

**Center for Servant Leadership National Advisory Board
Crown Council Report - April 2013**

Background Summary

The Center for Servant Leadership is finishing its second academic year as a combined entity. The Center brings together key programs and initiatives that help students, alumni, faculty, and staff explore their leadership capabilities, career interests, and meaning in their lives. Through programs and services, people can explore:

- Who am I?
- Why am I here?
- What am I hoping for in these four years and beyond?

Summary of Board Meeting Discussion Topics

The National Advisory Board held three meetings in 2012-2013 to help clarify the Center's strategic vision and direction, understand programs, and coalesce the NAB.

The 2012-2013 meetings' focus areas include:

Center's Academic Plan and Campus Constituents & Alums (September Meeting)

The group received an overview of the Center's plans for the academic year and discussed ideas and resources for the planned key programs.

Student, Alumni and Faculty Engagement (January Meeting)

The NAB continued to provide resources and ideas for the following three programs:

- Student & Alumni Mentoring Program – how to grow this program and necessary resources to really have this be a differentiator to attract students to Gustavus and strengthen alumni connections.
- Alumni Career Transitions – how to provide support for alumni during the various phases of career transition, from graduation to mid-career change.
- Faculty Fellows Program – how to engage faculty in their own development and infuse servant leadership concepts into the work.

2013-14 Plan, Marketing & NAB Board Composition (May – on campus meeting)

Our May meeting on campus will include student, staff and faculty interaction with the NAB (similar to last May's meeting).

Key topics will include:

- Update on program progress since January meeting and 2013-2014 Plan for Center.
- Marketing for Center – students, faculty, staff, alumni – to instill the servant leadership concepts more broadly.
- NAB Member Composition – outline future board member composition to create structure for terms and for bringing on new members.

Emerging Ideas/Future Discussion Topics

2013-2014 the group will discuss:

- Progress / expansion of existing key programs among Campus Constituents and Alumni;
- Engagement with Outreach Partners – Church, Corporate and Community Connections.
- Necessary Resources to grow programs.

Items to Move Forward to Board of Trustees

The Board of Trustees should know that we are very encouraged by the growth of alumni engagement programs that enhance the student learning experience. The Alumni Mentoring Program, through the leadership of Kathi Tunheim, Economics and Management, and Amy Pehrson, CSL, has grown to 84 student/alumni pairs.

We are establishing a regular student/alumni mentoring program, the first event to be held on May 2 (with Warren Beck as keynote speaker). We expect this to become a twice-a-year event attracting 150-200 students and alumni. Alumni are increasingly volunteering to host student interns, and to engage in on-campus recruiting events. In addition, we're experimenting with a variety of programs that support alumni in their own career transition.

Consequently, we anticipate the need in the near future to employ an alumni engagement specialist whose sole purpose is to coordinate this important, emerging area. There is significant evidence that these experiences help students tremendously in their discernment process, and greatly support them as they transition to their lives beyond the College. Finally, alumni who are engaged in these programs feel a stronger connection with the College by giving in this very important manner.

Members

Laurel Beedon
John Bergstrom
Ronnie Brooks
Jim Delaney
Mark Deterding
Mary Duvall
Jerry Fischer
Denise Floe
Gracia Hegener
Garry Hesser

Jerry Hoffman
Kathy Janasz
Julie Plaut
Darryl Solem
Nancy Zallek
Betsy Starz
Sharon Parks
Larry Spears
Grayce Belvedere Young - Chair
Jeff Stocco – Campus Facilitator