

**Gustavus Women in Leadership
National Advisory Board
Crown Council Report 2016**

Members

Jann Eichlersmith - Chair	Courtney Harbeck	Caroline Nelson
Kathi Tunheim – Campus Facilitator	Riley Karbon	Linda Reding
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Amy Dragland-Johnson	Michele Martin	Stacey Tigges
Alison Goodwin	Anissa Mediger	Wendy Warner
	Ashley Michalko	Trish Wheaton

GWIL Mission

The purpose of Gustavus Women in Leadership is to prepare, promote, and inspire Gustavus women in their professional and personal leadership development.

GWIL History

For several years Kari Clark, a Gustavus gift planner, was coordinating lunches in the Twin Cities in the fall and spring for women.

2010 - Kathi Tunheim, faculty in the Economics and Management Department, started Gustavus Business Women in Leadership on campus for students

2011 - First business women in leadership conference

2012 - Kathi and Kari decided to merge their initiatives and formed Gustavus Women in Leadership

A group of students and alumnae wrote the defining philosophy of leadership, attributes, and the graphic to have a vision of the GWiL structure

2013 - Created companion committees between the students and alumnae groups, worked to create a more formal structure and raised funds to support GWIL long-term

2015 – GwiL becomes a National Advisory Board

GWiL Conference

A Gustavus Women in Leadership Conference has happened each from 2011-2016, the last three years the event has sold out with 225 attendees

Thursday, April 28 from 8:30 a.m. – 2:30 p.m.

Change Management: Drive Change Before it Drives You

Keynote speakers: Beth Schnell '82 and Angie Bastian

With four breakout sessions

Alumnae Educational Events

Each year an alumnae committee plans educational or networking events in the Twin Cities for alumnae, parents, and friends.

This year two educational events happened: Linda Moeller on maximizing LinkedIn and a panel of women on working in male dominant field

Student Organization

Each year a student organization plans regular educational events on campus.

- 2013-2014 had 91 students from 19 majors
- 2014-2015 had 125 students from 20 majors
- 2015-2016 has 200+ students

GWIL Fundraising

Over the last 5 years GWiL has steadily increased in donors from 2 to 30 each year with a total of 65 unique donors over the last first year.

GWiL has also steadily increased in cumulative donations. The last three years the group has raised between \$25,000 - \$30,000 in funds to support GWiL activities.

Discussion Topics

The major discussion topic of the two NAB meetings this year have focused on visioning and goal setting. The group will develop a three year plan over the summer.