GUSTAVUS ADOLPHUS COLLEGE

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150 YEARS AND COUNTING

600 West College Avenue
St. Peter, MN 56082-4495

1-800-GUSTAVUS
507-633-7520
gustavus.edu

1862 - 2012
150 AND COUNTING
The year has been an exciting one for all Gustavus alumni, faculty, staff, students, and friends as we have celebrated our Sesquicentennial. We reflected on 150 years of academic excellence, celebrated the strength of Gustavus today, and engaged the College's many commitments in thinking boldly about our future. This special 150th anniversary year gave us an opportunity to celebrate all that is good about Gustavus Adolphus College, while at the same time focusing strategically on the future of this very special place.

In this year's Annual Report, which covers activity from June 1, 2011 to May 31, 2012, we are featuring the synergy taking place every day between our gifted students and our world-class faculty. Engaged learning between faculty and a motivated, intelligent, and diverse student body gives vitality and purpose to any institution of higher learning. In this report you will read the stories of six faculty members whose passion and dedication are taking collaboration and mentoring to an exciting new level, creating young leaders who are prepared to go out into the world and Make Their Lives Count.

You will also see in the fiscal year highlights that we were emboldened by the leadership of our Board of Trustees. We completed and dedicated Beck Academic Hall, a state-of-the-art building where Gustavus faculty and students are already and will be teaching and learning for decades to come. In addition, the College's financial needs for the future were laid out before us with the public announcement of Campaign Gustavus. To be sure, significant progress is being made on the largest and most ambitious campaign in the College's history. Gifts and commitments to the Campaign now total more than $100 million toward our $150 million goal.

The momentum created by the Sesquicentennial celebration also led to a tremendous outpouring of support from alumni, parents, and friends as a total of 9,925 donors gave more than $4.87 million to the Gustavus Annual Fund during the 2011-12 fiscal year. In addition, our continued focused efforts in admission have led to the two largest classes in our history of incoming students, a significant achievement in these challenging economic times.

We thank you for all you have done and continue to do for Gustavus Adolphus College.
Put two heads together. Add curiosity, passion, and intellect. Stir vigorously and you have the magic of a student/teacher collaboration at Gustavus.

An opportunity for world-class research becomes a reality. Hard work and ingenuity become the norm. And making the world a better place, though unspoken, is never taken for granted.

Meet six remarkable faculty members and the Gusties they've mentored one-to-one. Each, through their own special lens, making their lives count.
KYLE
I was raised in Stillwater, Oklahoma. After earning B.As in psychology and philosophy at Oklahoma State University in Stillwater, I went to the University of Illinois in Urbana-Champaign for my Ph.D., where my emphasis was on developmental psycholinguistics. Next, I held a postdoctoral fellowship at the University of Bremen in New York, and before coming to Gammanus, I was a visiting professor at Reed College in Portland, Oregon.

MADISON
My life has been a journey. I was born in Brownwood, Texas, grew up in Shanghai, China, and finally settled in White Bear Lake, Minnesota. I’m a psychological science honors major at Gammanus, with a minor in biology.

KYLE
This is my fifth year at Gammanus, and its supportive and collegial atmosphere has made it a great place to teach. I have been given the freedom and encouragement to try new experimental projects.

MADISON
When I came to Gammanus, I thought I wanted to go into medicine, but after working with Kyle—and a whole lot of thought—I decided I wanted to teach and do research at the college level.

KYLE
My research explores how children accomplish the amazing feat of learning their first language. Most recently, students working in the Center have been examining how children integrate potential words that they hear for the first time such as “bip” and “bim” with words that they already know like “bat, bite, and ball.” We observe children’s looking patterns and object choices as a means of discovering when a new word becomes part of a child’s mental lexicon.

MADISON
How would I describe Kyle Chambers? He’s a gentle person, kind and soft-spoken, yet humorous, and humble about his accomplishments. He teaches through example, and encourages ideas. That’s his way, and it’s awesome.

KYLE
I have a passion about psychology and conducting research. She has sophisticated intuitions about experimental design, and is so eager to learn.

MADISON
I love to travel. Last year, I studied abroad in China, and this year, I am going to Rome, Italy. I can’t wait!

KYLE
Working at a liberal arts college has allowed me to collaborate with students in creative and meaningful ways—in and out of the classroom. I am excited to see what research question Madison develops for her senior honors thesis.

MADISON
I dedicate each day of learning to my father. He encouraged me to do my best and push myself. Working at the Center for Developmental Science is all about that—and I love every minute!
A MATCH MADE IN ENGLISH

Abby: I first met Sean while I was in high school and applying for a Presidential Scholarship. He was one of the interviewees and was very friendly, which helped me to feel more at ease.

Sean: The world is becoming so visual, and I teach the intersection of film and literature. Visual literacy—English, philosophy, culture theory—all that good stuff.

Abby: I majored in English because I have always liked reading and interpreting, and I believe in the importance of effective communication. I signed up for Sean’s first term seminar on Visual Culture. It had that interpretive element, only instead of applying it to writing, it was applying it to images.

Sean: My B.A. is in philosophy and English from the University of Arizona. Then east to New York City to The New School for Social Research to earn my master’s in liberal studies. And back west to the University of Arizona for my Ph.D., where I focused on film and 20th-century contemporary literature.

Abby: The first paper assignment was particularly tough. After turning in the first draft, I got an e-mail from Sean. He said, “Your paper is awesome.” He used it as an example for the rest of the class. It made me feel a lot more confident in my writing, even if it was a little embarrassing.

Sean: I became Abby’s advisor. We got to know each other and discovered we had a lot in common. She played piano, flute, and banjo. I played banjo, guitar, and drums. And, her skills as a writer were uncommonly strong so I invited her to help me with my research.

Abby: Sean likes to work with his students. He’s willing to discuss anything—school-related or not. I’m very excited to be working with him on his research. What a great opportunity for me to learn more about academic writing.

Sean: We absolutely helped each other. She’s such a good writer that it gave me time to work on many things, including the creation of a film and media minor and minor.

Abby: Anybody who takes his classes will say that he’s passionate, caring, and intelligent—and a little entertaining. Okay, very entertaining.

Sean: Coming after the 30,000-student University of Arizona, Gustavus gave my wife and me a chance to live the “small college life” we dreamed about. I get to do the research I’ve always wanted to do, and interact with students on a personal level.

Abby: Sean often goes on interesting tangents, like randomly bringing robotics or cyborgs into a conversation. He has so many interests you never know what he’ll tie into a lecture.

Sean: I wanted to teach since I was in grade school. Some days, I actually feel more like a “life coach” than a teacher. Actually, that’s what’s beautiful.
ANTONIO I was born in Lewa, Guanajuato, Mexico. My mom moved us to Minnesota after I finished kindergarten. We spoke no English. I learned from my teachers.

ANGELIQUE I grew up on a farm near Guadalajara, Mexico. I want to college at ITESO (Instituto Tecnológico de Estudios Superiores de Occidente), a Jesuit college, and get my doctorate in Latin American Literature at the University of Iowa. I always loved books. I even loved the smell of them. I wanted to be a librarian.

ANTONIO The tornado in 1998 left us in pretty bad shape. We had no money and had to move again. We headed to Le Sueur. The good news, my English was getting better, and my mom found a job.

ANGELIQUE I was looking for a small college, and Gustavus was a perfect fit for me. I could teach, which I loved, and also work with the Latinos in the community.

ANTONIO It seemed like we were forever struggling. But I was determined to stick to my dream of college and a better life, so I decided I would go to college in Mankato, where I got my associate’s degree. Then, from out of the blue, a letter from Gustavus. I couldn’t believe it. I never gave up hope on the dream, and it happened. From a dream of getting to college to the opportunity to go to a college like Gustavus Adolphus, wow!

ANGELIQUE A progra of this nature takes many people to be a success. Andrea Morgan came to me with the desire to make the community engagement component we did in the classroom into a student organization. Antonio joined us in the spring, and together with our community partner, Maria Alvez, the knowledge of Jeffrey Rathlef from the Center for Servant Leadership, and the Latino community itself, the organization was born!

ANTONIO Professor Dwyer is passionate about everything she does. She, Andrea, and our community liaison, Minta, who works tirelessly on behalf of Latino families, taught me so much. Mostly, that I can help make a difference.

ANGELIQUE We call our community program “Language Buddies.” Our goal is to build bridges between people who speak Spanish and English in hopes of achieving transcultural competence.

ANTONIO Professor Dwyer loves working with her students and the community. She motivates us all to do our very best. It’s her gift and I’m blessed to know her.

ANGELIQUE Antonio’s goal is to work for an international company, and pay for his brother, Israel, to go to college. Israel, now 24, put his dream on hold so Antonio could pursue his. You can’t teach that kind of selflessness. Their mother raised them well.
LAURA  They call me "the mud scientist." I study rice sediment, and I don't mind getting a little dirty out there. I received a $137,000 grant from the National Science Foundation to research the transfer of silica from land to sea via rice. Silica is the key nutrient for some algae; fish eat algae, so less silica can have big effects. We'll research how it's affected by vegetation. The big picture, environmental change.

ZACH  This is really awesome. We're off to Nebraska to study the Platte and South Loup Rivers. I thought I had a pretty good idea about the project, but it's a whole lot bigger in scope than I ever imagined. And Laura's got it all planned out.

LAURA  When I was growing up, I used to come home with rocks in my pockets. You could say that was a precursor of things to come, but honestly, I really wasn't interested in science. I just liked being outside and liked the way rocks looked and felt. My hero was Jane Goodall, the chimp lady.

ZACH  I was born in Marquette, Michigan, and I'm a biology and environmental studies major. I always loved science and was really motivated when I took Laura's Geology class. We were taught geomorphology, where you could actually see geology and biology flowing and interacting.

LAURA  I grew up around lakes and rivers in Minnesota. I went to college back east at Williams and finished up my undergrad at the University of Colorado. Then on to the University of Minnesota for my master's and doctorate in geology. At some point in my journey, I discovered I liked to teach, and Gustavus had so much to offer. The Minnesota River would be my lab away from lab.

ZACH  Laura is truly collaborative. She really listens to what her students have to say. She's open to ideas and great at problem-solving. She makes sure we learn what we have to learn. Very hands-on.

LAURA  There's so much to learn, even for me. The three of us make a great team. Zach is great at applying what he learned in his major to what we're trying to accomplish. And Lance likes to work hard, and is a really smart guy. We split responsibilities, and then have fun bringing it all together as a group.

ZACH  My other passion is Nordic skiing, variety here at Gustavus. I skied in high school, too. Being from the northern peninsula of Michigan and going to school in St. Peter, I guess I just like being frozen. Nebraska's heat will be a radical adjustment.

LAURA  The neat thing is that we're always on the edge of the unknown. When you think about it, the history of lakes and rivers began before we were people here to record it, and now we're trying to figure out that very, very long story.
KATHI TUNHEIM, Ph.D., is Board of Trustees Endowed Chair in Management and Leadership. She and her husband, Bob, an attorney, live in Orono, Minn. They have three children.

JORDAN BRUNSBERG '12 is an implementation analyst at SPS Commerce in Minneapolis, Minn.

KELSEY SWANSON '12 is an analyst at Securian Financial in St. Paul, Minn.

KATHI The journey from business to education was serendipitous. The two were separated by a hole in my spine! Can you imagine? And while I was flat on my back, which seemed like forever, I made a few decisions. Mostly, family is more important than money.

JORDAN Kathi is simply amazing. She truly bridges the gap between academia and business. She made sure we knew what the end result was—a good job doing something that we loved.

KATHI Although I came from a long line of teachers, I chose a different path. At Northwest Airlines, I was head of management training and development. After that, director of leadership development at American Express. Finally, I founded the Yuhuein Leadership Group to develop, educate, and inspire people to reach their God-given potential.

JORDAN As a teacher, Kathi is energetic, vibrant, and so inspirational. She’s also witty and tons of fun. I loved her classes.

KATHI After my spinal cord healed, I decided that I needed a change of pace. My consultancy business had led me to the higher education market. And that led to my Ph.D. in human resource development. In 2007, Gustavus offered me a teaching position. After all these years, gotten kicked in. I was promoted to “teacher.”

JORDAN Kathi advised me on classes, like Organizational Behavior, and on my research project focused on alumni mentoring. I majored in international management and Spanish. Since Latin America is making its mark in the global market, we figured it was a good mix.

KATHI Kelcey co-chaired the Women in Leadership Conference, a powerful event with speakers and panels of business leaders. I witnessed her personal growth as a mentor, role model, and leader—fueled by an endless desire to continuously improve. Theosis lies the beautiful reward in teaching.

JORDAN I can’t tell you how excited we both were when she received her prestigious promotion—Board of Trustees Endowed Chair in Management and Leadership. So happy for her!

KATHI Teaching at Gustavus has allowed me to work with young talent, try to influence their future vision in some positive way, and then send them out—out into the world to use their gifts for the common good.

JORDAN She became my mentor and friend. And now I am working for a great firm. If it were up to me, she’d have a statue in front of Beck Hall.

KATHI Developing students, such as Kelcey and Jordan, for leadership and service is the most rewarding and inspiring work I have ever done in my 30-year career. I am grateful to attempt to get better at it. Again and again.
STEVE I grew up a little east of Mankato. Most of my family went to Gustavus, so I knew all about it.

Dwight I grew up a few miles west of Mankato. I set foot on campus only once until I started teaching here. It was to attend the annual Nobel Conference.

STEVE I started out as a physics major. I was very mathematics-oriented.

Dwight First I was an engineering major, then a biology major, and then my professor pointed me in the direction of his office door. There was a job offer on a post-it. It said "ZeChrom Separations, Anoka, Minn." The president hired me on a hunch, and a career in chemistry, more specifically, chromatography, was born. He had faith in me and encouraged me to get my Ph.D. in analytical chemistry. It was one happy accident.

STEVE I signed up for a chemistry lab, and was assigned to Professor Stoll's chemistry/chromatography lab by accident. Like most human beings, I didn't know what chromatography was. It's basically developing lab techniques for separating mixtures, like all the compounds in, say, tap water. Imagine what you can find. I liked it.

Dwight Steve and I "grew up" together. We started at Gustavus at the same time. I liked him because he seemed unusually focused. In the beginning he had no trained skill set, but I was impressed by his curiosity and work ethic. When I asked him if he'd want to do research with me, he said, "I'm all in!" We'd sometimes work until midnight.

STEVE I don't know if you'd call it focus. The way I am, I like to concentrate (a lot) on one thing at a time. It turned out to be a big plus.

Dwight I'd plan our research around his track schedule. He ran the 400-meter hurdles and was ranked 24th in the country. He finished ninth in the DIII championships. That takes focus, too.

STEVE It was pretty amazing working with one of the top chromatographers in the world. There isn't an award he hasn't won. But he keeps this postcard from one of his former students, "I was blessed to be taught by you." Wow. He said he didn't know about "blessed," but it's right up there with everything else he's won.

Dwight What I try to do with all my students is to provide an infrastructure for them to discover what they want to do for the rest of their lives. Steve's now headed to the University of Pittsburgh to do graduate research. I'm sure he will succeed, and he better stay in touch (smile).

STEVE Funny, that we were both basically from the same place, both started Gustavus at the same time, and both came upon chromatography by accident. He's just older (smile).
Gustavus hosts its Summer Speech Institute, the second largest summer speech camp for high school students in the country.

Gustavus places 21st out of 435 NCAA Division II schools in the 2010-11 National Association of Collegiate Directors of Athletics Directors' Cup.

Professor of Theatre and Dance Amy Salmon directs her play "Gallant Fool" at the Minnesota Fringe Festival.

The Office of the Provost announces the hiring of eight new tenure-track faculty members.

Gustavus receives a $200,000 grant from the National Science Foundation to help enrich the curriculum for first- and second-year students in the College's Chemistry Department.

Gustavus hosts the Minnesota All-State Lutheran Choir in Christ Chapel.

The Jussi Björling Society-USA, in cooperation with Gustavus, presents a concert in the Jussi Björling Recital Hall in memory of the legendary Swedish tenor and the 100th anniversary of his birth.

Gustavus officially kicks off its Sesquicentennial celebration on Sept. 30 in the Lund Center Arena as more than 750 alumni and friends gathered for a dinner and celebration.

Professor of English Joyce Sulphen is named Poet Laureate for the State of Minnesota by Governor Mark Dayton.

Board of Trustees Chair Mark Bernhardson '71 announces the official kickoff of a comprehensive fundraising effort called Campaign Gustavus with a goal to raise $150 million.

Oct. 1 is declared Gustavus Adolphus College Day in the State of Minnesota by Governor Mark Dayton in honor of the College's Sesquicentennial.

Gustavus inducts new members into its Athletics Hall of Fame.

Kiplinger's Personal Finance magazine names Gustavus one of the top-100 best values among liberal arts colleges in the country, raising the College No. 40 on the list.

Gustavus is once again ranked among the top 100 liberal arts colleges in the nation by U.S. News & World Report, holding down the 81st position on the list.

Gustavus students raise awareness of homelessness by participating in the 14th annual SleepOut.

Juniors Emily Seelen receives a 2011 Greater Research Opportunities Fellowship from the Environmental Protection Agency.

The National Lutheran Choir performs its annual All Saints concert in Christ Chapel.

Gustavus students raise awareness of homelessness by participating in the 14th annual SleepOut.

The Rev. Gerald Hoffman '59 receives the 2011 Gustavus Adolphus College Association of Congregations and Alumni Service Award.

Gustavus announces that it will welcome its largest incoming class in school history in September with 740 first-year students.
FISCAL YEAR HIGHLIGHTS - 2012

- Pulitzer Prize-winning author Taylor Branch delivers the 2012 Martin Luther King Jr. Memorial Lecture.

- The Gustavus Symphony Orchestra embarks on a 13-day, six-concert tour of South Africa.

- Gustavus announces the hiring of academic deans Dr. Darrin Good and Dr. Paula L. O'Loughlin.

- Junior Kayla Josehich receives a Benjamin A. Gilman International Scholarship.

- Gustavus receives a grant totaling more than $575,000 from the Margaret A. Cargill Foundation to support four strategic initiatives of the College's Environmental Studies Program.

- Senior Brad Kruckeberg is named to the 2011 Capital One Academic All-America Division III Football Team.

- The Gustavus forensics team wins its fourth Minnesota Collegiate Forensics Association state championship.

- Gustavus announces the hiring of academic deans Dr. Darrin Good and Dr. Paula L. O'Loughlin.

- 17th annual Building Bridges Conference focuses on American Indian history and culture, and is titled "Unresolved Conflict: Remember Our Forgotten History."

- Assistant Professor and Academic Librarian Julie Gilbert '99 receives the 2012 Minnesota Academic Innovators Award from the Minnesota Library Association.

- Economics and Management professor Kathi Tunheim is named the Board of Trustees Endowed Chair in Management and Leadership.

- Alumnus and English professor Matt Rasmussen '98 wins the Walt Whitman Award for his manuscript Black Aperture.

- Professor of Environmental Science Alissa Rosenthal receives the Edgar M. Carlson Award for Distinguished Teaching.

- Professor of Political Science Alissa Rosenthal receives the Edgar M. Carlson Award for Distinguished Teaching.

- Dr. Al Molde, athletics director at Gustavus for the past 15 years, announces his retirement. Tom Brown is named Molde's replacement.

- Gustavus hosts its 35th Christmas in Christ Chapel service. "Julius: Light from the Old World, Light to the New."

- Sophomore Jennifer Wernes is crowned St. Lucia during the College's 71st annual Festival of St. Lucia.

- Gustavus publishes two books chronicling the College's history to mark its Sesquicentennial.

- Gustavus announces the expansion of its summer academic camp offerings with programs in the areas of music, nursing, spoken word and poetry, and speech and debate.

- The Rev. Carl O. Nelson is the first recipient of the Gustavus Medal.

- Dr. Kathy Lund Dean is named the inaugural holder of the Board of Trustees Distinguished Endowed Chair in Leadership and Ethics.

- Gustavus professors John Lammert and Richard Leitch are named in the Princeton Review's publication. The list 300 Professors.

- Gustavus Assistant Professor of Geology and Environmental Studies Laura Tripplett receives a grant totaling more than $370,000 from the National Science Foundation.

- Sophomore Sandy Xiong is named a Jay and Rose Phillips Scholar.

- Dr. Marcia J. Bunge is named the Dorel and Adeline Bernhardson Distinguished Endowed Chair in Lutheran Studies.

- Senior Kayla Josehich receives a scholarship from the Deutscher Akademischer Austausch Dienst (DAAD) German Exchange Service.

- Gustavus welcomes Swedish journalist Dilsa Demirbag-Sten and Swedish novelist and playwright Jonas Hassen Khemiri to keynote the 32nd annual MARCH/PEACE Conference.

- Professor of English Elizabeth Baer receives the 2012 Faculty Scholarship Achievement Award.

- Junior Dawn Comstock receives the Glenn T. Seaborg Science Award for 2012.

- Senior Chloe Radcliffe delivers the commencement address.

- Sophomore Megan Wilks receives a scholarship from the Deutscher Akademischer Austausch Dienst (DAAD) German Exchange Service.

- Alumnus and English professor Matt Rasmussen '98 wins the Walt Whitman Award for his manuscript Black Aperture.
FINANCIAL AND STATISTICAL HIGHLIGHTS

39.1% INCREASE IN TOTAL GIVING, 2011-12 COMPARED TO 2010-11

31% INCREASE IN UNRESTRICTED ANNUAL FUND GIVING, 2011-12 COMPARED TO 2010-11

$4.57 MILLION TOTAL ANNUAL FUND GIFTS IN 2011-12

71% SENIOR CLASS LEGACY GIFT PARTICIPATION RATE

SUMMARY OF OPERATING REVENUES

- Net Tuition: 50%
- Auxiliary: 20%
- Private Gifts: 14%
- Endowment Income: 4%
- Other Income: 4%
- Government Grants: 2%

SUMMARY OF OPERATING EXPENSES

- Instruction & Support: 48%
- Academic: 18%
- Student Services: 18%
- Institutional Support: 15%
- Public Service: 3%

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