Pre-Activity Energy Drink Student Survey

Survey students with the following announced prompts (all class activity):

1. How many energy drinks do you consume in a typical week?
   A. = 0
   B. = 1-2
   C. = 3
   D. = 4 or more

2. Do energy drinks contain potentially harmful substances?
   A. = yes
   B. = no

3. Has anyone ever died from energy drink consumption?
   A. = yes
   B. = no

4. What gender is the main target of energy drink ads?
   A. = men
   B. = women

5. Is a “sports drink” or “energy enhancement drink” the same thing as an energy drink?
   A. = yes
   B. = no

6. Are energy drinks currently regulated by the Food & Drug Administration (FDA)?
   A. = yes
   B. = no

7. Do energy drinks affect adolescents differently than they do adults?
   A. = yes
   B. = no

8. Do energy drinks aid with focus and concentration?
   A. = yes
   B. = no

9. What is the primary target audience of energy drink manufacturers?
   A. = children ages 1-10 (elementary kids)
   B. = children ages 11-14 (middle school kids)
   C. = kids ages 15-18 (high school kids)
   D. = people ages 19 and above

10. What is it about energy drinks that makes them appealing to consumers?
    A. = Taste
    B. = Caffeine
    C. = Other active ingredients
    D. = "Everyone drinks them!"