

Public Discourse Course Calendar Fall 2017 TTH

		Topic	Readings	Due	Assign	Exercises	Activities
1	9/5	Introduction to course Rhetoric and Civic Life			A3—Public Advocacy Project A5—Problem Identification Proposal		Review of types of projects/discuss problem ideas. Questions for PD Night
2	9/7	Rhetoric and Civic Life Deliberative Rhetoric	Intro Ch. 1&2 Epilogue A1-A5.			B1—Problem Guidelines Analysis (See A4) B2 – Problem Checklist B3—Problem Proposal	Report on problem ideas. B1-B2 to stress guidelines and choosing good problem B3 Students work through their ideas, noting places for research and where to find it. Hymn to Logos discussion, start in groups, thesis and evidence.
3	9/12	Evidence and Research	Ch. 3 Ch. 4	A5 – Problem Identification Proposal—Bring Two Copies	A6—Problem Analysis	B4—Deliberative Process B5-6—Stock Issue 1 Analysis B7—Research Questions	Test evidence with problem proposals (pairs or groups). And work on B4, think together about how to expand research. Discuss in class with best examples. B5-6 Start this in class to identify research questions (B7) for next class period.
4	9/14	Research Day				B8—Research Assignment B5-6 Fill in with evidence.	Reserve Beck 303. Students research and ask questions. Talk with students individually about their research/concerns.
5	9/19	Reasoning	Ch. 7	Project speeches (brief one minute— thesis and research process)			Use speech time for some Q/A and trouble-shooting. Thesis workshop—students write thesis on board then students in groups rotate and provide suggestions.
6	9/21	Rhetorical Situation and Audience Peer Review	Ch. 5	Draft Problem Analysis		B11-12—PA Peer Review B9—Rhetorical Situation Analysis	Peer review of Problem Analysis—focus on assignment requirements and additional research. Use B11-12. B9 discuss complexities and relationships within rhetorical situation. Focus on obstacles/opportunities.
7	9/26	Delivery and Language	Ch. 12		A7—PA Presentation		Check-ins on research and progress. In-class work on Problem Analyses
		<i>Set up Presentation/peer review schedule and lecturecapture</i>					Peer and self-evaluations can be organized via email, moodle, or google doc. Google doc sample at: https://drive.google.com/open?id=1EZXDc- BEsGzutgMMve54FkK-hhJz5r6FNOrFczBKEA

8	9/28	Problem Analysis Presentation Prep	Ch. 6	Problem Analysis Due	A8—Plan B19 Plan Proposal B20 Plan Workability Checklist	B13-14—Research Plan B15—Problem Analysis Presentation Audience Analysis (in class) B16-17—Problem Analysis Presentation Preparation	Start on B13, have students identify evidence gaps, Plan, and where they might find information. Create and talk about a research plan for Nobel—clear goals and things to do. Workshop Problem Analysis Presentations outlines. Students write outlines on the board and other students make suggestions.
	10/3	Nobel					
9	10/5	Deliberative Rhetoric Structure	Ch. 2 (plan) Ch. 6	B19 Plan Proposal B20 Plan Workability Checklist		B19 Plan Proposal B20 Plan Workability Checklist (complete before class)	Workshop plans. Each student leaves class with workable plan and research directions to complete for next class period.
10	10/10	Problem Analysis Presentations					
11	10/12	Problem Analysis Presentations					
12	10/17	Peer review and research lab		Draft of Plan B18—PA Self Evaluation		B23—Plan Peer Review (in class)	B18—talk about PA self evals and have each student state one action they will take to improve for next time. B23—Peer feedback on draft Plan. Identify additional research needs and workshop where to find information. Research time.
13	10/19	Refutation and evaluation	Ch. 8; Sample Plans on Moodle			B21—Refutation Analysis	Review and critique of sample Plans. B21 complete and discuss refutation.
	10/24	Fall Break					
		<i>Set up Presentation/peer review schedule and lecturecapture</i>					
14	10/26	Public Advocacy Presentation Workday		Plan Due	A9—Action Proposal A10—Public Advocacy Presentation A12—Action Assessment	B25—Public Advocacy Presentation Rhetorical Situation Analysis B26-27—Public Advocacy Presentation Preparation	Adapt Plan for Advocacy Presentation Action Proposal prep—each student shares potential action, feedback from peers/professor. Lecturecapture/speech schedule.
15	10/31	Policy Cases	Ch. 9	Draft Public Advocacy Outline	B28—Personal Credibility Analysis		Workshop Public Advocacy organization.

16	11/2	Persuasion: Credibility	Ch. 10	Action Proposal draft B28—Personal Credibility Analysis		B28—Personal Credibility Analysis (due)	Workshop action proposal drafts. Discuss credibility and specific ways to enhance for actions.
17	11/7	Public Advocacy Small Group Presentations		Action Proposal			Fishbowl with table in middle. Two students play identified community members, students practice walking in the door, shaking hands, and the intro to the meeting (2 minutes each)
18	11/9	Persuasion: Pathos	Ch. 11 Ch. 13				Exercise working with pathos, e.g. groups prepare and present advertising for product/service.
19	11/14	Public Advocacy Presentations					Use lecturecapture review system from Problem Analysis Presentations.
20	11/16	Public Advocacy Presentations					
21	11/21	Public Advocacy Pres./Workday					Can get through presentations in two days. Either can give as workday on syllabus or gift it to them later.
	11/23	Thanksgiving					
22	11/28	Website Workshop			A11—Project Website B32—Project Assessment		Students reflect on audience and purpose and map out website content/pages.
23	11/30	Ethics	Ch. 14	B29—Public Advocacy Presentation Self Evaluation B32—Project Assessment	B33—Skill Development Reflection B34—Future Skill Development	B30—Project Assessment (complete before class)	Discuss presentation evals and how they will continue to develop presentation skills. Exercise on ethics. Work them through either student examples in book or something else. B32—Talk through project assessment insights. Discuss the ethical questions/values embedded in the Project Guidelines. Website lab
24	12/5	Civic Engagement in Context/Rhetoric in Civic Life Revisit	Ch. 1	B33—Skill Development Reflection B34—Future Skill Development		B33—Skill Development Reflection B34—Future Skill Development (complete before class)	Practice job interview answers incorporating project.
25	12/7	Website Review			A13—Final Reflection Paper	B30—Website Credibility Analysis B31—Website ethics	Website review. B30&31—review websites in groups. Each student shows website, class feedback.

26	12/12	Project Reflections		Final Reflection Paper and Action Assessment			Final session reflection—what they learned about their skills and limitations, what they plan to do to hone skills and reduce limitations, etc.
	12/?	Website Due Final exam or other day after last day.		Website			Use this Google form for tracking purposes (email the link to them): https://goo.gl/forms/jFyqaW0QZ07fQSQ73