

# CAMPAIGN FOR TENNIS & LIFE CAMPS

40-LOVE: 40 YEARS, 40 MONTHS, \$4 MILLION

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### TENNIS & LIFE CAMPS (TLC)

Why have more than 60,000 campers come through Tennis & Life Camps at Gustavus Adolphus College over the past 40 years?

We are more than a nationally acclaimed tennis camp. We teach a philosophy that helps campers, from age seven to 97, focus on what is in their control with the TLC Three Crowns philosophy: Positive Attitude, Full Effort, and Good Sportsmanship. The Three Crowns philosophy is not an escape from life but a way to walk through life more effectively, passionately, and compassionately.

Now TLC's legacy is in our hands. Our vision for the next 40 years is expanding. We are building and sustaining first-class facilities. We are including those families who cannot afford camp by endowing 200 full scholarships a year. We are bringing together campers of diverse backgrounds and building bridges using a Three Crowns-based dialogue.

TLC is a community that envisions a world that promotes diversity, equity, inclusion, and dignity for all, along with first-rate tennis instruction.

We need your partnership for this to happen. Thank you for being with us in the past, and for all you do to serve TLC into the future.

This is why we are—in our 40th year—launching a campaign we call:

# 40-LOVE

40 YEARS/40 MONTHS/4 MILLION DOLLARS

### HOW CAN YOU SUPPORT THE 40-LOVE CAMPAIGN?

There are several different ways to support this endeavor. Please contact us if you need more information about any of the following options:

- A one-time gift or pledge (see attached pledge form to make your gift or pledge today)
- A gift of stock or securities
- A planned gift in your estate plans



TENNIS & LIFE CAMPS  
GUSTAVUS ADOLPHUS COLLEGE

## THE PILLARS OF THE 40-LOVE CAMPAIGN

### TENNIS & LIFE ENDOWED SCHOLARSHIP FUND: \$2.5 MILLION

We will raise \$2.5 million to ensure that at least 200 fully endowed scholarships are created to assist families who would not otherwise be able to afford the cost of camp. These include scholarships for our vibrant summer camps; and for our intimate winter retreat camps, which bring urban and rural players and chaperones together to have a dialogue on race, gender, religious diversity, and diverse family structure, to introduce students to the opportunities and benefits of a college education.

*I opened the package of thank you notes from our scholarship recipients with my son and tears began to run down my face as I read through them. It was an opportunity to talk to him about giving and how it fills our hearts to help others when we are so fortunate.*

— The Link Family

### WILKINSON LEGACY ENDOWMENT: \$1 MILLION

We will raise \$1 million to help fulfill Steve Wilkinson's dream to continually upgrade Gustavus' first-class tennis facilities. This endowment will provide an annual spending allowance for court maintenance, upgrades, facility expansion, and to build a "rainy day fund" in case of any unforeseen emergencies in the future.

*It is not often one encounters an environment as positive and full of hope, love, and friendship as we found at TLC.*

— The Shives Family

*Steve Wilkinson said, "When the ball is 99% out, the shot is good." I have lived by this whenever I'm on the court. Like Steve, the TLC instructors give themselves completely for the betterment of tennis and for the community."*

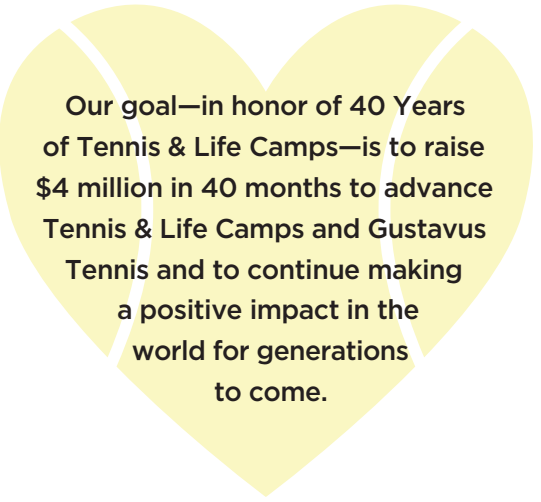
— Boy and Betty Toy

### WILKINSON TENNIS COMPLEX RENOVATION FUND: \$500,000

We will raise \$500,000 to replace the Swanson Tennis Center bubble and to remodel the inside lobby, all the classrooms, and the public spaces of the tennis center. At the end of this process, all Gustavus tennis facilities (Brown and Gibbs outdoor courts, Swanson indoor courts, and any future additions) will be named the Wilkinson Tennis Complex.

*TLC changed my life when I came as a junior camper, and it continues to change my life as an adult camper.*

— Steph Carlson



Our goal—in honor of 40 Years of Tennis & Life Camps—is to raise \$4 million in 40 months to advance Tennis & Life Camps and Gustavus Tennis and to continue making a positive impact in the world for generations to come.

### FOR MORE INFORMATION CONTACT:

Neal Hagberg '81 | Director of Tennis and Life Camps | 507-933-8805 | nhagberg@gustavus.edu  
Thomas W. Young '88 | Vice President for Advancement | 507-933-7551 | tyoung3@gustavus.edu





**1** Name \_\_\_\_\_  Gustavus Alumni Year \_\_\_\_\_  Parent  Friend  
 Name \_\_\_\_\_  Gustavus Alumni Year \_\_\_\_\_  Parent  Friend  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Email \_\_\_\_\_ Cell Phone \_\_\_\_\_  
 Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

**2 MY/OUR GIFT OR PLEDGE IS FOR THE FOLLOWING PURPOSE(S):**

**Tennis & Life Endowed Scholarship Fund** ..... \$ \_\_\_\_\_  
 I/We wish to establish a new named TLC Scholarship endowment fund (*minimum commitment of \$25,000*).

**Wilkinson Legacy Endowment** ..... \$ \_\_\_\_\_

**Wilkinson Tennis Complex Renovation Fund** ..... \$ \_\_\_\_\_

**MY/OUR COMMITMENT FOR THE SUPPORT DESCRIBED ABOVE TOTALS \$ \_\_\_\_\_**

**3**  **I/WE INTEND TO GIVE THIS GIFT IN THE FOLLOWING WAY:**

The total of \$ \_\_\_\_\_ is enclosed.

A partial gift of \$ \_\_\_\_\_ is enclosed.  The remaining will be completed by \_\_\_\_/\_\_\_\_/\_\_\_\_.

Please charge my:  Visa  MC  AMEX  Discover  
 Credit Card # \_\_\_\_\_ Expiration \_\_\_\_/\_\_\_\_  
 \$ \_\_\_\_\_ now  \$ \_\_\_\_\_ monthly  \$ \_\_\_\_\_ quarterly  \$ \_\_\_\_\_ annually (mo/yr \_\_\_\_/\_\_\_\_)

Please send gift reminders according to the following payment schedule:  
 quarterly (months \_\_\_\_/\_\_\_\_/\_\_\_\_/\_\_\_\_), \$ \_\_\_\_\_ each quarter  
 annually (month/year \_\_\_\_/\_\_\_\_) \$ \_\_\_\_\_ each year  
 Other (IRA, stocks/securities,etc.) A member of the Advancement staff will contact you about this gift.

**4**  **MY/OUR GIFT WILL BE MATCHED BY (COMPANY):** \_\_\_\_\_

**5** Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Contributions are tax deductible to the extent provided by law. Checks should be made payable to Gustavus Adolphus College. A modest portion of your contribution may be used for fundraising expenses. If fundraising goals are met and exceeded per project, the Board of Trustees may choose to direct any additional gifts to endowment to support the same purpose parallel to donor intent. Donors' gifts are periodically listed in publications of the College. Donors wishing not to be recognized should contact the Office of Advancement.