



## TLC Advisory Board Crown Council Report 2017



### Members

Mike Senescall - Chair  
Neal Hagberg – Campus  
Facilitator  
Marcia Bach  
Becky Cantellano  
Laurie Erlandson  
Mike Goldammer

Dennis Hykes  
David Lachman  
Nicole LaVoi  
Tom Mingo  
Kula Shives  
Michael Sigel  
Bill Sternard

Deb Sundal  
Esther Tsai  
Song Thao  
Cindy Walz  
Stephanie Wilkinson

The group met in the fall and winter. The fall meeting was final preparations for the 40<sup>th</sup> anniversary event and the spring meeting focused on how camp can be a place that can embrace diversity and foster community in a non-political way.

### 40-Love: Celebrating 40 Years of TLC

Over 200 people gathered on Sunday, October 9, 2016 at the American Swedish Institute to celebrate 40 years of Tennis and Life Camp. It was an evening of laughter, singing, and memories both looking back and setting the stage for the next 40 years.

### Fundraising Campaign

Launched a campaign at the fall event.

Overall fundraising goals: 40 years – 40 months - \$4 million

\$2.5 million to endow 200 camp scholarships

\$500,000 to replace and remodel the Swanson Tennis Center

\$1 million to endow operations

### TLC Camps

- 1,545 campers in a summer and over 15 camp sessions
- 99% of the camp openings were filled by mid-March (a new record)
- The board discussed the additional training staff will do this year on implicit and explicit bias to work to be a safe and supportive place for all staff and campers
- The group will work with Neal and David to create a more formal network of TLC adult campers who can help with career networking for staff as a way to recruit and retain strong staff members