

Project Website

The project website is a digital representation of your project developed as an advocacy piece aimed at an external, Internet-based audience.

1. The purpose of the website is to advocate for you plan with the primary audience being your community. Because your website will be accessible on the Internet, you will still need to consider and adapt to other audiences as well.
2. This assignment requires that you:
 - Consider and adapt to your audience. Because the site will be public, you will need to consider how to best explain your project (including the problem and your proposed plan) to a wide and diverse audience.
 - Make choices about what information to include. Be sure to include enough information for both members of your community and others to understand the issue.
 - Create an effective visual presentation—pictures, colors, font, and readability. Your site should be easy to navigate, with buttons that clearly direct visitors to information.

Requirements

- Set up a publicly accessible website. Unless you are familiar and literate with other web design software or applications, use Wix.com.
- Include relevant project documents. Rename and describe the documents to suit the needs of your audience and purpose.
- The website must include a bibliography/references list on a separate tab.

Evaluation

- **Completeness.** Your website is expected to be complete both in assignment requirements and for use by an external audience.
- **Clarity.** Your website must clearly communicate, be accessible, and meet the purpose on each page.
- **Credibility.** Your website must be seen as credible by an external audience and reflect that in writing, visuals, and use of evidence.
- **Communicative competency.** Your website must reflect adaptation to audience needs and ethical standards in writing, visuals, and accessibility.