



COLLEGE ARCHIVES

Folke Bernadotte Memorial Library
Gustavus Adolphus College
800 West College Avenue, Saint Peter, MN 56082-1498

Gustavus Adolphus College Archives St. Peter, Minnesota

Buttons of Gustavus Adolphus College, 1912-Ongoing.

GACA Collection 151

Buttons of Gustavus Adolphus College, 1912-Ongoing. GACA Collection 151. 2 Records Center Cartons.

ABSTRACT:

Buttons of Gustavus Adolphus College contains buttons from numerous events spanning sixty-eight years, mainly sporting events. Dates range from 1912-2003. The collection contains several Homecoming buttons from 1922-2003, along with buttons from student dances, music festivals, and special campus events, such as the Tricentennial of Gustavus Adolphus' death. New buttons will be added to the collection when available. Buttons are arranged chronologically.

RESTRICTIONS:

There are no restrictions on use of this collection for research purposes. The researcher assumes full responsibility for observing all copyright, property, and libel laws as they apply.

Researchers must use collection in accordance with the policies of the College Archives, the Folke Bernadotte Memorial Library, and Gustavus Adolphus College.

COLLECTION CITATION:

Buttons of Gustavus Adolphus College, 1912-Ongoing. GACA Collection 151. Gustavus Adolphus College Archives, St. Peter, Minnesota.

PROCESSED BY:

Birgitta Maj Johnson, student worker, processed this collection and developed the finding aid during October 2009.

RELATED COLLECTIONS IN THE ARCHIVES:

Memorabilia of Gustavus Adolphus College, 1899-Ongoing. GACA Collection 230. Gustavus Adolphus College Archives, St. Peter, Minnesota.

Wicklund Jewelry, c. 1919-undated. GACA Collection 232. Gustavus Adolphus College Archives, St. Peter, Minnesota.

DIGITAL CONTENT:

Portions of this collection have been digitized and are available online through our [digital collections](#).

SUBJECT HEADINGS:

Buttons--Minnesota--St. Peter--Gustavus Adolphus College.
Souvenirs Keepsakes -- Minnesota -- St. Peter -- Gustavus Adolphus College.

| GACA Collection 151 | Box | Tray | Slot |
|--|------------|-------------|-------------|
| Gustavus Adolphus College, 50 th Anniversary Jubilee, 1912 (6) | 1 | 4 | 15 |
| Homecoming, 60 th Anniversary, 1922 (4) | 1 | 2 | 2 |
| Homecoming, Gustavus vs. St. John's, 1927 | 2 | 1 | 15 |
| Gustavus vs. St. Thomas, "Homecoming, Help Quack for Gustavus Adolphus" 1928 | 1 | 1 | 15 |
| Homecoming, Gustavus vs. Concordia, 1930 | 2 | 1 | 13 |
| Homecoming, Gustavus vs. St. Olaf, 1931 (2) | 2 | 1 | 14 |
| Gustavus Adolphus Tricentennial, 1932 (3) | 2 | 1 | 1 |
| Homecoming, "Come On You Gusties," 1933 (2) | 2 | 1 | 10 |
| Gustavus Home Games, 1935 | 2 | 4 | 1 |
| Homecoming, Gustavus vs. St. Olaf, "Go Gusties" 1936 (2) | 1 | 4 | 13 |
| Homecoming, Hamline vs. Gustavus, 1937 | 2 | 1 | 12 |
| Golden Gusties, 1939 (2) | 1 | 1 | 2 |
| Homecoming, "Massacre Macalester!" 1940 (2) | 1 | 1 | 11 |
| Gustavus Adolphus Gymnasium, c. 1941 (2) | 2 | 1 | 2 |
| Gustavus Homecoming vs. NSTC, "Whip the Wolves," 1941 (4) | 1 | 1 | 3 |
| Homecoming, Gustavus Adolphus vs. North Dakota State, 1942 | 1 | 1 | 12 |
| Gustavus Homecoming vs. Augustana, "Scalp the Sioux", 1945 | 1 | 1 | 5 |
| Gustavus Homecoming vs. Concordia, "Clobber the Cobbers," 1946 (3) | 1 | 1 | 6 |
| Gustavus Homecoming vs. Hamline, "Hammer Hamline," 1947 (2) | 1 | 1 | 7 |
| Gustavus Homecoming vs. Hamline, "PINDINDIANS," 1948 (2) | 1 | 1 | 9 |
| Gustavus May Music Festival, 1948 | 1 | 1 | 3 |
| Gustavus Homecoming vs. Macalester, "Slay Mac," 1949 (2) | 1 | 1 | 10 |
| Robert N. Pearson May Music Festival, 1949 | 2 | 1 | 4 |
| Gustavus Adolphus May Music Festival, 1950 (2) | 2 | 1 | 5 |
| Gustavus Homecoming vs. St. Olaf, "Stomp Ole!" 1950 (4) | 1 | 1 | 13 |
| Gustavus Adolphus May Music Festival, 1951 | 2 | 1 | 6 |
| Gustavus Homecoming vs. UMD, "Dump-de-U M Dee!" 1951 (2) | 2 | 2 | 1 |
| Gustavus Adolphus May Music Festival, 1952 | 2 | 1 | 7 |
| Gustavus Homecoming vs. Konkordia, 1952 (2) | 2 | 2 | 2 |
| Gustavus Homecoming vs. Concordia, "Bop-Cob," 1953 (2) | 2 | 2 | 3 |
| Gustavus Homecoming vs. Macalester, "Mar-Mac," 1954 (2) | 2 | 2 | 4 |
| Gustavus Homecoming vs. St. Thomas, "Bom-a-Tom," 1955 (2) | 2 | 2 | 7 |
| UMD Homecoming, "We Shavus Gustavus", 1955 | 2 | 3 | 3 |
| Gustavus Homecoming vs. St. John's, "Vich College Ville Vin?" 1956 (2) | 1 | 2 | 6 |
| Gustavus Homecoming vs. Augustana, "Flog the Augs," 1957 (2) | 1 | 2 | 7 |
| Gustavus Homecoming vs. St. John's, "Single-wing the Saints," 1958 (2) | 1 | 2 | 8 |
| Gustavus Homecoming vs. Macalester, "Attack a Mac! 1959 (2) | 1 | 2 | 9 |
| Gustavus Homecoming vs. Concordia, "Can-cordia!" 1960 (2) | 1 | 2 | 10 |
| Gustavus Homecoming vs. St. Thomas, "Top-a-Tom," 1961 (2) | 1 | 2 | 11 |
| Gustavus Centennial Homecoming, "Conquor-dia" 1962 (2) | 1 | 2 | 12 |

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| Gustavus Homecoming, "GusTOMp them," 1963 (2) | 1 | 2 | 14 |
| "Int'ice'ing Interlude," 1963 (2) | 1 | 2 | 13 |
| Gustavus Homecoming vs. U.M.D., "VooDoo-LUTH!" 1964 (2) | 1 | 2 | 15 |
| Gustavus Homecoming vs. Hamline, "Slam-line!" 1965 (2) | 1 | 3 | 1 |
| Gustavus Homecoming vs. St. John's, "Jar the Johnnies," 1966 (2) | 1 | 3 | 2 |
| Gustavus Homecoming vs. Macalester, "Knife the Macs," 1967 | 1 | 3 | 3 |
| Gustavus Homecoming vs. Concordia, "Cobbers Cream Style," 1968 (2) | 1 | 3 | 4 |
| Gustavus Homecoming vs. Macalester, "Please Squeeze the Scotties," 1969 | 1 | 3 | 5 |
| Gustavus Homecoming, "Whack-a-Jack," 1970 | 2 | 2 | 8 |
| Homecoming, "Go Gusties" 1971 | 1 | 1 | 8 |
| Gustavus Homecoming, "Burgers on the Lawn," 1973 | 1 | 3 | 7 |
| Golden Gusties, "50 Years High on the Hill," 1974 | 1 | 3 | 8 |
| Gustavus Homecoming, "Pass the Burgers Again" 1975 | 2 | 3 | 9 |
| Gustavus Homecoming, "Gusties Flush the Royals," 1978 | 2 | 2 | 10 |
| "Dads' Day" at Gustavus, 1979 (2) | 1 | 3 | 10 |
| Gustavus Homecoming, "Sting the Johnnies," 1979 | 2 | 2 | 11 |
| "Coming in for Dad's Day", 1980 (2) | 1 | 3 | 12 |
| Gustavus Homecoming, "Brand the Oles Gustie Gold," 1980 (2) | 2 | 2 | 12 |
| Dad's Day at Gustavus, "How Swede It Is!" 1981 | 1 | 3 | 14 |
| Gustavus Homecoming, "Dare to Be Great," 1981 (2) | 2 | 2 | 13 |
| Gustavus Homecoming, "Down the Macs," 1982 (2) | 2 | 2 | 14 |
| Gustavus Homecoming, "Smoke Carleton," 1983 (2) | 2 | 2 | 15 |
| Gustavus Homecoming, "Don't Fuss with Gus!," 1984 | 2 | 2 | 5 |
| Gustavus Homecoming, "Can the Johnnies!," 1986 (2) | 2 | 2 | 6 |
| Gustavus Hockey, c. 1987 (2) | 1 | 4 | 3 |
| Gustavus Homecoming, "Skin the Tommies!" 1987 (3) | 1 | 4 | 4 |
| Gustavus Homecoming, "Gusties Get the Last Laugh," 1988 | 2 | 4 | 2 |
| Gustavus Homecoming vs. Hamline, "Bag the Pipers!" 1989 (2) | 2 | 3 | 1 |
| Gustie Button 1990 (3) | 1 | 4 | 6 |
| Gustavus Homecoming, "Clobber the Cobbers!," 1991 | 1 | 2 | 5 |
| Gustavus Homecoming, "Stomp the Johnnies" 1995 (2) | 1 | 4 | 7 |
| Gustavus Homecoming, 1998 | 1 | 4 | 5 |
| Gustavus Homecoming, 1999 (2) | 1 | 4 | 8 |
| Gustavus Homecoming, "Mardi Gras Madness," 2000 (3) | 1 | 4 | 9 |
| Gustavus Homecoming, "World Tour," 2001 (3) | 1 | 4 | 10 |
| Gustavus Homecoming, "A Century of Spirit" 2002 (3) | 1 | 4 | 11 |
| Gustavus Homecoming, "Go Gusties" 2003 (2) | 1 | 4 | 12 |
| "Gustie Dad," 2010s | 2 | 3 | 2 |
| "I'm a Gustie," 2010 (2) | 1 | 2 | 4 |
| "Black and Gold Never Get Old," 2012 | 2 | 1 | 17 |
| "G" and Three Crowns metal pin, 2012 | 2 | 1 | 22 |
| "G" and Three Crowns on blue, 2012 | 2 | 1 | 20 |
| Gustavus Athletics Shield, 2012 | 2 | 1 | 21 |

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| Picture of "Gus" Bust, 2012 | 2 | 1 | 19 |
| Picture of Old Main, 2012 | 2 | 1 | 18 |
| Gustavus Wellbeing, "It's Your Choice," 2014 (2) | 2 | 1 | 24 |
| President's Ball, 15 March 2014 | 2 | 1 | 23 |
| Gustavus Unites - When We Unite We are Stronger, We are Better, We are Gustavus, 2016 | 1 | 4 | 2 |
| "Valuing Community, Delivering Excellence," 2017 | 2 | 1 | 29 |
| "We Believe," 2017 | 2 | 1 | 30 |
| 100 Hour Challenge, 2019 | 2 | 3 | 6 |
| "Beat St. Olaf" undated (4) | 1 | 2 | 1 |
| "Believe, Achieve, Succeed: Celebrate Black History," undated | 1 | 3 | 15 |
| Books for Africa, undated (5) | 1 | 3 | 9 |
| "Can I Kiss You? Do You Ask?," undated | 1 | 3 | 13 |
| Count on Gusties, undated | 2 | 1 | 28 |
| "Go Greek," undated | 1 | 3 | 6 |
| Gustavus Adolphus College, unknown date (2) | 2 | 1 | 8 |
| Gustavus Adolphus, Chester Johnson, undated | 1 | 4 | 14 |
| Gustavus Clicker, undated (2) | 1 | 1 | 1 |
| Gustavus Reconciling in Christ, undated | 2 | 3 | 4 |
| "Gustavus" with gold and black three crowns background, undated (2) | 2 | 1 | 26 |
| "Gustavus" with Gus holding a flag in background, undated | 2 | 1 | 27 |
| Homecoming Gustavus vs. St. Johns, undated (2) | 1 | 1 | 4 |
| Homecoming, Gustavus vs. St. Olaf, Anniversary "Old Main", undated (3) | 1 | 1 | 14 |
| LineUs, undated | 2 | 1 | 25 |
| Linnaeus @ 300, undated | 1 | 2 | 3 |
| Lutheran Minnesota Conference and "70 th " Anniversary G.A. College, undated | 2 | 1 | 11 |
| "Martin Luther was a Campus Pastor," undated | 1 | 4 | 1 |
| "On October 19 th SMAC-A-LESTER!!," undated | 2 | 2 | 9 |
| Positive Action Now!, undated (2) | 2 | 3 | 5 |
| Swedish Midsummer Festival, undated | 2 | 1 | 9 |
| "We're All In This Together," undated | 1 | 3 | 11 |
| "Who does the world need YOU to be?" Center for Vocational Reflection, undated | 2 | 1 | 16 |