

National Advisory Board

2018-2019 Crown Council Report

NAB GWIL Board

Amy Abercrombie, Ashley Adams, Lori Anderson, Katie Batz, Bridget Burtzel, Kari Clark, Sarah Cuthill, Kelsey Erickson, Casey Lindquist, Nicole LaVoi, Debbie McGarity, Anissa Mediger, Ashley Michalko, Christy Morse, Susan Ripley, Deb Rosenberg, Katie Sayre, Christine Wicker

Jacque Brunsberg - *Chair*

Kathi Tunheim – *Campus Facilitator*

The Gustavus Women in Leadership (GWIL) program continues to grow its unique alumnae/student connection with the primary mission to prepare, promote and inspire Gustavus women in their professional and personal leadership development.

Our GWIL programming focuses on education, engagement and increasing support and outreach. Highlights from this year include:

EDUCATION:

- Alumni Education – with a networking emphasis, 3 events were held in the Twin Cities with topics on Empowerment and Paying it Forward as well as Alumnae & Student Conference Kick Off. 100+ attendees.
- Student Education – 5 student events were held on campus: Leading with Confidence, Pave Your Path, You in 5 years, and a GWIL sponsored Campus Movie Event titled *On the Basis of Sex*. Campus Spring and Fall banquets were also held. 160+ attendees.
- GWIL Funded Scholar Business Bootcamp – for both men and women (40 sophomores through seniors) who attend a rigorous 3 day business boot camp in the Twin Cities over touring week. Students from a wide variety of liberal arts majors spent time at 9 companies: Thomson Reuters, Varde, Boulay, Gravie, Kipsu, Boom Lab, Target, Allianz and McGough Construction. The workshop included speakers and panels, participation in business case studies, skill-building sessions, and developing presentation and negotiation skills, as well as resume formats. Companies selected ranged across Information Services, Accounting, Marketing, Technology, Insurance, Consulting, Investment, & Retail Industries.
- GWIL funded 9th Annual Conference, themed “Empowerment – We Rise by Lifting Others” attended by a multi-generational audience of 300+, including Gustavus Students, Gustavus Parents, Faculty, Alumnae and Guests .

ENGAGEMENT:

- A 20-person NAB comprised of past Students and Alumnae, encompassing a 40 year age span, worked on strategic planning, education, conference and outreach planning for the program. 5 board meetings and 3 events.
- A student executive leadership team of 15 oversaw student programming and conference planning & execution.
- 235 students from 25 majors are members and avail themselves to the GWIL programming during the year.

- 700+ alumni and friends are connected via LinkedIn and over 300 alumnae attend events each year.

SUPPORT & OUTREACH:

- Conference was the largest attended event in the history of GWIL (306 registered!) capturing the interest of many who committed an entire day to an educational experience and the networking that ensued.
- GWIL raised over \$60,000 from individual contributors to support both student and alumnae programming and the GWIL Scholars Bootcamp.
- We are looking forward to our 10th GWIL Conference next March 6th, 2020, at Warren Beck's hotel property, the Bloomington Sheraton.