lowest priority for facility reservations. Upon completion of Conditional Status, a club sport will be elevated to Returning Status.

Returning Status is the normal operating mode for a previously recognized club. Returning status club sports will have normal priority for facility reservations.
involvement with College activities. In order to be a student organization “recognized” by the College, each group must have a faculty or staff advisor.

1. To be an advisor, you must be a full-time employee of Gustavus Adolphus College and not be on sabbatical leave. If you are going to be gone for an extended period of time, it is your duty to assist your organization in finding a proxy.

2. The advisor should be aware of the organization's meetings/events and should try to attend as often as possible. If it is impossible to attend, the advisor should meet with the president to review the minutes of the meeting and follow-up as needed.

3. The advisor should know who is on the executive board of the organization and meet with them on a regular basis to establish a meaningful working relationship.

4. The advisor should be available as a resource for the organization.

5. The advisor should have an updated list of all members and their contact information.

6. The advisor should receive and review the organization's financial reports monthly.

7. The advisor should be knowledgeable of the organization’s purpose and constitution to help the members abide by it.

8. The advisor should help the members develop self-responsibility and self-discipline; allowing the students to use skills they are learning in classroom experiences in addition to learning from mistakes.

9. The advisor should introduce new ideas and suggestions for programs. While the extent and nature of the advising role may vary, generally advisory duties include:

   • Consulting with student leaders on programs, activities, and events.
   • General oversight of the group’s budget and finances.
   • Interpretation of College policies and procedures.
   • Signature authority for College vehicle reservations and funds use.

As a College employee, the advisor has a responsibility to both the College and the organization. The advisor is expected to use his or her knowledge to inform the group and to discourage illegal, damaging or embarrassing behavior that would damage College facilities and/or the physical, financial, and emotional reputation of the College. Such behavior could subject both the advisor and the College to civil liability. The advisor is duty-bound to report any such activities to the Dean of Students Office. The presence and/or participation of a College advisor in no way relieves student organization members of their responsibility to abide by the law and expectations of the College, nor does the singular presence of the advisor constitute College approval of the event.
Attributes of a Good Advisor

- **Aware**: Know what is happening with the organization at all times—problems, dates of meetings and activities, etc.
- **Dedicated**: Always willing to assist the organization when necessary. Enjoy being associated with the group and be involved.
- **Visible**: Attend meetings, social functions, and other events with the group members.
- **Informed**: Be familiar with the rules, policies, and regulations of the College in addition to the bylaws and constitution of the organization.
- **Supportive**: Provide encouragement and praise to group members.
- **Open-minded**: Consider new ideas and approaches.
- **Respected**: Demonstrate a genuine interest in the welfare of the organization and the student members.

How to...

- Secure campus sponsorship for campaigning activities:
  - Request that one of the following serve as your campus host. Gustavus Adolphus College Democrats or College Republicans.
- Arrange to campaign in specific campus locations:
  - Contact the appropriate administrator.
  - For the Campus Center, the Johnson Student Union and contiguous areas: Andrea Junso, Director of Campus Activities, Campus Center Room 108, 507-933-6282.
  - For campus residence halls and contiguous areas: Charlie Potts, Director of Residential Life, Student Union Room 212, 507-933-7529.
  - For all other locations: JoNes VanHecke, Dean of Students, Student Union Room 212, 507-933-7526.
• A Residential Life staff member must accompany the candidate and campaign workers, if any. Residential Life may designate a student to accompany the candidate or workers.

• Gustavus will provide advance notice to residential students. Students may deny admittance into their personal residential units. They will be advised that they may post notices on doors asking not to be bothered if they do not want candidates or campaign workers to knock.

• Candidates must furnish reasonable and proper identification, upon request.

• Visits by candidates and campaign workers accompanied by the candidate for the sole purpose of campaigning are limited to 3 or fewer people and to the hours of noon to 9 p.m.

• Candidates and/or campaign workers may also meet and greet students in the lobbies of residence halls by making arrangements to do so with the Residential Life Office at least 48 hours in advance of the day they wish to campaign. If the candidate and/or campaign worker(s) make arrangements to greet students in the lobby area they may not go door-to-door in the same residence hall.

• Due to Internal Revenue Code regulations, we are not permitted to place advertisements on College property.

• Political notices that are distributed through the campus mail room must have appropriate postage affixed to the envelope.

GENERAL POLICIES AND PROCEDURES

Recognized Student Organization Disclosure
A fully recognized student organization is one which has completed a process by which financial solvency, social responsibility, compliance with College policies, rules, and regulations, the dignity of the individual, and the good of the greater community are guaranteed to Gustavus Adolphus College by the organization and the members who act or speak on its behalf. In exchange for such recognition, the organization has the privileges set forth on page 8. The Campus Activities Office serves as the clearinghouse for all student organizations on campus.

Such privileges may, in whole or in part, be revoked or suspended by the College at its discretion under the direction of the Dean of Students’ Office. Recognition of an organization does not in any way imply responsibility assumed by the College for actions of such an organization.

Digital Signage at the Information Desk

• All digital signs must be approved by the Campus Activities Office.

• All digital signs must include the organization sponsoring the activity as well as the date, time, and location of the activity.

• Only one (1) digital sign per event will be approved for the television at the Information Desk.

• The digital sign submission must have a start date and an end date, no more than thirty days apart.

• Digital signs will be approved for a maximum of seven-second intervals.

• Design expectations are as follows:
  • Must not violate copyright law. Anything with a trademark symbol is not usable NOR able to be amended.
  • No alcohol or alluding to any alcohol or drugs is allowed.
  • Nothing that defames a person or group of people.
  • Must follow all College policies including the anti-discrimination policy.
  • No slogans promoting violence, drugs, alcohol, or offensive material.
  • All Marketing and Communication policies are to be upheld.
Fan Bus Expectations
If you are interested in coordinating a fan bus to a Gustavus event, the College has the following expectations:

1. You must coordinate all components of the planning and implementation process (e.g., soliciting quotes, reserving the bus, advertising to students, collecting money, etc).
2. A full-time employee of the College must ride the bus with your group to and from the event.
3. You may utilize the Information Desk to coordinate a signup, but the money must be collected through other avenues.
4. Submit a Travel Plan to the Dean of Students Office

Film Viewings for Student Organizations & Non-Academic Departments
If you or your student organization wishes to show any films publicly, you must pay for the rights to do so.

What is considered a film?
Movies, documentaries, and television shows.

What is considered public?
- Any space that does not have restricted access.
- Any viewing that is promoted to the public (i.e., advertisements have been put up around campus, on social media, and/or off-campus, the viewing has been promoted via word of mouth, etc.).
- Any event that is not restricted to those registered for a specific course where the film is related to the course content.
- In the residence halls, any space that is not your personal room (i.e., lobbies, hallways, lounges, etc.).

What if the film is available at the library?
- Even if the film is available in the library, you still need to purchase rights to show the film publicly. Contact Mark Kump (mkump@gustavus.edu) for information on the limited films that the library has purchased rights to show publicly.
- If you are privately viewing a film from the library in your room with friends, you do not need to purchase the rights.
- If an instructor is showing a film from the library to students registered for a specific course where content is related to the course, the rights do not need to be purchased. Showing a film at an organization meeting does not constitute a course with registered students.

- Use of institutional assets or facilities if other candidates are not given an equivalent opportunity.
 Likewise, we understand the following to be permitted under circumstances of non-partisanship:
- Voter Education, Voter Registration, and “Get Out the Vote” Drives
- Free expression on political matters by leaders of organizations speaking for themselves, as individuals or speaking about important issues of public policy.
- Invitations to political candidates seeking the same office to speak at campus events.

We are pleased to extend campus hospitality to all registered political candidates. As a way of supporting legitimate campaigning efforts on campus while abiding by federal laws and guarding against adverse impacts on our educational programs and the personal lives of campus community members, we've established the following guidelines for campus political campaigning:

- Candidates who have filed for election may access the Gustavus campus for campaigning purposes. To facilitate campus campaigning, candidates are asked to secure campus sponsorship for campaigning activities. College Democrats, Greens, Republicans, and other groups are often eager to serve as campus hosts for candidates.
- Public and semi-public areas designated for political campaigning on campus include:
  - Sidewalks, pathways, and malls in the immediate vicinity of the Jackson Campus Center and the Johnson Student Union.
  - The Market Place dining facility (and adjacent areas) on the upper level of the Jackson Campus Center.
  - Designated areas in the Jackson Campus Center available to campus departments or registered organizations for which reservations must be made at least 24 hours in advance through the Campus Activities Office on the lower level of the Center.
- Candidates or campaign workers may access Gustavus student residential facilities for door-to-door campaigning under the following conditions:
  - The candidate or campaign workers must make arrangements through the Office of Residential Life, located on the second level of the Student Union, at least 48 hours in advance of the day they wish to access the residence hall.
Post Office Mass Mailing Guidelines
On-campus service is limited to members of the Gustavus community. All other mail must be delivered to the College through a third-party vendor (i.e., U.S. Post Office, Federal Express, UPS). All on-campus mass mailings must comply with the following guidelines:

- Mail must be at least 3” by 5”.
- Any campus mailing numbering 10 or more must be alphabetized.
- Return information is required.
- Must include the sponsoring organization on the mailing.
- Mass mailings are all mailings of unaddressed materials intended for a significant part or all of the community. Approval must be submitted with the mailing.
- The Dean of Students or their designee must approve mass mailings sent by students, student groups and student organizations prior to having copies made.
- Mailings advertising an event where alcohol is identified as the focus of the activity are prohibited.
- No soliciting or political campaign materials can be sent through the campus mail.

All posted material must be consistent with the mission of the College and not be in violation of College policy or civil law.

Guidelines for Political Campaigning
Preparing men and women for fulfilling lives of leadership and service in society—a key element of our statement of mission—entails nurturing civic involvement among Gustavus students. Encouraging and facilitating widespread participation in the electoral process, as well as supporting voter education are also useful roles that the College can play in promoting informed and active citizenship.

The College’s educational mission notwithstanding, federal tax law prohibits its direct participation in political campaigns on behalf of (or in opposition to) any candidate for elective public office at the federal, state and local levels.

Specifically, we understand the Internal Revenue Code to prohibit the College from:
- Institutional endorsements.
- Contributions to political campaign funds.
- Distribution of statements that favor or oppose any candidate for public office.

What if I have a Netflix, Hulu, or similar subscription?
These platforms are intended for personal use not commercial use; therefore, your subscription does not grant you the necessary rights to show a film publicly.

If I’m a CF, can I view a film with my residents in my room without purchasing the rights?
If you are watching the film in your room and you have not publicized it in any way (print, virtual, or otherwise), you do not need to purchase the rights. However, if you watch a film in your room that you have publicized in any way (even word of mouth), you must purchase the rights.

What else do I need to know?
- Charging admission does not impact whether or not you have to purchase rights to show the film publicly.
- Contrary to popular belief, it is NOT legal to publicly show a film without purchasing the rights even if:
  - There is a discussion by a faculty member afterwards
  - You don’t advertise
  - You don’t say the name of the film

Err on the Side of Caution!
If it’s copyrighted material, you need to pay for the rights to show it publicly.

I understand everything above and want to show a film publicly.
There are a few ways to go about acquiring the rights to a film.
- You can partner with the Campus Activities Board Films executive. Most new releases cost about $550–800 to bring to campus and older films typically cost $250–300.
- Contact SWANK Motion picture licensing (www.swank.com) or Criterion Pictures to license it directly.
- For documentaries, contact the filmmaker or visit their website directly for information specific to the film.

Fundraising Policy
Gustavus Adolphus College makes a distinction between solicitation and canvassing. The College defines canvassing in terms of political expression and permits this to occur with advance notice. The College defines solicitation in terms of advertising/sales and restricts the number and type of student-run fundraisers, sales, and solicitations that may be directed to students and other members of the Gustavus community. Only recognized student organizations and department-sponsored student groups may engage in fundraising efforts.
Such activities are subject to approval by the Campus Activities Office and are restricted to specified areas only. General solicitation is prohibited in all other public spaces and well as the campus residence halls.

Groups that wish to solicit (sell merchandise and/or raise funds) are subject to the following regulations:

- All recognized student organizations desiring to sell merchandise or services on campus or host an event whose primary purpose is to raise funds must schedule that activity through the Campus Activities Office at least 1 week prior by completing the Fundraising form.
- Campus Activities does not approve any fundraisers during First Year Orientation.
- If a student organization wishes to conduct fundraisers in College residence halls or Lund Center, the approval of the Director of Residential Life or Athletics Director will be required in advance and should be indicated by his/her signature on the application form.
- Under no circumstance are constituents allowed to sell homemade food anywhere on the Gustavus Adolphus College campus.

The Campus Activities Office reserves the right to determine what items can be sold on campus and cancel tabling reservations accordingly.

**Off-Campus Fundraising Policy**

Recognized student organizations asking for in kind or monetary donations from community partners and vendors should not represent themselves as fundraising for Gustavus Adolphus College but rather use the organization's name and the purpose of your fundraising. If your organization is interested in soliciting constituents of the College (parents, friends, family, alumni) you must work through the Advancement Office. If a solicitation is deemed in accordance with the fundraising priorities of the College, a mailing will move forward. Any mailing or solicitations require permission from Institutional Advancement. For more information or to contact Institutional Advancement, please e-mail Ann Johnson (ajohns13@gustavus.edu).

**Non-Campus Affiliated Organizations or Individuals**

Individuals or groups whose purpose is selling merchandise or services are prohibited from activity on campus unless sponsored by a recognized student organization, department, or approved by the Campus Activities Office. Vendors are limited to two visits per month and must pay a vendor fee prior to tabling.

**Specific Instruction for Postings in Each Academic Building:**

- **Beck Hall (Jane Chouanard):**
  - Bulletin boards only.

- **Confer-Vickner Halls (Jenny Tollefson or Receptionist):**
  - Posters and flyers (8½" x 11" only) may be hung on the three large bulletin boards located on the first floor. These boards are in the north and main entries (between the glass doors) and on the far south end across from Confer 128. On second floor, posters and flyers may be hung on the second floor entry bulletin board above the couch for a total of 4 bulletin boards. All other areas are reserved for specific departments.
  - Posters/flyers are not allowed on walls, doors, or windows.

- **Interpretive Center (Shirley Mellema):**
  - All signs/flyers are to be posted in the library’s foyer on the brick wall to the right of the library’s entrance doors.

- **Lund Center (Barb Rodning):**
  - Posters and flyers may be hung on the four large bulletin boards located in the North, South and two East entrances of the building.
  - Posters/flyers are not allowed on walls, doors, windows, nor bathroom stalls in Nobel Hall.

  *(However, under special circumstances, special permission may be given by one of the Administrative Assistants and masking tape must be used.)*

- **Old Main (Janine Genelin):**
  - Posters and flyers may be hung on the three bulletin boards. Two are located in the stairwells with the third in the basement.
  - Posters/flyers are not allowed on walls, windows, nor bathroom stalls.

- **Olin Hall (Laura Boomgaarden):**
  - Posters and flyers may be hung on the first floor bulletin board, or on the stairwell doors of first, second and third floors.
  - Posters and flyers are not allowed on walls, glass or bathroom stalls.

- **Schaefer Fine Arts Center (Kristi Borowy or Cinde Wiebusch):**

- **Schaefer Fine Arts Center – Art Building (Colleen Hanson):**
Student Organization Apparel Policies

Student Organizations may provide the opportunity for their members to purchase membership apparel as well as for other students and Gustavus community members to purchase apparel as a fundraiser. However, all “Gustie Gear”/apparel must follow the guidelines below and be approved by the Campus Activities Office prior to order placement.

Design:
The rules of designs:
• Gustavus owns the rights to the Gustavus Adolphus College name. You must follow the guidelines issued from the Marketing and Communication department when using ANY/ALL “G” symbols, the terms GAC, Gusties, or Gustavus Adolphus College.
• The design must not violate copyright law. Anything with a trademark symbol requires permission to be used, and then may not be manipulated, distorted, or changed in any manner.
• No alcohol or alluding to any alcohol or drugs is allowed.
• Nothing that defames a person or group of people may be displayed.
• All College policies, including the anti-discrimination policy, must be followed.
• No slogans promoting violence, drugs, alcohol, or offensive material are permitted.

Marketing and Communication Guidelines:
• If using a Gustavus trademarked logo, the Campus Activities Office must proof the final design.
• The athletics shield logo and the Circle G logo are not available for use under any circumstances.
• The lion logo is available for all to use; however please pay particular attention to the scale/proportion of the logo.

Finding a Vendor:
4 the Team. – 108 S. Minnesota Ave, Saint Peter, MN, 507-931-5966
Brand-It Marketing – www.brand-itmarketing.com
B Stark and Company – 1621 Adams St, Mankato, MN 800-742-1352
Coed Monkey – www.coedmonkey.com
Campus Tshirt – www.campustshirt.com
Custom Ink – www.customink.com
Goodtimes, mfg. – goodtimesmfg.com
Night Hawk Graphics – 1522 N Riverfront Dr. Ste. 120, Mankato, MN 507-720-3055 – nighthawkgraphics.com

4. The suggested number of posters for each hall is listed below:
   • Norelius Hall – 1–2 for general areas; 17 if giving one to each CF.
   • Sorensen, Gibbs, North (Complex) – 2 for general entrance areas;
     10 if giving one to each CF.
   • Rundstrom Hall – 2–3 total
   • Sohre Hall – 2–3 for general areas; additional 4 if one per floor.
   • Pittman Hall – 2–3 for general areas; additional 4 if one per floor.
   • Southwest Hall – 1–2 for general areas; additional 4 if giving to each CF.
   • Arbor View Apartments – 2 for general areas
   • Prairie View – 1–2 for general areas
   • College View Apartments – 2–3 for general areas
   • Uhler Hall – 1–2 for general areas; additional 6 if giving to each CF
   • Carlson International Center – 1 for general lounge/entrance areas;
     additional 2 if giving to each CF.

5. Businesses may NOT advertise alcohol prices in Gustavus residence halls.
   Any local business advertisements (including posting or distribution of
   menus) must be approved by the Residential Life office.

Posters not meeting these guidelines will be removed by Residential Life staff.
The Residential Life staff will be responsible for taking down signs after the
date of the event.

General Signage/Poster Policy for Academic Buildings
• One poster (no larger than 11” x 17”) per event per bulletin board/
designated space.
• Posters should include the name of the group/department sponsoring
the event.
• Approval stamps are not required.
• Posters will be removed after the event has occurred or after a reasonable
time has passed. (Bulletin boards are checked regularly by student office
workers.)
• It is not necessary to contact the Administrative Assistant per building per
posting, they are only listed in the case of special circumstances.
When talking with a vendor about your apparel, have an idea about the design. Different apparel will cost different amounts depending on the type of clothing you choose, the number of colors that you pick for a design and how many designs you have (i.e., if you print front and back or use a sleeve). The number of pieces you order also makes a difference in the price. **Make sure you get the exact price before you start selling apparel so your organization doesn’t run short on money or charge too much.** All orders must come with an invoice including delivery dates so both parties are clear.

**Selling Apparel**

There are two ways for organizations to sell apparel. You can either order a sample item and display it while tabling and take pre-sales OR you can purchase a number of items to sell with the chance that your organization may not make all of the money back. Either way you MUST have enough money in your account PRIOR to ordering the items. You are NOT allowed to count on all items to be sold to replenish your funds.

If organizations are interested in selling apparel as a fundraiser, officers must complete a fundraising form for approval PRIOR to scheduling tabling times.

**All final designs MUST be approved by the Assistant Director of Campus Activities BEFORE an order is placed!**

**Gustavus Adolphus College Hazing Policy**

**Minnesota Statute**

Subdivision 1. Definitions. (a) “Hazing” means committing an act against a student, or coercing a student into committing an act, that creates a substantial risk of harm to a person in order for the student to be initiated into or affiliated with a student organization. (b) “Student organization” means a group, club, or organization having students as its primary members or participants.

**Introduction**

From a legal perspective, hazing is a crime. From an individual student’s perspective, hazing damages the self-esteem of those being hazed. From an organizational perspective, hazing degrades the values of the organization. From a campus community perspective, hazing creates an environment of disrespect that contradicts the College’s values of excellence, community, justice, service, and faith. For all these reasons, the College takes a strong position against any and all forms of hazing.

Hazing is typically understood to be activity in which high-status group members require or suggest that members engage to join or continue affiliation with the group. Individuals, organizations, and groups affected by this policy are expected to take primary responsibility for implementing the policy and for periodically reviewing their activities with respect to compliance with it. Officers and members of the organization may be held individually responsible for violation.

- All publicity in the Evelyn Young Dining Room and/or Market Place facilities must be approved by the Dining Service Office. Any window paint used should be acrylic paint mixed with soap—not car chalk or window paint.

The Campus Activities Office reserves the right to remove postings after one month to free up space for newer materials and/or refresh the look of bulletin boards.

**Residential Life Posting Policy**

In order to provide an organized and environmentally friendly way of notifying students of campus and community events and services, the following guidelines have been created for the posting and/or distribution of advertising materials in residence halls. All groups and individuals wishing to publicize events, services, or sales in residence halls must follow these established guidelines. Inquiries into this policy may be directed to the Residential Life office. The Residential Life office will only allow posting for COLLEGE-SPONSORED ACTIVITIES/EVENTS.

1. All signs and posters that you would like posted in residence halls must be taken to the Residential Life office for approval. Posters dropped off in the Residential Life office will be posted within 3 business days. Groups are expected to plan ahead in order to meet these guidelines. Posters placed in residence hall spaces without approval will be removed.

2. Groups may be larger than 11” x 17” without the express permission of the Residential Life office.

3. Those with special requests to do creative advertising or poster campaigns which are not addressed by this policy must visit with a staff member in the Residential Life office for guidance and permission prior to posting materials. Area Coordinators have the final say in granting special requests for advertising in residence halls.
College Policy
Gustavus Adolphus College does not tolerate hazing in any form by any individual, group, or organization. Hazing is defined as any action taken or situation created, intentionally or unintentionally, whether on or off campus premises, to produce mental or physical discomfort, fatigue, humiliation, intimidation, embarrassment, harassment, or ridicule or that disrupts community life or academic commitments regardless of the intent or end result. Such actions may be perpetrated by an individual, group, or organization against an individual or individuals.

This list of examples is not exhaustive because many things can be hazing or non-hazing activities depending upon the context and many other factors.

- Break laws or College policies
- Compromise personal morals or values
- Endure physical abuse or harm
- Endure psychological abuse or harm, such as deception of members which is designed to convince a member that s/he will not be accepted to the organization or that s/he will be hurt during the activity
- Submit to abuse of power or power differential
- Undergo branding, tattooing, or any mutilation of the skin
- Consume alcohol, drugs, food, or beverages
- Undergo exposure to the environment without appropriate dress
- Exercise that serves no purpose (e.g., calisthenics)
- Undergo physical detention, kidnapping, being held against one’s will, or abandonment
- Perform or participate in dangerous, degrading, or embarrassing public stunts, dares, displays, games, or activities
- Undergo prevention or deprivation of sleep, normal amounts of food or water, or adequate study time
- Perform an excessive number of tasks such that they encroach upon time needed for sleeping, studying, and attending to personal matters
- Participate in activities that interfere with scheduled class meetings, study sessions, or school-sponsored extracurricular activities
- Wear uncomfortable or inappropriate apparel or otherwise alter appearance which is conspicuous and/or atypical
- Experience public degradation

Posting in the Campus Center and Student Union
- All posters must be stamped by the Campus Activities Office.
- All posters must include the organization sponsoring the activity as well as the date, time, and location of the activity.
- A maximum of 10 posters will be stamped for the Student Union and Campus Center. Include 1 extra copy for Campus Activities Office files.
- All posters must be less than 6 feet in size.
- Signs CANNOT be posted on walls or pillars.
- Signs CANNOT be posted on windows, except on the glass walkway between the Union and Campus Center, and the Union and Library.
- Bulletin boards in the Student Union and Campus Center are specified by categories (campus events, off-campus events, and preferred size of posting). Post only on appropriate boards to avoid removal of your postings.
- Kiosk Postings: Postings for the kiosk outside of Johnson Student Union need to be stamped by the Information Desk.
- Employment Postings: these will be stamped by Career Development and posted on the employment board in the Campus Center. One copy will also be placed in Career Development. These are the only copies allowed in the Union and Campus Center.
• Experience verbal harassment (such as degrading nicknames, derogatory references, yelling, or screaming)
• Create or use explicit songs or perform sexist or racist acts
• Assume a submissive role
• Perform acts of personal servitude (such as cleaning, buying gifts, or making meals)
• Make excessive purchases (such as gifts, food, and clothing)
• Implementing ambiguous rules that serve no purpose, including but not limited to:
  • Keep silent or refrain from visiting non-group members
  • Not permitting members to talk for extended amounts of time
  • Carrying items for any period of time
• Having members line up to report facts, count off, or perform other unnecessary acts
• Learn trivia about members and about the group; ask members to learn chapter history or information if such a request interferes with academic study

Hazing can take place with or without the consent of the hazed. The consent of those hazed will not be accepted as a justification for hazing activities. Apathy or acquiescence in the presence of hazing are not neutral acts.

Consequences
Gustavus Adolphus College takes violations against the College hazing policy very seriously. Individuals, groups, and organizations are held accountable for acts of hazing. Furthermore, the College will treat the hazing action of even one member of a group as constituting hazing by the group. Those found responsible for hazing may be subject to severe sanctions including suspension or expulsion of the individual, group, or organization from the College.

Additionally, anyone who knew or who reasonably should have known of the hazing and did not make an attempt to prevent it may be adjudicated through the College's conduct system. Every member of the campus community is required to report any incidents of hazing or suspicions of hazing that come to their attention.

Reporting
Campus community members are expected to report any practice or action believed to constitute hazing immediately. Reports may be made 24 hours a day to the Dean of Students (507-933-7526) or Campus Safety (507-933-8888). In addition, online reporting capabilities are available at www.gustavus.edu/safety/silentwitness/. The College will not tolerate harassment of or retaliation toward individuals who have reported hazing incidents and will investigate any allegations of hazing that are reported.
On-Campus Publicity
College Calendar .................................................. #7520
The calendar can be accessed and items can be submitted at
http://www.gustavus.edu/Admin/News/Calendar/calhp.htm
Dining Service/Information Desk
Electronic signs: https://gustavus.edu/gts/Guide_to_Creating_Digital_Signage_Images The digital signs are wall-mounted televisions which display a looping series of image slides and are moderated solely by the departments that have purchased them.
Display Cases .......................................................... #7590
Two display cases on the upper level of the Campus Center are available for general organizations and are managed by the Campus Activities Office.
The Gustavian Weekly ............................................... #7636
Advertising space may be purchased or editors may be contacted with your story ideas.
Inside Gustavus
Inside Gustavus is a campus newsletter distributed weekly via e-mail to all employees during the academic year. Clubs and organizations are welcome to submit announcements and events. E-mail information to the editor at http://gustavus.edu/news. Information must be submitted by the Tuesday prior to publication.
Posters ................................................................. #7590
Up to ten posters may be approved for posting in the Campus Center and Student Union. All items must be stamped by the Information Desk staff prior to posting. No posters may be hung on painted walls, pillars, or artwork.
PO Mass Mailing
Visit the Post Office for information regarding PO stuffers. Approval is required by the Director of Mail Services, the Provost, or the Dean of Students PRIOR to making copies.
Press Releases ..................................................... #7510
The Marketing and Communication Office can edit/write and distribute news releases for events that are open to the public.
Printing Services .................................................... #7536
Printing Services can provide a variety of services for your organization—colorful paper, flyers printed and cut to a specific size, and enlargements.

RISK MANAGEMENT MANUAL
As a College, our goal is to assist the students in implementing engaging events and activities with minimal risk and liability. Additionally, the student organization’s leaders should realize that the ultimate goal of any risk management program is to achieve the safest environment possible for members and guests. Every student organization must identify an active member to serve in the role of risk manager. The following document and information are guidelines to assist student organizations in successfully managing inherent risk. It is the responsibility of student organizations and the appointed president and risk manager to establish a working relationship with the Risk Management Committee for Student Life and comply with risk management procedures, not the responsibility of the Risk Management Committee to monitor compliance.

Role of Student Organization President and Risk Manager
The student organization’s president is considered the ultimate person responsible for implementation of the risk management manual; however, demonstrated commitment by the student organization’s entire leadership group is essential.

The president must understand and be able to take charge in a crisis situation, follow a crisis management plan and serve as the spokesperson since he or she is almost always the first person to be contacted when more information is needed or when a concern arises. It is the responsibility of the president to work with other officers to make certain that all events and activities comply with the risk management manual. More specifically, the president must:

- Exhibit leadership in risk management efforts
- Appoint a trusted member as the risk manager and a committee to assist him or her
- Draft, understand, and be prepared to administer a crisis management plan
- Review College policies and those of national affiliates with new members every year
- Make certain student organization policies and bylaws comply with federal, state, and local laws and with College policies
- Assist with planning events that are in compliance with the risk management manual
- Keep the executive board actively involved with risk management and setting the example of positive behavior
Reservation Directory
When you have the information necessary to make a reservation, call the number designated below to reserve the facility you need:

To access online reservations for Lund Center, Jackson Campus Center, or Johnson Student Union, please visit scheduler.gac.edu

Alumni Hall ................................................................. #7520
Anderson Theatre ..................................................... #6280
Björling Recital Hall .................................................... #7013
Campus Center meeting rooms..................................... #7590
Christ Chapel .............................................................. #7001
Classrooms (Daytime reservations) ................................. #7495
Confer Computer Classrooms ................................. confer231@gustavus.edu
Confer/Vickner ............................................................... confer231@gustavus.edu
Dive ............................................................................ #7590
Guest House........................................................... guesthouse@gustavus.edu/#7001
Interpretive Center ....................................................... #6181
Library ........................................................................ #7556
Library AV Classroom ................................................ #7571
Beck Academic Hall .................................................... #7414
Nobel ................................................................. #7333
Old Main ............................................................. #7548
Olin ............................................................................. #7483
Schaefer Buildings:
  Art ............................................................................. #7019
  Music ......................................................................... #7364
  Theatre ...................................................................... #7353

Liability
All events that are physical in nature, including eating competitions, or that require the completion of the event management plan must have participants sign Gustavus’s Waiver of Liability, which can be found at www.gustavus.edu/studentorgs.

Organization Liability
It is the responsibility of every member to ensure that risk is assessed, addressed, and reduced in all activities of the organization. The risk managers are the organization’s representatives regarding the group’s activities. As such, they are expected to give reasonable and sound advice to their organization about such things as programs, use of facilities, and operational procedures. If you have reason to question an action taken by the organization, express your concern directly to the organization. Liability can be greatly reduced by having all members make a “good faith effort” to ensure low risk events and activities and by communicating any concerns, no matter how small, to the Campus Activities Office.

If an organization is a member of a larger organization (ex. coordinates through a regional or national office) and that organization offers general liability insurance, the organization should work with the Campus Activities Center staff to purchase that protection.
Online Scheduler
The following spaces for an academic year (mid August – May) are supported by the Campus Activities Office.

**Campus Center**
- Rundquist Board Room
- 49er Room Konferensrum
- Courtyard Café Gustie Den

**Student Union**
- The Dive Interfaith Space

**Outdoor Spaces**
- Johns Family Courtyard Eckman Mall

**Lund Center**
All Lund Center/athletic facilities may be requested online. Brett Petersen (bpeters4) oversees Lund Center requests.

Any request needing special set-up or event services needs, please see the staff in **Event Services**. Requests for space may not be granted until event needs are included and approved. **Alumni Hall** may only be reserved through Marketing.

- Event Services x7520. Contact Event Services in the 1 month or more list to discuss technical support needed.

**To begin, go to Scheduler.gac.edu**
- Create an account using Gustavus e-mail address (using @gustavus.edu)
- Create a password
- Reservation = Room Request
- The first time through you need to connect to a department(s) and/or group (student organization)

**When/Where:** Date (single or recurring), start/end time, facility, # in attendance

**FIND SPACE**

- **Location tab:** Click on green + to select room
- **Details:** Event name, group, contact information, other information (set-up/tear-down needs)

Reservation needs within a 24 hour window are not available through this website.
For next day requests or changes, please contact the Information Desk staff at x7590.

**NOTES:**
- **Banquet rooms** may only be reserved through the Catering Office x6245. This includes: Three Crowns, Heritage, St. Peter, and the President’s Dining Room.

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Advisor Liability
Advisors are the College’s representative regarding student organizations’ activities. As such, they are expected to give reasonable and sound advice to their organizations about such things as programs, use of facilities, and operational procedures. If you, as an advisor, have reason to question an action taken by the organization, express your concern directly to the organization in writing, including the date, a suggested alternative to the questionable action, a warning, etc.

Two actions on the advisors’ parts will help greatly reduce their liability.
1. Make a “good faith effort” to fulfill the responsibilities of an advisor (keeping in touch with the organization throughout the planning of the event, asking to be informed of plans and problems, being a regular presence) and discourage decisions which would result in dangerous situations or violations of College policy or civil or criminal law.
2. Register your concern(s), no matter how minor it may appear at the time, with the Campus Activities Office in advance about these decisions/actions of the group. This allows another staff member to serve as a support in deterring potentially illegal, damaging, or embarrassing behavior.

To learn more about advising for risk management, contact a staff member in the Campus Activities Office.

**Forms**
Risk Management training will be hosted each October and February. Your organization’s Risk Manager must be in attendance at these meeting in order to maintain recognized status. During this meeting, risk management procedures and considerations will be reviewed. In addition, a thorough review of each organization’s planned events as well as the event management plan will occur.

**Event Management Plan**
The College requires all organizations that are hosting an event that has the potential to harm individuals or to damage the physical, financial, and/or emotional reputation of the College community to complete an Event Management Plan that can be found at www.gustavus.edu/studentorgs. Examples of events requiring an Event Management Plan are:

**Dignitary Visits**
- events that are identified as major one-time events (e.g., political VIPs, celebrity visits, etc.)
Complex and/or Hazardous Activities
- hazardous incidents such as requests for tasers, pepper spray, paintball, parachuting, staying overnight on campus, or practicing driving squad car
- helicopters landing on campus
- events that are specific to physical structure of buildings
- fireworks, candles, fire dances, indoor & outdoor pyrotechnics
- waterslides, car smashes, snow sculptures, dog sledding, roller skating
- any event that is physical in nature, requires specialized personnel, or additional event insurance
- any race, benefit run, or test of physical endurance

Large and/or Mixed Crowds
- concerts or other events that include several hundred attendees
- attendees other than college students (such as high school students) to include:
  - basketball games
  - track meets
  - science fairs
  - post prom events
  - summer camps, etc.
- attendees other than college students (such as elementary students) to include:
  - science fairs
  - summer camps
  - boy/girl scout events
  - athletic events, etc.

Inexperienced Organizers & Staff
- includes departments that don’t typically hold events

Temporary Site & Services
- includes events that are going to require special equipment or conversion of what the facility is normally used for:
  - concerts
  - electricity
  - tents
  - vehicles on the mall
  - parking lots for movies, events, etc.

Events that include the request to have alcohol present
All athletic endurance events such as 5Ks, Fun Runs, organized walks — on and off campus

- Campus Activities Office provides security staff and DJ.
- A maximum of 200 people is permitted in the facility to comply with fire code.
- Campus Activities Office provides cups and water.
- Coats and bags are not permitted inside the Dive facility. Coat and bag check is offered.
- Co-sponsorship is encouraged. Groups may provide theme, food, decorations, prizes, etc. Co-sponsoring groups are expected to support decisions of CAO staff and defer to their expertise in all situations.

Reservations
Making a Reservation
A number of facilities are available for Gustavus clubs and organizations to use. Space is limited, so reservations should be made well in advance of an event or meeting. Information needed to make a reservation should include the date, number in attendance, start and end time of event, amount of time needed for set-up and tear down, the name of your event, the type of set-up you will need, and a contact person’s name, phone number, and e-mail.

Event Services, Staging, and Set-Up
Event Services coordinates set-up and technical requests for student organization events planned on campus. These services must be requested at the time of reservation allowing at least two week lead time.

<table>
<thead>
<tr>
<th>Capacity</th>
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<tbody>
<tr>
<td>Rundquist Room</td>
<td>8–10</td>
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<tr>
<td>49er Room</td>
<td>18</td>
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<tr>
<td>Board Room</td>
<td>40</td>
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<tr>
<td>Konferensrum</td>
<td>25</td>
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<tr>
<td>Alumni Hall</td>
<td>300–400</td>
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<tr>
<td>The Dive</td>
<td>300</td>
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<tr>
<td>Courtyard Café</td>
<td>75</td>
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EVENT PLANNING

Event Planning Checklist

One month (or more) prior to the Event:
• Check the College Calendar for programming conflicts
• Meet with the Director or Assistant Director of Campus Activities to discuss details of your event
• Reserve location at scheduler.gac.edu
• Submit contract/rider to Tom Rooney, VP for Finance
• Register event on College Calendar
• Contact Marketing and Communication for assistance with off-campus publicity (if appropriate)
• Arrange set-up, technical services, and special needs with Event Services (if event is on campus)
• Contact Physical Plant for assistance or special needs
• Brainstorm for creative on-campus advertising ideas
• Submit advertising or news release to the Weekly

Two weeks (or more) prior to the event:
• Arrange for refreshments with Dining Service
• Notify Campus Safety that your event is taking place
• Discuss needs with Campus Safety (unlocking doors, personnel, off-campus guests)
• Publicize event (get approval of all materials posted in Union/Campus Center from the Information Desk)
• Arrange for members to clean up and take down after event
• Request purchase orders for payment, supplies, decorations

Co-Sponsoring Dive Dances

Friday Nights (sponsored by Campus Activities)
• Hours will be 11 p.m.–1 a.m.
• Dance is open to all students and their guests.
• IDs must be presented for admittance. The Dive guest policy is in effect:
  • Students are allowed a maximum of 3 guests.
  • Gusties may pre-register their guests at no cost at the Information Desk until 10 p.m. on Friday evenings before each Dive Dance.
  • If guests are not registered prior to 10 p.m. Friday, each guest will be required to pay $5 on-site.
  • All guests are required to present a photo ID (driver’s license) upon entrance to Dive Dances. Those without photo ID will be refused entry.
  • Guests must be with their host at all times.

Unanticipated Last-Minute Decisions
• can include events for which the College is having trouble collecting adequate information (e.g., request to use swimming pool, and verification of lifeguards is not able to be made)

This list is not all encompassing. The Gustavus Adolphus College Risk Management Committee for Student Life reserves the right to request additional information for any events associated with the College. Additionally, completion of the Event Management Plan does not guarantee approval of any event.

Established College Expectations

The following are expectations the College has established for common events and circumstances.

5Ks
All 5Ks must be either 100% ON or OFF campus — no combination is acceptable.

On campus
• A Campus Safety officer must be present and scheduled specifically for the 5K event.
• Your organization advisor must be on campus and present during the entirety of the event (including setup and cleanup).
• You must have at least 6 student organization members at the 3 controlled intersections wearing Hi-Vis vests who have been trained by Campus Safety prior to the event.
• You must complete an Event Management Plan form at least 4 weeks prior to the event.
• All participants must sign the Gustavus Adolphus College Release of Liability Waiver.
• The start and finish line cannot be on Ring Road.

Off-Campus
• You must purchase event insurance unless all participants will be walking AND you have members of your organization stationed throughout the walk to ensure there is no running.
• You must contact the local police department and emergency responders so they can assist in traffic control and emergency response.
Alcohol & Drugs

Guidelines for the Implementation of College Alcohol and Drug Policies for Student Groups Traveling Off Campus

Gustavus is committed to maintaining a safe and healthy living and learning environment free from alcohol and chemical abuse. This commitment applies both on campus as well as in College programs off campus. Students’ behavior directly reflects upon Gustavus and affects the relationships that the College enjoys with communities both near and far.

The College encourages students to develop healthy habits and attitudes toward the use of alcohol. Abstinence is always an appropriate option; moderation is acceptable if it does not violate either College policies or the law. The use of any illegal drug will not be tolerated, nor will the consumption of alcohol by underage students. Participation in off-campus activities is a revocable privilege. Students who do not adhere to host site standards as well as the Gustavus Code of Conduct are subject to disciplinary action by the College.

Students and their staff/faculty advisors should be aware of College policies and federal, state, and local or foreign laws related to alcohol and other drug use. For students participating in credit-bearing academic courses which occur in other countries, please consult the Center for International and Cultural Education for applicable policies.

The following guidelines apply to “student groups,” i.e., recognized student organizations or groups of students who are traveling off-campus in connection with co-curricular programs. Faculty or staff members who accompany student groups traveling off-campus are expected to follow the same guidelines as the group.

A. Underage drinking and illicit drug use are illegal and will not be tolerated. Anyone who provides alcohol to an underage person or is found in possession of illegal drugs will be subject to disciplinary action as noted in the “Procedures” section below.

B. Group leaders and coaches are expected to clarify the standards and expectations regarding the use and abuse of alcohol and other drugs, and the consequences of noncompliance.

C. The following are minimum standards to be followed by every student group that travels off campus.

1. No alcohol use in College vans or buses.
2. Students of legal drinking age are expected to use good judgment if consuming alcohol at private homes, at group meals, or other settings at all times.

DID YOU KNOW?
Each residence hall representative has at least one office hour every week, either in their room or another public space in the hall.

How to Stay Up To Date

Senate-l: The Student Senate has its own e-mail list called the Senate-l. You can subscribe to this list at http://lists.gustavus.edu/mailman/listinfo/senate-l. Senate-l subscribers receive “student-friendly minutes” from meetings, calls for appointments to committees, and other postings and updates from various senators and cabinet members.

Senate Calendar: You can access the official Senate calendar on the Gustavus Google Calendar system. This will map out meeting dates and times, as well as special events put on by the Student Senate.
3. If a group spends the night in a hotel, it is incumbent upon each member to behave responsibly as representatives of the College. No abusive, illegal, or irresponsible use of alcohol or drugs will be tolerated. Hotel management will be encouraged to deal with disruptive or illegal activities just as they would with other hotel guests. This may include involvement of local police authorities.

4. Members should support one another in complying with these standards. Members who have an alcohol or drug abuse problem are encouraged to advise the group leader.

Events with Alcohol
Any organization serving alcohol at an event must utilize a third-party vendor for managing alcohol consumption. A copy of the third-party vendor license must be provided to the Campus Activities Office at least 7 days prior to the start of the event. Additionally, the following guidelines must be followed:

- The possession, sale, use or consumption of alcoholic beverages while on campus or during a student organization-sponsored event, in any situation sponsored or endorsed by a student organization, or at any event an observer would associate with a student organization, must be in compliance with any and all applicable laws of the state, province, county, city and institution of higher education, and must comply with the Third-Party Vendor Guidelines.
- No alcohol beverages may be purchased through or with student organization funds nor may the purchase of same for members or guests be undertaken or coordinated by any member in the name of or on behalf of the student organization. The purchase or use of a bulk quantity or common source(s) of alcoholic beverage (e.g., kegs or cases) is prohibited.
- Open parties, meaning those with unrestricted access by non-members of the student organization without specific invitation, where alcohol is present, are forbidden.
- No members, collectively or individually, shall purchase for, serve to, or sell alcoholic beverages to any minor (i.e., those under legal drinking age).
- The possession, sale, or use of any illegal drugs or controlled substances while on campus or during a student organization event or at any event that an observer would associate with the student organization is strictly prohibited.
- No student organization may co-sponsor an event with an alcohol distributor or tavern (tavern defined as an establishment generating more than half of annual gross sales from alcohol) at which alcohol is given away, sold, or otherwise provided to those present. This includes events held in, at, or on the property of a tavern as defined above for purposes of fundraising. However,
a student organization may rent or use a room or area in a tavern as defined above for a closed event held within the provisions of this policy, including the use of third-party vendor and guest list.

- At events in which alcohol is present, the student organization must provide at least one “sober monitor” for every 10 attendees to monitor behavior and safety concerns.

**Third-Party Vendor Guidelines**

“Third-party vendor” is a hired bartending service for events or functions. They must meet certain requirements shown in printed/written work. The vendor must meet the following requirements:

- Be properly licensed by local and state authority.
- Be properly insured, evidence by completed certificate prepared by insurance provider.
- No students may serve as a third party vendor.

The organization, which hired the third-party vendor, must adhere to the list of responsibilities:

- Submit a completed “Agreement Between Gustavus Adolphus College Student Organization and Third-Party Vendor” form to the Campus Activities Office at least seven days prior to the event.
- Checking identification card upon entry to event/function
- Not serving minors
- Not serving individuals who appear to be intoxicated
- Maintaining control over all alcoholic beverage containers
- Collection of all excess alcohol at the end of the event/function
- Removing all alcohol from the premises

**Procedures Followed for Alcohol or Other Drug Violations**

Policy violations are to be addressed as follows:

For violations of Gustavus Guide policy, College student conduct procedures should be invoked upon return to campus. These procedures are described in the Gustavus Guide. If there are other violations, in addition to alcohol or other drug use, they should also be addressed through campus student conduct procedures.

If a group member violates an alcohol or other drug policy established by the coach/advisor, one or more of the following sanctions may be involved independent of College student conduct proceedings.

- Suspension from participation in subsequent activities during the travel period.
- Maintain emergency information for each participant for the duration of the trip that is accessible to trip leaders.
- Arrange to have a mobile phone and charger with you on the trip.
- Gather local (trip destination) resources for emergency use (hospital, police, etc.).
- Talk as a group about the goals of the trip and encourage individuals to invest in getting the most out of the experience.

During the Trip

- If traveling in multiple vehicles, set designated meeting places in case you are separated. Have a set of travel directions in each vehicle. Don’t assume that you will be able to stay together in a caravan—this can be especially tricky in heavy traffic.

- Use a buddy system (especially in large groups) to make sure all are present.

- If the group splits up, make sure everyone knows the meeting place and time.

- Upon arrival at your destination, pick up a city map to help orient the group to the area (Chamber of Commerce offices or Visitor Centers are generally helpful).

- Make it a practice for all group members to inform someone of their plans before leaving the group.

- Acquaint all group participants with agreed upon safety parameters.

- Have check-ins at specific times to assure that everyone is present.

- Have a backup plan in place and make sure everyone knows what it is.

- Notify appropriate people (Dean of Students’ Office, parents) if your schedule changes. This includes early returns, delayed departures, etc.

After the Trip

- Notify your advisor that you have returned to campus.

- Share with the larger community how this trip benefited your group and what you learned or gained from the experience.

- Sponsor a session for group participants to reflect and debrief (contact the Campus Activities Office for assistance).
Methods for notifying advisors of emergency situations must be planned before departure; emergency situations include serious illness or injury, inclement weather, automobile accidents, etc.

**Modes of Transportation**
All travel must be in College-owned vehicles, in rented vehicles, or through licensed commercial carriers (buses, airlines, etc.), UNLESS the travel is less than 400 miles roundtrip, is completed within a single day, AND is accommodated by a maximum of five personal vehicles. In the event that personal vehicles are used, the owner of that vehicle accepts all responsibility and liability of any and all activity during the trip.

**Individual Deviations**
Organizations must travel together; any individual deviations must be documented in the Travel Plan.
A. For travel that is less than 400 miles roundtrip, deviations cannot account for more than 30% of the travelers.
B. For travel between 400 and 750 miles roundtrip, deviations cannot account for more than 20% of the travelers.
C. There may be no deviations for travel over 750 miles roundtrip.

**Travel Plan Packet**
Each participant going on the trip must fill out a “Gustavus Student Organization-Sponsored Trip Student Participation Emergency Information Form.” The Trip Leader must also fill out the “Gustavus Student Organization-Sponsored Trip Itinerary and Master Contact Form.” Both of these are available in the Travel Packet. Once completed, these sheets must be turned in at the same time at the Dean of Students’ Office. Turn in all paperwork at least 5/10/30 days (depending on length of travel) before departure. You can find the Travel Plan Packet at https://gustavus.edu/deanofstudents.

**Travel Tips**
Prior to the Trip
- Distribute the travel itineraries to all participants and encourage them to give copies to parents/guardian.
- Discuss behavioral expectations for all group participants.
- Review safety precautions for the trip and talk as a group about safety prevention.
- Collect emergency contact information from each participant and complete other trip information forms. File all materials with the Dean of Students’ Office.

- Dismissal from the program or event (the violator may have to travel home at his/her own expense). Underage or illegal use of alcohol or other drugs are grounds for such dismissal.
- Suspension from participating in the group for a period of time after returning from the event or trip.
- Financial restitution for damaged property, compensatory conversations with affected parties, etc.
- Whenever possible, coaches/advisors are encouraged to consult with the Dean of Students’ Office prior to imposing sanctions directly.

**Athletic Events**
The following guidelines are to be followed for any club sport game, match, or tournament held on or off campus:
- The Risk Manager should inspect the facility/field before practice or games for hazards, debris, or any other unsafe conditions.
- All team members must sign the Gustavus Adolphus College Waiver of Liability and Release prior to participating in practice or competition. All signed waivers need to be turned into the Assistant Athletics Director to be kept on file.
- All visiting team participants must sign the Gustavus Adolphus College Visiting Team Waiver of Liability and Release prior to the start of the game. Signed waivers should be turned in to the Assistant Athletics Director to be kept on file. This waiver does not need to be signed by every member of the visiting team, just the coach/team leader.
- All club participants must use appropriate protective gear during contact practices and competition.
- All club sport teams are expected to follow College policy with regard to inclement weather and cancel/move practice or games accordingly. Inclement weather can include, but is not limited to, lightning, hail, flooding, snow, tornadoes, and ice.
- Alcohol is not allowed at any club sport practice, game, or contest. It is the responsibility of the entire team to make sure visiting teams respect and follow this rule. Failure to follow this rule will jeopardize the ability of the club team to host future events.
Bonfires
• A bonfire application can be found at https://gustavus.edu/safety/ and must be completed and returned to Campus Safety no later than 3 days prior to the scheduled event.
• Bonfires are permitted in the fire rings located in front of Complex and Pittman; or in a Gustavus-issued fire container at College View Apartments, Arbor View Apartments or Southwest Hall.
• If the bonfire application is approved, a copy will be forwarded to Physical Plant and the firewood will be delivered. Only the amount of firewood delivered by Physical Plant may be burned at any bonfire. Gathering additional firewood is strictly prohibited.
• The requesting group/sponsor shall be responsible for completely extinguishing the bonfire. All bonfires must be extinguished no later than 12:00 a.m. (midnight).
• In the event Campus Safety must extinguish the fire, the sponsoring organization will be charged for the cost of recharging the extinguishers used.
• High winds or other dangerous factors may cause the bonfire to be extinguished in the interest of public safety at any time.

Endurance Events
To reduce the risk of injury and liability, the following limitations are placed on endurance events:
• Events that include running, walking, or skating (or anything on your feet) must be 5K or less.
• Events that include swimming (anything in water) must be 500 meters or less.
• Events that include biking (anything on non-motorized transportation) must be 10 miles or less.
• Events may not be longer than six hours in duration.

Additional expectations are as follows:
• No combination events are allowed.
• Organizations that are hosting and/or sponsoring an event, must execute the event in its entirety on campus.
• Organizations that are not hosting or sponsoring the event, but rather are simply participants, may engage in off-campus activities that are hosted and/or sponsored by non-Gustavus organizations.
• Organizations are required to meet with the Risk Management Team to determine an appropriate course of action.

General Travel Requirements
• Mileage does not include distance between destinations within the same town/city.
• In any case in which students are traveling in an individual’s personal vehicle, the individual’s auto insurance will be the primary coverage to which claims are made.
• College vehicles may only be used by student organizations for travel that an advisor has approved by means of his/her signature on the vehicle reservation form.
• At least one student, advisor, or proxy in every vehicle must have a cell phone and charger.
• Organizations may amend their plans at the permission of their advisor, but no later than one day before the scheduled leave time.
• Any decision regarding travel or desired divergence from policy may be appealed to the Dean of Students’ Office.

Travel Plan
Any travel taking more than one vehicle, or over 60 miles roundtrip, or overnight must have a Travel Plan. All Travel Plans must be completed and turned into the organization’s advisor for review no less than 5 business days before the trip begins.

Because some travel plans require extra planning to ensure safety:
• Any travel over 400 miles roundtrip (considered a “full day of travel”), OR more than one night away from campus, OR with more than 20 travelers must turn in a Travel Plan at least ten business days before the trip begins.
• Any travel over 1000 miles roundtrip must turn in a Travel Plan at least a month before the trip begins.

Advisor Supervision
All travel must be communicated to advisors prior to leaving, including the names of travelers, destination, and emergency contact information. If travel requires a Travel Plan, the advisor must further supervise the trip in one of the following forms:
• By traveling with the organization in person
• By appointing a staff/faculty proxy to travel with the organization in person
  • Long-distance via phone - Phone contact must happen on a predetermined schedule; the following schedule is recommended: on arrival to the destination, each evening of an overnight stay, and on arrival back at campus.
The spirit of this policy is to discourage endurance or high-exertion activities that would create undue risk and liability to participants hosting organizations and the College.

Food, Beverage, and Catering
All food and beverages served in the Banquet Rooms and Interpretive Center must be purchased/coordinated through Dining Service. If food/beverage is to be given away or sold, other policies may apply. Please discuss your event with Dining Service well in advance to give the staff ample time to meet your needs.

When organizations have received exemption from purchasing food through Dining Service, the following expectations must be followed:

- No homemade goods may be served.
- All food items must be purchased from the grocery store or from a restaurant with a catering license.
- The catering license must be provided to the Dining Service and/or Campus Activities Office no later than 24 hours prior to the event.

Anytime food is served at an event, you must contact Physical Plant to ensure the appropriate number of garbage cans are available and to make the cleaning staff aware of the event.

Hazing
To reduce the likelihood of hazing activity within your student organization, ask yourself the following questions about every activity in which your members engage:

- Is this activity an educational experience?
- Does this activity promote and confirm to the ideal and values of our student organization?
- Will this activity increase respect for the student organization and its members?
- Is it an activity that all members participate in together?
- Would you be willing to allow parents to witness this activity? A judge? The College president?
- Does this activity have value in and of itself?
- Would you be able to defend it in a court of law?
- Does the activity meet both the spirit and letter of the standards prohibiting hazing?
- Is alcohol involved?

Traveling
The following conditions apply to recognized student organizations for all travel to and from off-campus events and activities. This policy is meant to help ensure student safety during travel and allow for protection of organizations while away from Gustavus. Student organizations are expected to plan ahead, show environmental stewardship, and represent Gustavus in every aspect of their travel. This policy is in effect year-round, including breaks and summers.
• Will active members of the group refuse to participate with new members and do exactly what they are asked to do?
• Does the activity risk emotional or physical abuse?
• Is there risk of injury or a question of safety?
• Would you object to the activity being photographed for the school newspaper or filmed by the local TV news crew?

Insurance
All events that involve physical activity must contract an insurance policy for liability purposes.

Physical Environment
Some questions that clubs should be asking related to fire and other safety issues are below, along with some resources that may help mitigate risks associated with fire and other safety issues.

Fire
As a group, are you aware of the fire safety protocols and rules related to the facilities that you utilize?
• Do you know where the fire exits and extinguishers are located?
• Do you know that x8888 is the emergency number on campus?
• Have you worked to make sure that decorations and props that may be used by your club are not flammable and are being utilized in an appropriate manner?
• Have you contacted the Gustavus Environmental Health and Safety Office to make sure that you are meeting fire code and laying out your event in a safe manner?
• Do you know what to do in case of an emergency?

General Safety
• Are you as a group planning events that put your students’ health and safety as a top priority?
• Has the activity area been inspected and made free of any recognized hazards?
• Are you aware that there are blue lights on campus that link directly to Campus Safety in case of an emergency?
• Do you know that x8888 is the emergency number on campus?
• In event planning are you considering security, location, lighting, and fire safety?
• Do you encourage your members to travel in groups?

Security
For all events that involve large crowds or risk of physical injury, the organization must contract security staff who are trained in the discipline of the activity. This should be arranged through Campus Safety. Contact the Campus Activities Office to discuss the necessary safety needs of your event.

Sexual Assault and Harassment
No student organization should tolerate or condone any form of sexist or sexually abusive behavior on the part of its members, whether physical, mental, or emotional. This is to include any actions which are demeaning to women or men, ranging from but not limited to verbal harassment, to sexual assault by individuals, or members acting together.

Sexual harassment is defined as
• Unwelcome conduct of a sexual nature that is, sufficiently severe, persistent, or pervasive that it:
  • has the effect of unreasonably interfering with, denying or limiting someone’s ability to participate in or benefit from the College’s educational program and/or activities, and is
  • based on power differentials (quid pro quo), the creation of a hostile environment, or retaliation.

Sexual Misconduct offenses include, but are not limited to:
• Non-Consensual Sexual Contact (or attempts to commit same)
• Non-Consensual Sexual Intercourse (or attempts to commit same)
• Sexual Exploitation

Individuals should take the following actions to minimize opportunities for sexual abuse:
• Understand that you are responsible for your own actions as an individual and as a member of a group. Understand your own sexuality and be aware of social pressures.
• Don’t assume that previous permission for sexual activity applies to the current situation.
• Don’t assume that just because someone dresses in a “sexy” manner and flirts that she/he wants to engage in sexual activity. Understand that these actions may be misinterpreted.