

**Gustavus Swedish Advisory Board
Crown Council Report 2017**

Members

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Matthew Cadwell	Kristen Gray	Linda Wallenberg
Chris Carlson	Amy Leval	Rachel Willson-Boyels
	Lars Lofgren	Aaron Zierdt

Over the past year, the group developed a list of engagement activities to focus on for the next eighteen months. Below is a summary.

Gustavus Wind Orchestra 2018 Scandinavia Tour

- This is the first time a Gustavus music ensemble will be in Sweden since 2002
- Generated ideas on how to make a companion tour appealing for January
- Work with alumni in Scandinavia to connect with and support the tour

Wallenberg Scholars

This program started several years ago with a grant from the Wallenberg Foundation. The purpose is to fund Gustavus students to spend either January Term or summer in Sweden on a paid internship. The grant was written to be open to all students and was not specific on location or career field.

- The College plans to approach the foundation to renew the program, with administrative revisions
- The Foundation staff has been pleased with the program as it is meeting the original purpose and goals
- 22 students have taken advantage of the program
 - Typically 3-5 students in January and 2-3 students in the summer
- Joys – the program being open and flexible, the financial backing provides a study away opportunity for students who could not otherwise afford this
- Challenges – the program being open and flexible can be demanding on staff time and a few contacts in Sweden to help make arrangements for students. Not knowing Swedish sometimes has been a challenge
- Developing partnership with 5-7 organizations willing to host at least 1 intern each year

Identifying Gusties Connected to Sweden

Lists continue to be gathered amongst Gustavus offices. Information from these lists will be coded into the main Gustavus database so names can be pulled to support initiatives related to Sweden.

Lists being compiled:

- Gustavus students who studied in Sweden (location and year of study)
- Swedes who studied at Gustavus but did not graduate (year)
- Swedes who enrolled at Gustavus and graduated
- Gustavus students who lived in the Swedish House (year)

- Visiting faculty
- Alumni who live in Sweden
- Gustavus students who majored or minored in Scandinavia Studies

Staff Admission Events in Sweden

Partner with the Admission Office to train and support Gustavus alumni in Sweden to staff annual dates for college fair(s) in Sweden

Recruiting Prospective Students with Swedish Ties

This topic was discussed at several meetings. The challenge is the Admission Office does not have a staff member or funding to dedicate to this and volunteers are limited in the help they can provide. There was energy around the idea of the alumni referral/scholarship program concept.

Lindell Office Suite at the American Swedish Institute

The GSAB has developed an extensive list of opportunities to leverage this facility as more than just a staff office resource for the College. Given its central Minneapolis location, and central traffic location within the ASI, how to optimally use it to promote Gustavus' Swedish connections and urban programs is a subject of ongoing interest for the GSAB.

Finances and Fundraising

Tom Young shared information about the current endowments related to Scandinavian Studies. At the February meeting it was announced that a GSAB member gave money for an endowment for Out of Scandinavia program.