The Campus Activities Board (CAB) was designed with the fundamental goals to enrich the educational, cultural, social, and recreational needs for the entire Gustavus community. It is our duty to plan and execute a variety of programs and activities, being sure to satisfy the entertainment needs of the student body. With student input we hope to provide the community with a vast array of entertainment opportunities.

The mission of the Campus Activities Board is to enrich the campus life experience by encouraging the involvement of all students in entertainment that is engaging and enjoyable.

The Campus Activities Board strives for success in a variety of ways but primarily through these common goals: gaining all student input, planning and implementing diverse events, becoming recognized leaders, providing students with a connection to campus, and having fun.

GACTalks is a conference new to Gustavus Adolphus College last year, shaped around a series of brief, educational, and rewarding presentations from inspiring Gustavus Adolphus College professors, students and alumni who are driven by their passion to share their outstanding ideas with the Gustavus community.

It’s like TED Talks, but at Gustavus. Do you know what TED is?

TED (Technology, Education, Design) TALKS is a global set of conferences under the slogan “ideas worth spreading”. TED addresses a wide range of topics within the research and practice of science and culture, often through storytelling. Speakers are given a maximum of 18 minutes to present their ideas in the most innovative and engaging ways they can.

GACTalks are not intended to be the ordinary classroom lectures. Imagine instead, the most engaging people of the Gustavus community all gathered, sharing their best ideas, research, philosophies and findings with the community. Talks will range from as short as five minutes to as long as 15 minutes.
**GACTALKS Presenter**

As a presenter at GACTALKS you will be sharing **ideas inspiring action** with the Gustavus community. This is the second time this annual event will take place. Our goal is to provide the community with engaging **ideas** to **inspire** them to take **action** and make a difference. We are very excited in your interest to become part of this new event at Gustavus, if you have any questions please contact bvanosdo@gustavus.edu.

**Selection Process**

**Application**

**Due: Friday, December 19, 2014 | 6:00pm|** CAB Office or emailed bvanosdo@gustavus.edu

Fill out the final page of this packet and submit. Include a resume or list of previous leadership experiences and/or extra-curricular activities.

**Interview**

Candidates: **Interviews will be conducted throughout January. If students are abroad for J-term, notify bvanosdo@gustavus.edu and alternate dates will be discussed.**

Applicants will be notified via email by **Monday, January 12, 2015** if they were selected for an interview. A selection committee comprised of students and faculty will be interviewing and screening applicants.

**Notifications**

All applicants will be notified by **Friday, February 13, 2015** via email as well as a letter sent through your P.O. box. A total of 12 speakers will be selected.

**Training**

Attendance at the following dates is mandatory if chosen for GACTALKS. Other dates are possible.
- **Welcome Meeting** **Monday, March 2, 2015 | 7:00-8:00pm**
- **Speech Rehearsal/Run-through** (choose one of the following)
  - **Wednesday March 19th 7:00-8:30pm**
  - **Thursday, March 20th | 4:00-6:30pm**

**GACTALKS Conference is Thursday, March 19, 2015 from 6:30-9:30pm. Presenters are encouraged to attend the event in its entirety but this is not a requirement.**
As part of the application process and to help us learn more about you, answer the following questions, typed, on a separate piece of paper to be submitted with your application.

1. What is your intended topic? What makes this topic unique to you and how will you make it interesting and engaging for students?
2. How has your passion for this topic or idea guided actions in your life?
3. How do you think your presentation will impact those in attendance at GACTALKS? What message will people walk away with?
4. What qualifications or attributes do you have that would make you a successful addition to GACTALKS list of presenters?
5. Why do you want to be a part of this year’s GACTALKS?
6. Have you had any previous speaking experience? If so, when?

Please provide a brief biography about yourself.

Please complete this application and submit it to the Campus Activities Board Office (or by email) in the Gustie Den. Applications are due on Friday, December 19, 2014 by 6:00pm. Please contact the Campus Activities Board Arts and Entertainment Executive, Brita VanOsdol (bvanosdo@gustavus.edu) with any questions or concerns.