

# Meet your instructor



## Catherine Byers Breet

Closing the gap between top talent & top companies since 1997

Chief Stripe Changer with ARBEZ | [www.arbez.com](http://www.arbez.com)

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*“Today, (hiring is) all about speed, quality and price. Candidates and employers alike need to know how the game is being played. I strongly endorse and support you ... in the role of the ‘great translator’; teaching employers and candidates alike what they need to know about making the right choices. With your help, people will make the right career moves and employers will hire the right talent for a stronger and better performance all around.”*

- Elmer Baldwin, CEO & Innovator

When she was little, Catherine Byers Breet wanted to be a National Geographic Photographer. When that didn't work out, she got a Bachelor's degree in Sociology, then trotted around the states for a few years. In 1997, she fell into recruiting and never looked back. As a Recruiter, Director of Recruiting and Account Executive, she has interviewed thousands - and hired hundreds - for companies like 3M, Target and UnitedHealth Group. She has driven \$2.5 M in sales, and trained dozens of hiring managers on how to get it right the first time. In short, Catherine knows what it takes to get hired ... and it shows!

Tired of watching too many smart, talented people struggle (and get bumped out!) during hiring processes, she created *The Job Hunt Coaching System*. A to Z, this online video series takes job seekers all the way from “I need a new job” to “Wow! I love what I do for a living!” It's available 24/7, via Smartphone, tablet and desktop computer.

Today, as Chief Stripe Changer™ with ARBEZ, Catherine is helping employers, organizations and individuals navigate the new world of work. Her company offers ONLINE TOOLS, TRAINING and CUSTOMIZED SOLUTIONS to harness the power of technology, and translate personal career dreams into reality. The *Job Hunt Coaching System* cuts months off the average job search. *Hire Right the First Time* dramatically reduces the time and cost to fill mission-critical positions. *Your Career Connects* offers cutting-edge career development and retention solutions for the new economy.

**“Catherine knows what it takes to get people hired!”  
Let her help you.**

Active in the community, Catherine is a founding member of the Easter Job Transition Group. She is a highly-sought speaker and frequent contributor to publications like the Star Tribune, Associated Press and Campus Career Counselor.

When she is not changing stripes, she is often seen chasing fun with her two small boys and husband in Twin Cities, Minnesota.