



## COLLEGE ARCHIVES

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Folke Bernadotte Memorial Library  
Gustavus Adolphus College  
800 West College Avenue, Saint Peter, MN 56082-1498

### **Gustavus Adolphus College Archives**

**St. Peter, Minnesota**

**Office of Institutional Advancement. Collection of the Office of  
Institutional Advancement, 1870-Ongoing.**

**GACA Collection 322**

**Office of Institutional Advancement. Collection of the Office of Institutional Advancement 1870-Ongoing. GACA Collection 322. 9 Records Center Cartons, 1 Hollinger box, and digital media.**

**ABSTRACT:**

The Office of Institutional Advancement Collection consists of financial information pertaining to gifts, corporate and foundation donations, funds and receipts for campus events, and various correspondence. It also includes information about numerous associations involved in the improvement of the college, efforts to connect with organizations outside of the Gustavus community, and materials from various fundraising campaigns. The office exists to enable Gustavus to fulfill its mission by communicating its distinctiveness, facilitating lifelong relationships, and securing human and financial resources. Currently, the Office of Institutional Advancement is separated into the Alumni Office, Gift Planning, the Gustavus Fund, and Corporate and Foundation Relations divisions.

**SCOPE AND CONTENT:**

The collection is divided into seven series: Associations, Councils, and Boards; Campus Expansion; Fundraising; Miscellaneous; Public Outreach; Reports and Papers; and Wills and Deeds.

**Associations, Councils, and Boards, 1941-Ongoing** holds documents on various associations, councils, and boards including the funds they use and proposals made to them. It also consists of Greater Gustavus Association materials.

**Campus Expansion, 1964-Ongoing** includes plans and fundraising materials regarding the growth and improvement of the campus.

**Fundraising, 1870-Ongoing** consists of documents from various fundraising campaigns, funds, foundations, donors, and organizations such as Gustavus Adolphus Leadership Appeal (GALA).

**Public Outreach, 1889-Ongoing** includes correspondence with donors, planning materials for Swedish royalty visits, and information about other campus events.

**Reports and Papers, 1948-96** holds research reports, presentations, papers, speeches, and surveys about fundraising and internal analysis.

**Wills and Deeds, 1885-1995** contains stock certificates, wills, deeds, and estates that include Gustavus as a beneficiary. It also holds wills, annuities, and insurance that had a bequeathal to Gustavus and have been terminated or given in their entirety.

**Miscellaneous, 1948-Ongoing** contains materials regarding fine arts, Gustavus's connections with Sweden, Robert A. Peterson's retirement dinner, and an invoice.

**RESTRICTIONS:**

There are no restrictions on the use of this collection for research purposes. The researcher assumes full responsibility for observing all copyright, property, and libel laws as they apply.

Researchers must use collection in accordance with the policies of the College Archives, the Folke Bernadotte Memorial Library, and Gustavus Adolphus College.

**COLLECTION CITATION:**

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**PROCESSED BY:**

Tricia Weyland, volunteer student worker, conducted preliminary processing during 2012.

Lacie Micek, student worker, finished processing and developed the finding aid during 2013.

**RELATED COLLECTIONS IN THE ARCHIVES:**

Office of Institutional Advancement. Alumni and Parent Engagement. Collection of Alumni and Parent Engagement, 2018-Ongoing. GACA Collection 436.

**SUBJECT HEADINGS:**

Gustavus Adolphus College. Office of Institutional Advancement.

Educational fund raising -- Minnesota.

Gustavus Adolphus College -- Finance.

Gustavus Adolphus College -- Gifts.

Gustavus Adolphus College. Foundations Relations Office.

Gustavus Adolphus College -- Benefactors.

Gustavus Adolphus College. Development Office.

Gustavus Adolphus College -- Administration.

Gustavus Adolphus College -- Endowments.

Gustavus Adolphus College -- Annuities.

Gustavus Adolphus College -- Wills.

Gustavus Adolphus College -- Funds and scholarships.

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