

# Accreditation and Student Learning

Wednesday, September 25, 1 p.m. Eastern

*Inside Higher Ed* editors Scott Jaschik and Doug Lederman lead a discussion of accreditation and assessment in a free webinar

INSIDE  
HIGHER ED



Accreditation has been part of American higher education for more than half a century, but the nature and expectations of accreditation have changed substantially in recent years, putting new pressure on colleges and accreditors alike.

Given that students can obtain federal financial aid only if they attend institutions accredited by recognized accreditors, it is not an overstatement to say that just about every student and every institution depends on accreditation - even if many are unaware of its intricacies.

Accreditors - prodded by federal officials, regardless of political party - are demanding evidence of student learning and student success.

In this free webinar, *Inside Higher Ed* explores multiple factors impacting accreditation and how institutions can optimize their demonstration of student learning and institutional effectiveness. Today, student learning outcomes are measured not only as an input for accreditation support but also as important data inputs effecting student learning. As a result, higher education institutions are faced with new questions as to how to best meet accreditation requirements and prepare students for success when measuring student learning outcomes:

- How can colleges best measure student learning?
- Should measures focus on subject-matter knowledge, skills such as critical thinking, or both?
- What roles do faculty members and administrators play in determining the measures?
- How can students be better prepared to learn well?
- What role does student motivation play in obtaining good outcomes data?

Join *Inside Higher Ed* editors Scott Jaschik and Doug Lederman on September 25 at 1 p.m. Eastern for a lively discussion on these issues.

Before attending the webinar, we invite you to download our free booklet, *Accreditation and Student Learning*, a compilation of articles and opinion essays from *Inside Higher Ed* offering a range of ideas and perspectives by [clicking here](#).

The *Accreditation and Student Learning* booklet and webinar are made possible in part by the support of Educational Testing Service. Your registration information will be shared with the company.