

Action Proposal

In your Plan, you identified how best to address the problem in your community. The next step is to persuade your community that your plan is worthy of their consideration. In order to complete this class, you must take appropriate action in the community. In this assignment, you will argue that your chosen action is appropriate (meets the project guidelines) and is the most effective in proposing your plan to the community.

Consider the possible ways you could take action in the community—a presentation to the city council, the school board, or a legislative committee, an assembly at a local school, or a meeting with the primary agents of change. Reflect upon the problem, the community, and the project guidelines to identify the best action to take.

1. **Plan.** In one sentence, state your plan.
2. **Action.** In one sentence, state your action.
3. **Rationale for action.** Develop a solid and supported argument about why this is the best way to propose your plan to the community. Also demonstrate that it better meets project guidelines and will be more effective than other options. (300 words)
4. **Contingency action.** If you are unable to complete your preferred action, what is your contingency action? Demonstrate that your alternative action meets the project guidelines and is the second-best available action. (100 words)
5. **Action timeline.** Outline a detailed action timeline (e.g., when you will call an office to set up a meeting, when you will have your materials ready, by which date the meeting should be completed, etc.). Think about your personal schedule (e.g., do you need to schedule on a day when you are home for a break?) as well as the schedule of the individual/entity with whom you need to interact (e.g., does the city council meet only once a month?).

Requirements

- For format, see sample.
- Refer to the assignment checklist (A2) for other requirements.