

Academic Administrative Experience

Provost and Dean of the College

Gustavus Adolphus College, Saint Peter, MN (June 2011 – August 2016).

Areas of Responsibility:

Accreditation, Advising, Academic Strategic Planning, Associate Provosts (2), Department Chairs (25), Major Programs (72), Interdisciplinary Programs (12), Pre-professional and Specialized Programs (17), Endowed Professors and Chairs (18), Registrar's Office, Fellowships Office, Folke Bernadotte Library, The Nobel Conference, Information Technology, Institutional Research /Sponsored Programs, International and Cultural Education, Linnaeus Arboretum, Johnson Center for Environmental Innovation, Kendall Center for Engaged Learning, Forensics / Public Discourse and Deliberation Program, Hillstrom Museum of Art, Community Service Office.

Senior Vice President and Dean of the College

Augustana University, Sioux Falls, SD (August 2007-June 2011).

Areas of Responsibility similar to above.

Associate Dean of the College

Gustavus Adolphus College, Saint Peter, MN (August 1999 – July 2007).

Included terms as Director of General Education and of First Term Seminars.

Chair, Department of Communication Studies

Gustavus Adolphus College, Saint Peter, MN (September 1993 - July 1999).

Education

Doctor of Philosophy

University of Minnesota. Graduated June 1990.
Speech Communication and Mass Communication
Interdisciplinary Electronic Media concentration.

Master of Arts

Minnesota State University, Mankato. Graduated June 1988.
Speech Communication. Psychology supporting field.

Bachelor of Science

Minnesota State University, Mankato. Graduated June 1981.
Honors graduate, Business Administration. Majors in Management and Industrial Relations. Minor in Economics.

Professional

Brown College. Radio/Television Broadcasting. Graduated May, 1977.

Faculty Experience

Department of Communication Studies

Gustavus Adolphus College, Saint Peter, Minnesota (Fall, 1990 – 2007, 2011 – present).

Rank of Professor, 2003-2007, 2011 – present.

Associate Professor, 1996-2002

Assistant Professor, 1990-1995

Courses taught: Challenge Seminar: Communication Law, Challenge Seminar: Media Writing on Racial Justice, The Art of Photography, First Term Seminar: Vital Speeches, Interdisciplinary Seminar: The Challenges of Our Time - Creativity, Culture, and Crisis, Media and Society, Media Process and Criticism, Three Crowns Curriculum-The Visual Experience, Broadcasting, Organizational Communication, Persuasion, Communication Theory, Curriculum II -The Visual Perspective, Senior Seminar: Electronic Media Regulation, Senior Seminar: First Amendment, First Term Seminar: Communicating Values, Public Speaking, Interpersonal Communication, Special Topics: Television Criticism, Race and Culture in Media, Video Field Production, “Mass (?) Comm”: Mass Audiences in a Personal and Interactive Age, Media Writing Workshop.

University of Minnesota, Minneapolis, Minnesota.

Visiting Associate Professor / Visiting Lecturer appointment with Graduate School (LTS). (Fall 1991, Winter 1992, Spring 1992, Winter 1993, Summer 1993, Winter 1995, Summer 1997, Winter 1998, Summer, 1998, Spring 1999, Summer 1999).

Courses taught at the graduate/bridge level include: Audience Measurement, Educational Television Programming and Administration, The Communicative Processes of Television, Contemporary Problems in American Broadcasting: U.S. Broadcast Regulation. Course taught at the undergraduate level: Introduction to Electronic Media in the U.S. / Determinants of Broadcast Programming.

Augsburg College, Minneapolis, Minnesota (Fall 1992).

Visiting Instructor. Taught Mass Communication in Society, which was cross-listed in both Political Science and Communication.

South Central Technical College, Mankato, Minnesota (Spring 1997, Winter, 1998).

Visiting Instructor of Sales and Marketing. Taught Radio and Television Station Operations, offered in an Associate Degree program jointly sponsored by the Minnesota State College and University System (MnSCU) and the Minnesota Broadcasters Association (MBA), and offered on the COMET Interactive Television Network distance education system for students enrolled at four MnSCU campuses

University of Minnesota, Minneapolis, Minnesota (Fall, 1988 - Spring, 1990).

Graduate Teaching and Research Assistant. Manager for the broadcast lab instructional facility. Instructor for Radio and Television Production, Advanced Radio Production, and Fundamentals of Oral Communication. Funded research assistant for Professor Donald R. Browne, Department of Speech Communication, on a project investigating localism in commercial and noncommercial radio.

Minnesota State University, Mankato, Minnesota

Adjunct Faculty (Spring, 2019) - Mass Media Law. Graduate Teaching Assistant (September 1986 - June 1988 - Fundamentals of Speech, and Introduction to Radio and Television.

Publications

Book:

1. Braun, M. J. (1994). AM stereo and the FCC: A marketplace shibboleth. Norwood, NJ: Ablex Publishing (JAI Press/Ablex, Stamford, CT, a subsidiary of Elsevier Science) ISBN: 0893919667. *An analysis of federal regulatory decision-making on new technology*.
<https://www.amazon.com/Stereo-FCC-Marketplace-Shibboleth-published/dp/B00Y30P4DQ>

Book chapters / contributions:

2. Braun, M.J. (2014). "The Art and Science of Good Decision-Making." Chapter 12 in Behling, L. [Ed.], The Resource Handbook for Academic Deans, Third Edition. San Francisco, CA: Jossey-Bass / Wiley & Sons.
3. Braun, M. J. (2006). "Digital Audio Broadcasting," entry in Bidgoli, H. [Ed.], The Handbook of Computer Networks. Hoboken, NJ: Wiley & Sons.
4. Braun, M. J. (2004). "AFTRA [American Federation of Television and Radio Artists], WCCO, Garrison Keillor, Stereo, Marketplace." Five entries in Sterling, C. H. [Ed.], Encyclopedia of radio. New York: Routledge.
5. Lind, R. A., & Braun, M. J. (2003). "Examining Race and Gender in Student Use and Evaluation of New Technologies," Chapter 10 in Donnelly, G., & Blaney, J.R. (Eds.). Technological issues in broadcast education: Critical challenges. Westport, CT: Greenwood Publishing.
6. Braun, M. J. (1998). "AM Radio, Effective Radiated Power, Engineering/Technical Department, FM Radio, National Association of Broadcast Employees and Technicians, Radiation, Station Classification, Technical Standards." Eight entries in Godfrey, D. G., & Leigh, F. A. [Eds.] The historical dictionary of American radio. Westport, CT: Greenwood Publishing.
7. Braun, M. J. (1998). "Noncommercial Radio," "Personal Attack Rule," "William S. Paley," "David Sarnoff." Four entries for Blanchard, M. A. [Ed.]. History of the mass media in the United States: An encyclopedia. Chicago: Fitzroy Dearborn Publishers.
8. Braun, M. J. (1993). "Fallongate: The Feminist, The Ad Agency, and the Ten Million Dollar Case of Sexual Harassment." In Sexual harassment in the workplace: Communication implications, Gary Kreps, (Ed.). Cresskill, NJ: Hampton Press.

Published articles (Refereed):

9. Braun, M. J. (2001, Spring). Using Self-Directed Teams to Integrate Service-Learning into an Organizational Communication Course. The Southern Communication Journal, 66 (3) pp. 226-238
10. Braun, M. J. (1999, Fall). Media ethics education: A comparison of student responses from three academic settings. Journal of Mass Media Ethics, 14, (3) pp. 171-182.
11. Braun, M. J., & Scully, T. L. (1996). High Definition Television: A Pre-Diffusion Survey of Consumer Awareness and Attitudes. CTAM Journal, 23, pp. 47-58.
12. Braun, M. J. (1995, Summer). Research Joint Ventures and the Development of Digital HDTV. Journal of Broadcasting and Electronic Media, 39, (3) pp. 390-407.

Published articles (Non-refereed):

13. Braun, M. J. & Lind, R. A. (2003, Spring). The Participation of Women in the 2002 Annual Conventions of the NAB and BEA. Feedback, 44, (2) pp. 19-28.
14. Lind, R. A., & Braun, M. J. (2002, Spring). The Participation of Women in the 2001 Annual Conventions of the NAB and BEA. Feedback, 43, (2) pp. 28-37.
15. Braun, M. J. & Lind, R. A. (2001, Summer). The Participation of Women in the 2000 Annual Conventions of the National Association of Broadcasters and the Broadcast Education Association. Feedback, 42, (2), pp. 27-35.
16. Lind, R. A., & Braun, M. J. (2000, Spring). The Participation of Women in the 1999 Annual Conventions of the National Association of Broadcasters and the Broadcast Education Association. Feedback, 41, (2) pp. 40-47.
17. Braun, M. J. & Lind, R. A. (1999, Summer). The Participation of Women in the 1998 Annual Conventions of the National Association of Broadcasters and the Broadcast Education Association. Feedback, 40, (3), pp. 26-32.
18. Braun, M. J. & Lind, R. A. (1998, Summer). The Participation of Women in the April, 1997 Annual Convention of the National Association of Broadcasters. Feedback, 39, (3), pp. 8-14.
19. Lind, R. A., & Braun, M. J. (1997, Winter). The Participation of Women in the April, 1996 Annual Convention of the National Association of Broadcasters. Feedback, 38, (1), pp. 25-28.
20. Lind, R. A., & Braun, M. J. (1996, Summer). The Participation of Women in the April, 1995 Annual Convention of the National Association of Broadcasters. Feedback, 37, (3), pp. 4-6.

21. Braun, M. J., & Lind, R. A. (1995, Fall). The Participation of Women in the April, 1994 Annual Convention of the National Association of Broadcasters. Feedback, 36 (3), 26-28.
22. Braun, M. J., & Lind, R. A. (1994, Winter). The Participation of Women in the April, 1993 Annual Convention of the National Association of Broadcasters. Feedback, 35 (1), 8-10.
23. Review- Anne Cooper Chen's "Games in the Global Village" for American Journalism, (1996).

Panel papers.

24. Braun, M. J., Brickhouse, N., Sortor, M., & Warman, C.S. (2015, November). Panel - Building a Strong Foundation for Fundraising Success in Today's Environment. Mission, Message, Market – and Money: The Academic Affairs / Advancement Partnership. A Concurrent Session at the Council of Independent Colleges (CIC) Chief Academic Officers and Chief Financial Officers Annual Institute.
25. Braun, M.J., Griffith, S., Sosulski, M. & Tobin, E. (2015, October). Panel - Administrative Perspectives on Institutional and Program Innovation. Moving from Crisis Management to Innovation: Reimagining the Role of World Languages in the 21st Century Academy. Simpson College, Indianola IA.
26. Braun, M.J. and Streubert, H. (2010, November). Post-tenure Review and Alternative Review Models. A Concurrent Session at the Council of Independent Colleges (CIC) Chief Academic Officers and Chief Financial Officers Annual Institute.
27. Braun, M.J. (2003, April). Station Launch - Creating the Image of a Station through Performance for the panel "Creativity in Teaching Performance" sponsored by the Courses, Curricula and Administration Division, Broadcast Education Association.
28. Braun, M.J. (2002, November). Panel - Finding a Common Center: Minnesota's CTAM Organization, sponsored by the States Advisory Council of the National Communication Association.
29. Braun, M. J. (2001, April). Student Narratives of Service Learning: Introducing the Special Issue of SCJ Service Learning and Communication Studies. Southern Communication Association. Presentation on panel featuring the authors from a service-learning issue of *The Southern Communication Journal* at the annual meeting in Lexington, KY.
30. Braun, M. J. (2001, April). Trend analysis: Research on women employed in electronic media fields. Broadcast Education Association, Presentation on panel titled *An Odyssey for the New Age in Electronic Media: Current and Future Trends for Multiculturalism and Electronic Media* sponsored by the Multicultural Division.
31. Braun, M. J. (1998, November). The status and role of undergraduate education and institutions in the communication discipline. Presented for the panel "The Role of Undergraduate Education in NCA's Vision of the New Century" sponsored by the Senior College and University Division of the National Communication Association.

32. Braun, M. J. (1998, April). Student perceptions of media ethics and multicultural issues education: A comparison of learning environments on panel titled "Teaching Ethics in a Pluralistic Culture." Broadcast Education Association, Invited Paper, Multicultural and Courses and Curricula Divisions.
33. Braun, M. J. (1998, April). The old Act and the new Commission: How will the new players act? on a panel titled "Telecommunications and the New Realities." Broadcast Education Association, Invited Paper, Law and Policy Division.
34. Braun, M. J. (1997, April). Three years of hindsight: Service learning through the organizational communication course, nominated for CSCA presentation by the Communication and Theater Association of Minnesota and presented on a "showcase" competitive panel titled "Community and Communication: Classroom Exercises that Connect Learning with Reality." Central States Communication Association.
35. Braun, M. J. (1997, April). FCC Issues: Commission identification of agenda items tied to implementation of the 1996 Telecommunications Act on panel titled "The Telecommunications Act of 1996 - An Evaluation of the Act's Impact after the First Year." Broadcast Education Association, Invited Paper, Law and Policy Division.
36. Braun, M. J. (1997, April). Broadcast educators' knowledge of provisions of U.S. copyright law and the doctrine of fair use: New technology implications on panel titled "Using Multimedia Materials in Teaching without Infringement." Broadcast Education Association, Invited Paper, Courses, Curriculum & Admin. and Law & Policy Divisions.
37. Braun, M. J. (1996, September). Service learning through the organizational communication course: Communication audit of independent school district #508. Communication and Theater Association of Minnesota, Invited panel presentation.
38. Braun, M. J. (1996, September). E-mail assignments: Communication technology in the classroom; Pedagogical adaptations for the panel "Computer Technology in the Classroom." Communication and Theater Association of Minnesota, Invited panel presentation.
39. Braun, M. J. & Morrow, T. S. (1996, April). Beyond warnings: Technological and definitional implications of v-chips. Central States Communication Association, Invited panel presentation.
40. Braun, M. J. (1995, November). Cooperative research ventures and the development of digital high definition television in the U.S. National Communication Association, Competitive Papers in Mass Communication.
41. Braun, M. J. & Scully, T. L. (1995, April). A pre-diffusion comparison of urban and rural attitudes toward advanced television services. Broadcast Education Association, First Place, Competitive Papers, Communication Technology Division.

42. Braun, M. J. (1994, November). The role of industry-sponsored boards in FCC standard setting: From NTSC to HDTV. National Communication Association, Competitive Papers in Mass Communication.
43. Braun, M. J. (1994, March). Reinterpreting the public interest standard: A stewardship model. Broadcast Education Association, Law and Policy Division.
44. Braun, M. J. & Gathercoal, P. H. (1994, March). Increasing critical comprehension of television messages. National Student Success Conference.
45. Braun, M. J., & Gathercoal, P. H. (1993, April). Evidence of gender bias in a program for television production education. Broadcast Education Association, Gender Issues Division.
46. Braun, M. J. (1992, April). Fallongate: The feminist, the ad agency, and the ten million dollar case of sexual harassment. Broadcast Education Association, First place paper (open), Gender Issues Division.
47. Braun, M. J. (1991, November). 'The politics of broadcast regulation' as seen in the controversial FCC AM stereo inquiry. National Communication Association, Competitive Paper, Mass Communication Division.
48. Braun, M. J. (1991, November). 'God said private schools are good': A functional analysis of rhetorical strategies of the educational freedom movement. National Communication Association, Competitive Paper, Religious Speech Communication Division.
49. Braun, M. J. (1991, April). Analysis of decisional sources of influence on the FCC AM stereo inquiry. Broadcast Education Association, Competitive Paper. Las Vegas, NV, April 1991.
50. Braun, M. J. (1990, November). The First Amendment and the public interest touchstone: A post-deregulatory interpretation. National Communication Association, Top Three Student Papers: Commission on Freedom of Expression.
51. Braun, M. J. (1990, November). Fallongate as 'psychic prison': Case study of sexist attitudes in a U.S. advertising agency. National Communication Association, Competitive Papers: Analyses of Feminism and Sexism in Media.
52. Braun, M. J. (1990, September). A new model for the analysis of FCC policy making as applied to the 1977 - 1982 AM stereo inquiry. Telecommunications Policy Research Conference, Third Place, Debut Category.
53. Braun, M. J. (1990, September). Citizens for Educational Freedom: Analysis of a religious social movement organization in decline. Communication and Theater Association of Minnesota.
54. Braun, M. J. (1990, March). A history of AM stereo in the U.S. Broadcast Education Association, First Place, Debut Category.

55. Braun, M. J. (1989, September). Issues in broadcasting from contemporary and historical perspectives: The construction of continuous time on 'thirtysomething.' Communication and Theater Association of Minnesota.
56. Braun, M. J. (1988, September). The effects of an intercultural communication course on the cross-cultural attitudes of U.S. students at a midwestern university. Communication and Theater Association of Minnesota.

Awards and Grants

Chief Academic Officer Award, Council of Independent Colleges, Washington DC. 2014.

Lutheran College and University Leadership Program (Thrivent Associates Program). 2003-2004. This yearlong leadership development program culminated in an intensive project. My project was on long range and strategic planning in Lutheran higher education.

Co-recipient of \$10,000 grant from the Aid Association for Lutherans for faculty development initiative, Gustavus Adolphus College, 1997-1998.

Minnesota Campus Compact: Information Gathering Grant and Planning Incentive Grant. Two grants to support faculty development and community partner cultivation in support of the January Term 2003 Service-Learning theme. Gustavus Adolphus College, 2001-2002.

Paul Magnuson Award for Student Service and Leadership awarded to January term video production class that produced multimedia portions of the theatrical production Voices of Diversity, Gustavus Adolphus College, May 1995.

Alumnus of Notable Achievement, College of Liberal Arts, University of Minnesota, June, 1994, and January 2005.

Joyce Foundation fourth year junior faculty leave, Gustavus Adolphus College, spring 1994.

Outstanding Citizen Award, City of Mankato, Minnesota, April 1994.

International Radio and Television Society faculty seminar fellowship, New York City, February 1994.

K. Kyoon Hur Dissertation Award competition honorable mention. International Communication Association. 1992.

Kenneth Harwood Dissertation Award for the outstanding Ph.D. dissertation in the field of broadcasting and electronic media. Broadcast Education Association. 1991.

George Montgomery & Anna Florence Frizelle Reid Memorial Award for doctoral research, University of Minnesota, 1989-1990.

Winner of National Association of Broadcasters "AM Stereo Promotion Award," 1986

Service

Professional Service

Board of Directors, American Conference of Academic Deans (ACAD) (2012-2014).

- Executive Committee of the Board of Directors (2015-2017).
- Chair of the Governance and Board Development Committee (2015-2017).

Co-Director, New Chief Academic Officer Mentoring Program, Council of Independent Colleges (CIC) Institute for Chief Academic Officers, (Three-year term, 2011-2013; Extended for an additional year 2014).

Association of American Colleges and Universities (AAC&U) Valid Assessment of Learning in Undergraduate Education (VALUE) Oral Communication Rubric Development Team (2007-2008 and 2008-2009).

Association of American Colleges and Universities (AAC&U) Planning Team for the conference “Educating for Personal and Social Responsibility: Deepening Student and Campus Commitments (2008-2009).

Board of Directors, The Collaboration for the Advancement of College Teaching and Learning (The Collaboration for Learning):

- Board Chair (2008-2011),
- Core Committee (2007-2011)
- Finance Committee (2007-2008).

Board of Directors, Broadcast Education Association, Washington, D.C. (2000-2002). District 4 representative; representing nine Midwestern States, Canada, Scandinavia.

- Membership Committee (2002-04), Committee Chair, 2000-2002.
- Committee on Representation and Organization, (2002).
- Distinguished Educators Service Award Committee, (2000-2002).

Journal Editor, CTAM Journal. Communication and Theater Association of Minnesota, Editor of the peer-reviewed scholarly journal published annually by our state association, 2002-2004. Associate Editor: 2004-2007

Lutheran Academic Officers National Conference Planning Committee, 2005-2008.

Steering Committee: Broadcast Sales Degree program jointly sponsored by the Minnesota Broadcasters Association (MBA) and the Minnesota State College and University System (MNSCU) 1996-1997.

Chair, Law and Policy Division, Broadcast Education Association, 1995-1996.

Community and College Service

Gustavus Faculty Ombudsperson. Appointed by Provost to satisfy an identified need for mentorship, guidance, and advocacy for Gustavus faculty. 2024 – Present.

Minnesota Employment and Economic Development; State Services for the Blind. Record biweekly podcasts for the Radio Talking Book (RTB), a free news and information service for the deaf and hard of hearing, with studios in St. Paul, Minnesota, 2021-Present.

Faculty Advisor, *The Gustavian Weekly* student newspaper, Gustavus Adolphus College, 2023-Present.

Faculty Secretary, 2000-2007 and 2017-Present.

Chair, Board of Trustees. Centenary United Methodist Church, Mankato, MN, 2022-2024.

Chair, Administrative Council. Centenary United Methodist Church, Mankato, MN, 2019-2022.

Greater Mankato Growth (Chamber of Commerce), 2013- 2016. Education Policy Committee member.

Strategic Planning Committee (Envision 2020), City of Mankato, MN. 2006. Education Subcommittee member.

Commission on the Status and Role of Women in the Church (COSROW), Southwest Minnesota District lay representative, Minnesota Conf., United Methodist Church. 1994-2000.

Faculty Senate, Gustavus Adolphus College, 1996-1999, (Senate Chair, 1997-1999).

Steering committee / publicity committee, Mankato Area International Festival. 1997-1998.

Media Technology Advisory Committee, Mankato Area Independent School District #77, 1994 - 1997.

Chair, Mankato Police Civil Service Commission, 1987-1990, and Commissioner, Mankato Police Civil Service Commission, 1985-1987. Chair, Mankato Department of Public Safety Joint Police and Fire Civil Service Commission, 1990-1994.