Summary of Discussion Topics and Objectives
Friends of Music NAB meetings focus primarily on:

- Membership - number of members and donation total for current fiscal year
- Upcoming projects - discussion of how to divide and work on upcoming events
- Debrief past projects – what would we do differently
- New ideas

Activities
Member Events
- Family Weekend pre-concert reception for Friends of Music members in October – high visibility
- Friends of Music Presents - Christmas in Christ Chapel preview event for Friends of Music members in December – relationship-building
- Swedish Vänner Och Musik - Friends of Music members’ reception at American Swedish Institute in February – new connections
- G Choir and Wind Orchestra Home Concerts – missed opportunity

Membership Drive
- Homecoming Alumni Choir reception for new members -- visibility
- Fall mailing to music alumni and parents

Challenges
- Membership growth
- Expanding leadership within the NAB to meet needs triggered by growth
- Maintaining momentum
- Increasing (and measuring) engagement
- Communications – need overall strategy
- Reporting of results
- Engaging volunteers, identifying volunteer leaders, finding volunteers to coordinate logistics for various events and activities

Emerging Ideas/Future Discussion Topics
- Improved communications – more frequent touchpoints with members and prospects
- Social media strategy
- Targeted projects for the Department of Music
- Expansion of NAB
- Renovation of Schaefer Fine Arts
**Items to Move Forward to Board of Trustees**

Largest needs
- Facility improvements
- Ensemble touring budget – FOM gifts intended to support promotion, not buy gas for buses
- Faculty support

What is priority/timing of Schaefer renovation? With 30% of students involved in music, it’s critical that we remain competitive in this area. If facilities are weak, it undermines our ability to recruit quality faculty as well as quality students.

**NAB Members**

Chair: Jon and Anita Young
- Jon Kietzer

Sam Grace
- Jan Michaletz

Dave Dahlgren
- Megan Myhre

Terri Delebo
- Randy & Cindy Bittner Schreiner

Brian & Betty Falk
- Tim Strand

Wally & Yvonne Guptill
- Jackie Peterson – Campus Facilitator

Steve Hogberg