



"Signing up for GAC-SSI two summers ago was one of the best decisions I have made in the past two years. After completing my first season of speech I found myself looking for more, which is exactly what I got at Gustavus. In no other atmosphere was I granted the attention and coaching staff that SSI provides. It's tremendous the amount of improvement I saw in myself over that week in 2013. After having so much success in my post-camp season I was thrilled to go back this past summer, this time with the Champions Extension. I think the great thing about this past summer was that everything finally clicked for me. During the normal session I was able to learn from the coaches who have coached the best, and also watch some really good speakers around me. The Champions Extension was just as helpful, and I really thank the coaching staff for diving into one-on-one workshops that were able to give each student the critiques they needed. I would 110% recommend this camp to anyone looking to reach the next level and become an overall better competitor."

Zach Avis, Prior Lake HS, MN – 2014 GAC-SSI Tournament Champion

SUMMER SPEECH INSTITUTE

Gustavus Adolphus College and its nationally recognized speech team are proud to offer the ninth annual Summer Speech Institute for high school students, to be held on the Gustavus campus, July 18–25, 2015.



186 students from Bulgaria, California, Florida, Illinois, Iowa, Minnesota, Montana, Nebraska, Nevada, North Carolina, North Dakota, Ohio, Oregon, South Dakota, Washington, and Wisconsin attended the 2014 institute.

If you want to obtain results in speech competition in an environment conducive to learning, then this is the camp for you! We offer an additional three-day Champions Extension session for additional polish or to work on a secondary event, July 26–28, 2015.

Students entering their sophomore, junior, or senior year in the fall of 2015, with a minimum of one year of competitive experience, are eligible to attend. The first 150 applicants will be accepted. The GAC-SSI Tournament champion and second-place finisher will each receive an \$8,000 Gustavus Forensics Scholarship!

GUSTAVUS
GUSTAVUS ADOLPHUS COLLEGE

MAKE YOUR LIFE COUNT™

SUMMER SPEECH INSTITUTE

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SUMMER SPEECH INSTITUTE

GUSTAVUS ADOLPHUS COLLEGE



WE **OWN** THE ROOM!
JULY 18–25, 2015



"I trust GAC-SSI. I trust that the students will have an experience that is fun but also worth every penny. I also trust that students will return home with an excellent speech. I trust that they will work with some of the most experienced high school coaches in the Midwest. And this is an important point: I appreciate the many high school coaches that are hired by the camp. Not all camps make the effort to hire experienced high school coaches. This sets GAC-SSI apart."

Rick Purrington, Head Coach, Marshall High School, MN





GOALS

- Oral interpretation competitors will learn to locate and cut material to meet the allotted time limit, and how to develop distinct, believable characters.
- Public address competitors will learn to locate topics, to research effectively, and to write speeches with a purpose.
- Limited preparation competitors will learn to research effectively, prepare files, construct arguments, and utilize preparation time effectively.

PHILOSOPHY

Focus On the Process We focus on the process required to achieve excellence. While the goal is for you to leave with a tournament-ready performance by learning the nuances of your primary event, our aim is to teach you the process required to compete at an elite level. You will learn to set preparation goals vs. result-oriented goals, and we encourage you to commit to the process required of a champion, not the championship itself.

Evaluate Success We believe one must evaluate success as well as failure. Committing to this philosophy will ensure that competitive excellence remains at the center of your winning philosophy. Competitive excellence is about maximizing your potential as a competitor.

Embrace Competition Speech is both educational and competitive. Students often talk badly about other competitors. This runs counter to achieving competitive excellence. You cannot maximize your potential without competition! Competition is the bait that gets you to accomplish feats that you do not think are possible. You ought to be thanking your competition at tournaments.

Believe In the Art You Produce Too often, students to think they need to do something extra special to compete with the best in the nation. We focus on a psychological process that enables you to reach peak performance by getting you to believe in the art you produce!

Passion and Pride Our coaching staff is passionate about speech and our energy is infectious. You will witness this during every lecture and individual coaching session. We challenge you to match our energy and pride!

STAFF

We are committed to hiring the best high school coaches in the country who share your same passion for speech. You will learn from nationally recognized high school coaches, collegiate coaches, and collegiate competitors who know the ins and outs of high school speech. Our staff has produced several national and state champions.

Kristofer Kracht, GAC-SSI Director



Kristofer Kracht is in his thirteenth year directing the Gustavus Adolphus College forensics program and his eighth year directing the Gustavus Summer Speech Institute. During his tenure, Gustavus placed 6th at the 2014 American Forensic Association National Individual Events Tournament and the National Forensics Association National Championships, won a national championship in President's DII at the 2012 and 2011 National Forensic Association National Championships, earned top ten finishes in team sweepstakes at the 2013, 2012, 2011, and 2010 AFA-NIET, won a national championship at the 2010 Pi Kappa Delta National Comprehensive Tournament, qualified multiple students for the Interstate Oratorical Association National Contest, and coached five AFA-NIET All-Americans. Kracht received the 2006 Bob Derryberry Award for Outstanding New Forensics Educator, the 2009 Pi Kappa Delta Brightest Star Award, the 2010 Swenson-Bunn Memorial Award for Teaching Excellence, and the 2011 AFA District Four Larry Schnoor Distinguished Service Award.

EVENTS COVERED

- Prose Interpretation
- Humorous Interpretation
- Original Oratory
- Informative Speaking (Expository Address)
- Poetry Interpretation
- Creative Expression
- Extemporaneous Speaking
- Extemporaneous Reading
- Dramatic Duo
- Dramatic Interpretation
- Great Speeches
- Storytelling

In addition to event preparation, everyone will learn vocal warm-ups, tournament etiquette, competitive ethics, and the confidence necessary to compete at the highest level by understanding the values of excellence, preparation, revision, leaving a legacy, and embracing competition.

THE GAC-SSI COMPETITIVE EDGE

- 1:4 coach-to-student ratio
- 55% qualified for a national tournament and/or state tournament, including a national champion and multiple state champions
- Get a leg up on the competition
- Dedicate an entire week to intensive forensics training, surrounded by people who share your passion for forensics
- Be tournament-ready in July

FACILITIES

GAC-SSI is located on the beautiful campus of Gustavus Adolphus College, located in St. Peter, Minn., 65 miles southwest of the Twin Cities on Highway 169. An airport shuttle is available to and from the Minneapolis-St. Paul International Airport for \$25. The camp offers a carefully supervised introduction to college life. Students live in college residence halls, eat in the nationally ranked campus dining center, and attend sessions in college buildings. Students will utilize the Gustavus library, an excellent and extensive resource for researching public address speeches and interpretation events. The structure, opportunities, and adult supervision available at Gustavus make it a first choice for concerned parents.

center for
SPORT AND PERFORMANCE
psychology

We have partnered with the Center for Sport and Performance Psychology to offer multiple sessions on the psychology of competition. Dr. Cindra Kamphoff and her team will teach you the psychology behind competition, how to use your mind to your advantage, and give you the tools necessary to compete and focus under pressure.

TUITION COST

(Payment plans are available)

Register online at gustavus.edu/ssi

Early Registration Specials: March 1, 2015, deadline

- \$725 for single registrant

Registration Deadline: June 15, 2015

- \$800 for single registrant
- \$750 each for Group Registration (a group is 4 or more from the same school.)

Champions Extension:

Extension session is July 26-28, 2015.

- \$350 for single registrant

Deposit: A \$150 deposit is due when registering. The remaining tuition balance is due July 18, 2015.

THE INSTITUTE INCLUDES:

- Three meals a day prepared by our nationally recognized dining services
- Housing at Gustavus Adolphus College
- Photocopying, camp mementoes, T-shirt, and fun evening activities
- Participation in a camp-end tournament culminating in a festive banquet that parent(s) may attend, at \$14 per parent
- College admission application tutorial with Gustavus admission staff

CONTACT INFORMATION

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