



GUSTAVUS ADOLPHUS COLLEGE

**Scandinavian International Advisory Board
Crown Council Report
April 2015**

Discussion Topics

Gustavus at ASI Staffing Discussion

Last May the full-time Gustavus staff person who managed the Gustavus Suite at the American Swedish Institute resigned and this position was not filled due to budget reasons. The group talked at length during the fall and winter meeting about staffing the Gustavus Suite at the American Swedish Institute with volunteers. The group helped develop the concept, volunteer job tasks, training items, and ideas for how the volunteers could attract visitors into the Gustavus Suite.

We are pleased to report that since in February the Gustavus Suite has been staffed six days a week for a minimum of 4 hours per day with volunteers. This staffing is coordinated by one of this board’s members, Jenn Stromberg.

Wallenberg Scholars

The group continues to provide guidance and support to the Internship Director and students relating to the Wallenberg Scholars who are Gustavus students doing an internship in January or summer in Sweden funded by the Wallenberg Foundation. Five students participated in summer 2014 and two students participated in January 2015.

Recruiting U.S. Students with Swedish Interest/Heritage

At the winter meeting the group discussed ideas for how the College could find and recruit students in the United States who may have interest in attending Gustavus because of their Swedish interest or heritage.

The group created a list of Gustavus points of attraction to these students such as: Swedish Language classes, Scandinavian history and culture classes, Semester in Sweden Program, visiting scholars, Wallenberg Scholarships, Swedish House with weekly fika and the partnership with the American Swedish Institute.

The group also listed ways to connect with these prospective students which has been shared with the Admission staff. Members of the group are exploring ways to open doors for the Gustavus Admission staff to these populations.

Scandinavian Studies Department

The May meeting will focus on the Scandinavian Studies Department. Swedish is the second largest language taught at Gustavus and the department is thriving. Due to other discussion priorities, the group has not focused on the opportunities, challenges, and vision of this thriving department.

Distinguished Alumni Citation

As a final note, we are delighted that one of our Board members, Dr. Paul Cole, will be honored this spring with a Distinguished Alumni Citation in Communications!

Members

Elin Ahldén (Sweden)
Mark Anderson
Linnea Asp
Chelsea Bowen
Matthew Cadwell
Chris Carlson
John Clemedtson (Sweden)
Paul Cole

Craig Engwall
Kristen Gray
John Hasselberg, Chair
Glenn Kranking, Campus
Facilitator
Amy Leval (Sweden)
Lars Lofgren (Sweden)
Daniel Lundberg (Sweden)

Henrik Nordstrom
Julia Paraskova (Sweden)
Elise Peters
Magnus Ranstorp (Sweden)
Jenn Stromberg
Linda Wallenberg
Aaron Zierdt