



With a Heritage Scholarship,
you can help a student for
all four years at Gustavus.



“
Someday I want to
BE A DONOR.”

Gustavus is expensive, but so worth it. The professors are amazing, the education is amazing, the community is amazing. **The Heritage Scholarship program helped all this come together for me.”**

Kaiani Roberts Engman '24 is a junior studying Political Science from Elk Grove, Cal.

A MESSAGE
FROM THE
DONORS

Special Gift. **BIG IMPACT.**



Gustavus was an obvious choice for me when I was looking at colleges. My two older sisters, Ethel Lind Richard '65 and Karen Lind Brazas '68, both went to Gustavus. They earned their degrees in education and became teachers in California. They always said their Gustavus education gave them a far better preparation for the classroom than other new teachers. When my wife, Jeanne '74, started teaching, she said the same.

I went into banking, the same path my dad had taken. In my own career, a Gustavus liberal arts education helped me better serve my customers. The ability to think broadly was crucial in building relationships.

A Gustavus education shaped our lives and careers. Back then, this education required an annual investment of \$2,400—tuition, room, and board. A full year of college costs a bit more today. Yet for just a little bit more than what we paid 50 years ago, we can provide the opportunity for a student to choose a Gustavus education.

Establishing a Heritage Scholarship requires a commitment of \$3,000 a year, for each of the four years of a student's time at Gustavus. This is a strategic gift that has a transforming impact. As a Trustee of the College, I see first-hand how Heritage Scholarships are making a significant difference for prospective students and their families.

And this difference is two-fold—for both the student and Gustavus. Heritage Scholarships bolster the College's ability to attract talented students. This is especially important right now, as Gustavus and all colleges are having to contend with a nationwide drop in the number of students entering college.

Jeanne and I have supported the Heritage Scholarship program since it began in 2016. We are inviting you to join us as we hope to accelerate this program. Gustavus hopes to offer 75 new Heritage Scholarships by fall 2023, in time for next year's entering class. A pledge of \$12,000 (\$3,000 per year) for one scholarship, makes a big difference for a student who wants to choose Gustavus. For Gustavus as a whole, the impact is even greater.



Dennis Lind '72



“The extra scholarship was the determining factor for me to be able to attend Gustavus. It's a great program.”

Noah Hanson '24 is a junior studying Psychological Science from Forest Lake, Minn.



Heritage Scholarships

are awarded to incoming students of high academic achievement with demonstrated financial need. The scholarships help fill a gap between academic awards and need-based financial aid, allowing students to attend Gustavus without hardship to their families.

“Heritage Scholarships make a Gustavus education financially attainable for high-achieving students,” says Kirk Carlson '95, Associate Vice President for Enrollment. **“The donors who fund these scholarships have an immense impact on the lives of current and future Gusties.”**

You can support a student with a commitment of \$3,000 per year for four years. The student will receive the Heritage Scholarship for all four years at Gustavus.

Heritage Scholarships are awarded as individually named awards. Your scholarship may be given in your name, the name of a family or group, or in honor of a special person.



“ Thanks for this Gustavus experience. I think about how I will stay connected to Gustavus after graduation. I will share my positive experience and promote the school to others. I will also donate back when I am financially able.”

GEORGIA ZUTZ '23 is a senior studying Communication Studies and Japanese Studies from Valders, Wis.

Who Can Give?

Heritage Scholarships may be funded by individuals, generations of Gusties from the same family, or groups of former classmates. You can also choose to create a scholarship with a matching gift from your employer.

Funding Options

Gifts to create a Heritage Scholarship can be made outright with cash, appreciated stock, or through a multi-year pledge.

Selection of Recipient

The Gustavus Office of Financial Aid selects the recipient of your named scholarship based on student financial need.

Connecting with the Recipient

The Office of Advancement works to create opportunities to connect you with the recipient of your scholarship.