



Career Interest Clusters

We know that career is more than just a major. The Office of Career Development utilizes the Career Interest Cluster approach to aid students in their career development process.

For example, a political science major may find themselves in medical school, or a physics major in business consulting. Career interest clusters are groups of occupations and industries that have foundational knowledge and skills in common. We offer resources including career counseling, online career tools, and events and programs organized around the career interest clusters.

JOIN A CLUSTER!

Students self-identify into one or more of the seven career interest clusters using **Handshake**. To receive notifications about opportunities, events, and more information about the cluster visit gustavus.joinhandshake.com.



More info at: gustavus.edu/career | 507-933-7575

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ARTS AND COMMUNICATION careers combine creative expression and interpersonal skills to create innovative work. **Administration (Arts) | Advertising | Architecture | Art Therapy | Creative Writing | Film and Entertainment | Graphic Design | Journalism and Media | Museums and Galleries | Public Relations | Publishing | Visual and Performing Arts**



BUSINESS careers are connected to the operations and administration of organizations, making an organization run productively and efficiently. **Accounting | Consulting | Finance | Human Resources | Management | Sales and Marketing**



EDUCATION careers involve working with children and adults and incorporate the sharing of knowledge and information to impact learning. **K-12 | Higher Education | Teaching Abroad**



GOVERNMENT AND SOCIAL SERVICES careers involve serving individuals and communities locally, regionally, nationally, and internationally. **Advocacy | Community Organizations | Counseling and Mental Health Services | Government | International Development/Humanitarian | Law | Military | Ministry | Public Policy | Social Justice**



HEALTH PROFESSIONS career areas focus on patient care. **Dentistry | Medicine (MD-Allopathic) | Medicine (DO-Osteopathic) | Occupational Therapy | Pharmacy | Physician Assistant | Physical Therapy | Veterinary Medicine**



SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH careers are focused on solving abstract problems, analyzing ideas, conducting research, and utilizing technology. **Science (Agriculture, Animal, Biology, Chemical, Environmental, GIS, Research/Laboratory) | Technology (Computer Science, IT, Software) | Engineering | Mathematics (Data Analysis, Statistics)**



STILL DECIDING Exploring majors and careers is an important part of the career development process that includes assessing yourself and gaining experiences to help build confidence in decision-making.