



**Gustavus Women in Leadership  
2017 Crown Council Report**

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In this 7<sup>th</sup> year for Gustavus Women in Leadership (GWIL), the program continues to grow its unique alumnae/student program with the mission to prepare, promote and inspire Gustavus women in their professional and personal leadership development. The program focuses on Education, Engagement and Increasing support and outreach. Highlights from this year includes:

**Educate:**

- Alumni Education - 3 events in the Twin Cities with topics on networking, financial literacy, and professional relationship skills
- Student Education - 6 events on campus with topics ranging from a student internship panel, networking, and prepping for the Minnesota Private College Fair
- GWIL Scholar Business Bootcamp - This pilot program saw 38 men and women (sophomores through seniors) attend a rigorous 3 day business boot camp in the Twin Cities over touring week. Students from a wide variety of liberal arts majors spent time at a range of companies. The workshop included speakers and panels, participation in business case studies, skill-building sessions, and developing presentation and negotiation skills.
- 7<sup>th</sup> Annual Conference The upcoming sold-out conference, themed “Navigating Conflict in an Ever-Changing World” is tailored to, and attended by a multi-generational audience including Gustavus students

**Engage:**

- A 21-person NAB comprised of students and alumnae worked on strategic planning, education, conference and outreach planning for the program.
- A student executive leadership team of 15 oversaw student programming and conference planning & execution
- 235 students from 25 majors are members and avail themselves to the GWIL programming during the year. 700+ alumni and friends are connected via LinkedIn and over 300 alumnae attend events each year

**Increase Support & Outreach:**

- The GWIL student program worked with *Thrivent Action* to support a local family affected by domestic abuse and established an internal student-mentoring program pairing student-executive members with underclassmen
- GWIL raised over \$64,000 toward its \$80,000 budget to support programming and the GWIL Scholars Bootcamp
- A membership program is in the works for launch in June, 2017 to connect and expand engagement