It didn’t take long for Katelyn Juni ’15 to fall in love with Gustavus. At the time, she was living in San Antonio, Texas, and visited campus through the Fly-In program. Like many who walk onto the Hill, she was hooked.

However, Katelyn knew that the road to Gustavus wouldn’t be easy. Her father is in the U.S. Army, and her mother is an elementary school teacher. Since she was a child, she knew that if she wanted to go to college, it was going to be self-financed. So she tucked the dream of Gustavus away and wrote out her deposit check to another school.

Then she received news that revitalized her hopes of being a Gustie. An anonymous donor had funded a scholarship that would pay the majority of one student’s education and Katelyn had been selected to receive it.

“It was a miracle. The scholarship I received gave me the opportunity of an education and an environment that I couldn’t replicate anywhere else,” says Katelyn.

Katelyn is now a busy Gustie. She works in the Admission Office, has earned roles in theatrical productions, and enjoys exploring her majors in theatre and history. She is one of many students who have been given the gift of a Gustavus education through scholarships. In fact, about 70 percent of Gusties receive need-based financial aid each year.

And for the students who receive them, scholarships are far more than just a line in their financial aid package. They represent the opportunity for a successful future.

Dr. Tom Crady is the College’s vice president for enrollment and dean of admission. Each year, he and his team strategically identify and recruit the right combination of students to come to Gustavus.

In recent years, he has seen a significant change in the landscape of higher education. Due to a variety of factors, it is becoming increasingly difficult for students and their families to afford higher education. At the same time, four-year college degrees and hands-on experience gleaned through research and internships are becoming more essential to landing that first job.

“Many families will rule out colleges based on the price tag before they even visit campus. We need students to know that what you receive at Gustavus is unique—access to internships, off-campus study, a solid job after you graduate, the list goes on,” says Crady. “Access to these opportunities is crucial for young people, and the best way to provide access is through scholarships and financial aid.”

This year the College plans to distribute $50 million in financial aid to students. Thanks to many generous alumni, parents, and friends who believe in the value of a Gustavus education, approximately $2.7 million of that is the result of gifts to the College—both past and present.

These endowed and current scholarships honor the past and strengthen the future. They create a circle of generosity that has sustained Gustavus for more than 150 years and allows it to continue welcoming young people who will thrive in a liberal arts environment, regardless of their family’s financial status.

Danielle (Dani) Cabrera ’15 came to Gustavus from Temecula, Calif. The oldest of five siblings, Dani is a natural leader who hopes to one day become a lawyer. She mentors first-year students as a Collegiate Fellow, was a delegate to the White Privilege Conference, and currently serves as co-president of the Student Senate. With her impressive ambitions and determination to excel in all of her roles at Gustavus, Dani has made great contributions to campus culture. This would not have been possible without scholarships.
You can make a difference in the lives of our students by giving the gift of opportunity through scholarship. There are many ways to do this, including making Gustavus a part of your estate plan. Contact a member of our gift planning staff for more information:

1-800-726-6192.
Gustavus Adolphus College officially dedicated the Christ Chapel Memorial Garden after Homecoming Worship Service on September 29, 2013. The new garden is located on the east side of Christ Chapel and includes a columbarium. The construction of this stunning and meaningful addition to the campus was made possible through gifts from the Lindau family. Nancy Lindau, her late husband, Phil Sr. ’84, and their children Philip Jr. ’84 and his wife, Sharon (Stevenson ’84), and Karen ’86 and her husband, Johann ’86 Peikert, are respected and long-standing members of the Gustavus community.

“For many people, their alma mater remains a place where they stay connected and consider home throughout their entire life,” President Jack Ohle said. “The Christ Chapel Memorial Garden provides a way to connect generations of Gusties. It serves as a visual reminder of those who came before us who loved this College and we are all woven together into the fabric of the College history forever. Gustavus is grateful to the Lindau Family for making the Memorial Garden possible.”

Throughout the years, the Lindau Family has strengthened the College in countless ways and deepened its roots as a church-related academic institution. Phil Sr. served on the College’s Alumni Board, Board of Trustees, and chaired both the Three Crowns Campaign (1994-1997) and Building a Greater Gustavus Campaign (1999-2004). Phil and Nancy were charter members of the College’s Founders Society and received the Greater Gustavus Award in 2003. Phil, Sharon, and Karen have also served in various volunteer roles at the College. The family created the annual Lindau Symposium in 2006, designed to bring speakers to campus that ensure students have access to a wide range of viewpoints that will cultivate an appreciation for civil discourse.

“Our family ties to Gustavus go back to my grandfather, Gottfrid Lindau, class of 1917, a Swedish Immigrant and Lutheran pastor. We learned from him and my dad, Phil, that Gustavus has roots that run wide and deep,” said Karen during her remarks at the dedication. “The Memorial Garden will be a visual reminder of this for years to come, a beautiful resting place for people that will forever consider this hill to be their home, as well as a testament to students that they are part of something meaningful and lasting.”

Those interested in learning more about the Christ Chapel Memorial Garden and columbarium may visit gustavus.edu/president/memorialgarden or contact the Chaplains’ Office at 507-933-7446.

from THE PRESIDENT

Last year, we highlighted Campaign Gustavus’s pillar of Teaching and Learning in the Campaign Chronicle. We celebrated the work of our endowed faculty, announced a new endowed professorship, reviewed the importance of providing professional development resources for faculty, and highlighted the work of the Kendall Center for Engaged Learning.

This year we are highlighting the Campaign’s pillar of Opportunity. Gifts to the Campaign provide the access to experiences that prepare Gustavus students for a meaningful and productive future. Annual or endowed scholarships, internships, the alumni mentoring program, and the alumni networking program are examples of ways your gifts to the Campaign strengthen opportunities for Gustavus students.

Access to a Gustavus education is provided through scholarships and financial aid. As the cost of higher education continues to increase, we must do all we can to reduce the cost of an education for our students and help provide ways to lessen the amount families pay out of pocket. In addition, tuition and fees have increased because of the necessity of providing competitive salaries for our faculty and staff resources for our students to receive the highest quality education possible.

The Gustavus Board of Trustees has just announced a strategy to address what has become a national conversation about the rising costs of higher education. In setting tuition, room, and board for first-year and returning students for the 2014-15 academic year, the College is introducing a new pricing plan that will tie the increases to a three-year rolling average of the Consumer Price Index (CPI). The plan is aimed at holding down student indebtedness and giving families the ability to better plan for college costs.

“We must make a Gustavus education as affordable as possible for our students and their families that they are part of something meaningful and lasting.”

Sincerely,

Jack R. Ohle
RAY LUNDQUIST: THE GRATEFUL GIVER

Ray Lundquist ’51 recalls how exciting it was to watch Jackie Robinson play baseball—not just once, but four times. He has witnessed several historic events throughout his life, traveled the world, and achieved both personal and professional success since graduating from Gustavus in 1951. But through it all, his heart has never left the Hill.

Today Ray is one of the College’s most dedicated alumni volunteers and donors. His gifts of time and money have supported nearly every corner of the campus, including athletics, music, the library, the Linnaeus Arboretum, and scholarships. They have also come in several different forms: planned gifts, cash, and charitable remainder trusts. All have provided opportunities to Gusties, which Ray knows is a great investment.

Growing up on a farm in East Union, Minn., near St. Ansgar’s Academy, Lundquist became very familiar with the name “Gustavus.” In 1945, he officially became a Gustie and played on an undefeated, conference championship-winning football team. However, he left the College to serve in the Marine Corps in the years following World War II. Ray remembers this time as an important opportunity for growth.

He returned to Gustavus in 1948, well-prepared to make the most of his college career. He played intramural sports, served on Student Senate, and was president of the Omega Kappa fraternity. Ray also dove into academics, intrigued by a criminology course that would eventually lead him to a career in corrections that spanned 36 years.

“My time at Gustavus was just wonderful, and I feel very grateful for the College,” Ray says. “It gave me my best friends, the chance to grow in faith, a path to graduate school, and the inspiration for my career. I wouldn’t have changed a thing.”

Sixty-two years after graduating, Ray’s veins still course with black and gold. He was a class agent for six years, served two terms on the alumni board, and is now the class of ’51 vice president. He is proud that his class raised more than $115,000 in May 2013 for the Gustavus Annual Fund, with 64 percent participation. He loyally attends events and is a familiar face at Gustie Breakfasts in the Twin Cities—in fact, since the breakfasts began, Ray has yet to miss a single one.

Most recently, Ray and his classmates decided to show their appreciation for Dorothy Johnson Lutz’s 40+ years of diligent work as their class officer. They created an endowed scholarship named after Dorothy and dedicated it to music, which is one of her greatest passions. The scholarship is now active, having secured $25,000 in gifts, and was awarded for...
the first time in spring 2013 to a music student. It’s a legacy that will provide financial support for Gusties well into the future.

“It’s certainly important for me to give back because I know that I received so much,” Ray says.

The great buildings of campus, the music that fills Christ Chapel, the football players diving for touchdowns, and the students who make their way across this windy hill have all been generously supported by Ray, yet he remains humble and doesn’t readily discuss his contributions. Instead, he prefers to chuckle about his untidy handwriting in the thank you notes he writes to other donors.

With his gracious spirit, servant heart, and steadfast dedication, Ray epitomizes what it means to be a Gustie. The College and its students have benefited enormously from his generosity, but it is his friendship that has had the greatest impact.

NICHOLAS GREVE: A LIFE REMEMBERED

Abraham Lincoln once said, “In the end, it’s not the years in your life that count. It’s the life in your years.” Those who remember Nicholas Greve ’07 would agree that his 26 years were lived to the fullest and knowing him enhanced their years in return. After his accidental drowning in 2010, his family, friends, co-workers, and clients established the Boulay, Heutmaker, and Zibell Scholarship in Memory of Nick Greve. This past summer the Greve family, friends, co-workers, and members of the Gustavus community gathered to celebrate Nick’s life and dedicate a bench in his honor outside of Beck Academic Hall.

Nick grew up in Annandale, Minn., the middle son of David and Sandy Greve. Their memories of him depict a warm-hearted, giving, and happy child. Like his brothers, Ben and Tim, Nick was a man of few words, who was known for his big smile and a one-of-a-kind golf swing. He pursued the things he wanted in life with precision and passion. This included searching for the right college and eventually the ideal career.

“He wanted to go to a college that had good connections with the Twin Cities businesses, had a strong business program, and felt like a community,” said Sandy. After visiting a few campuses, Gustavus rose to the top of his list.

On the Hill, Nick excelled in academics, athletics, and creating friendships. By the time he graduated, Nick was one of the top golfers on the men’s golf team and was receiving job offers from accounting firms in the Twin Cities. He chose to become an auditor with Boulay, an accounting, tax consulting, and wealth management services firm in Eden Prairie, because of its excellent reputation, opportunities for growth, young employees, and family-friendly environment. “Nick was a rising star in our firm,” says Boulay managing partner Mark DeNucci. “He had what I like to call the big three: big eyes, big smile, and a big heart. He was one of our most requested auditors. Clients wanted him at their offices and co-workers wanted him on their teams. He was well on his way to becoming a partner in our firm one day.”

Outside of the office, Mark and Nick enjoyed connecting on the golf course. They even participated in a few golf tournament fundraisers for Gustavus athletics with other employees. Mark said it was these adventures outside of work that created some of his favorite memories and made the announcement of his passing so difficult. “It was the hardest thing I have done in my 36 years with the company,” said Mark. “Everyone came together—continued on next page
“By ourselves it’s hard to make a difference, but by giving to something like the Annual Fund we can create change together.”

Ranae Peterson and her late husband, Robert ’58, dedicated many years of their lives to supporting the mission of Gustavus and are recognized as two of the College’s most loyal annual fund donors. Their gift of endowed scholarship is also providing students with opportunities to study abroad.

FACES OF OPPORTUNITY

continued from previous page

firm partners, employees, and clients—to establish this scholarship in memory of Nick. It was truly a company-wide initiative. And even after we started the scholarship, people wanted to do more.”

Aside from the scholarship and bench at Gustavus, the Greve family also hosts an annual golf tournament, which Boulay employees attend. The funds raised at that event provide scholarships to seniors from Anandale High School.

Sandy, Dave, and their family have been touched by the outpouring of affection and generosity that continues to carry forward today. According to Sandy, it’s the perfect way to celebrate the spirit of gratitude and giving that was strong in Nick since he was a child. She remembers a particular time when the two of them were working on a school project.

“In the middle of it he stopped what he was doing, looked at me, and said, ‘There’s a lot of kids that don’t have what we have. I’m so lucky,’” recalls Sandy. “It struck me because most kids that age don’t express appreciation for things like that.”

It’s the Gustavus community that has been most blessed by Nick’s legacy. The scholarship has supported the dreams of three accounting majors and the bench has become a place of discussion and reflection for students, faculty, and staff. But Nick’s greatest gift has certainly been a life well lived.

RANAE AND ROBERT PETERSON: A LEGACY OF LOYALTY

A lot happens at Gustavus Adolphus College in half a century. Buildings rise and fall, traditions begin and end, faculty and staff come and go, and thousands of students make their home on the Hill. Ranae Peterson has witnessed this rhythm of change through her impressive 55-year connection to Gustavus.

Through it all, she has remained a steadfast supporter of the College and its students. An opportunity to teach French and Spanish in the Modern Languages Department brought Ranae to Gustavus in 1958, but it took meeting her future husband, Robert ‘Bob’ Peterson ’58, a few years later to convince her to put down roots. Like many Gustie couples, their love for each other only strengthened their love for the Gustavus community.

Both had long and storied careers at this institution. Bob started out as an admission counselor and eventually transitioned to the development office. He retired in 1996 as the vice president for development and college relations. Ranae left Gustavus for a brief time to take care of their young sons, but she later returned and found her niche as an assistant to the dean focusing on curricular reform—specifically helping to develop Curriculum II (now known as the Three Crowns Curriculum).

Aside from dedicating their careers to the College, the Petersons have been some of Gustavus’s most loyal donors. Their longstanding philanthropy is something Ranae is humble about. She has always considered it to be natural to give to the institution that has given so much to her family.

But the tradition has spanned more than 30 years—meaning she is one of the longest and most consistent living donors in the history of the College.

“Being a part of Gustavus created a good life for us, and we always liked to do what we can,” Ranae says. Even after Bob’s passing in April 2012, she has continued to support many of the programs that they always cared about: Gustavus Library Associates, Friends of the Arboretum, and the Gustavus Annual Fund.

According to Ranae, the Gustavus Annual Fund is a way for one person to make an impact at the College by leveraging the generosity of many. “By ourselves it’s hard to make a difference, but by giving to something like the Annual Fund we can create change together,” she says.

Prior to Bob’s passing, the couple also realized their dream of leaving a legacy through the Ranae J. and Robert A. Peterson Endowed Scholarship, which supports students who wish to study abroad. For Ranae, it holds special meaning since she spent a full year studying in Dijon, France, as a graduate student.

It was a transformational experience for her, and she is enthusiastic about giving that same opportunity to others.

Sometimes, stories of quiet dedication and generosity leave a legacy that outlives even the flashiest gesture. Ranae modestly points out that their gifts have not been as impactful as others. While this may be true, her tradition of giving is representative of the thousands of other Gusties who give what they can to provide the opportunity of a Gustavus education to others. These gifts of $20, $500, and $1,000 have impacted many lives and solidified a rich tradition of preparing students for lives of leadership and service.

This is a story worth celebrating because it’s the story of many. And it’s a tradition that will be sustained into the future thanks to people like Ranae who continue to live by the words of her late husband:

“Let us always be sure that all who love this place, whatever their financial capacity, will always be able to feel at home here, know that Gustavus is theirs, too, and that annual giving of whatever size is an important part of the whole that has built and continues to build this College.”
The Campaign Gustavus flame has grown brighter since our last progress report. With total commitments of $110 million, we both are proud of the progress that has been made to strengthen the future of the College. Gustavus’s future depends on all of us. The gifts we make together provide necessary funding for critical needs. Our academic programs are stronger than ever before, student/faculty research has grown significantly, and our effort to improve the learning environment by having new and remodeled facilities is progressing. However, our future depends first and foremost on people. It depends on our faculty, on our students, and on our alumni and friends who are working together to build an even stronger Gustavus.

We are pleased that six of the ten endowed positions called for in the College’s strategic plan have been established. Having outstanding faculty enables us to recruit outstanding students. Our success in increasing the number of scholarships has been key to bringing students to Gustavus and making sure they graduate without considerable debt. As you think about how you can impact the College through a gift to Campaign Gustavus, we hope you will consider an endowed scholarship. Such a gift will not only impact the life of a student but also the lives they touch throughout their careers. Endowing a scholarship will also contribute to our goal of increasing the College’s endowment by $75 million.

Gustavus’s future also depends on the strength of its endowment. Gustavus has not been alone in trying to determine how to strengthen our endowment in light of the significant losses in the economic downturn we experienced in 2008 and 2009. Today, thanks to your support and the careful oversight of the College’s Investment Committee, Gustavus’s endowment is the highest it has ever been, exceeding $123 million. While that is a cause for celebration, it is also a call to action. Building an even stronger endowment will provide both financial strength for the College and resources for our faculty and students.

We would like to acknowledge the work of the Major Gifts Committee in helping move the campaign forward. This volunteer team of dedicated alumni, parents, and friends of the College has played a significant role in helping us contact hundreds of alumni and friends who are now supporting the College in meaningful ways. With the work of the Committee and help from all of us, our goal of $150 million in gifts and pledges to Campaign Gustavus by the fall of 2015 will be achieved.

Go Gusties!

Warren ’67 and Donna ’66 Beck

SPECIAL THANKS to Mariah Wiik ’15, who worked as an intern this past summer for the Advancement Office and contributed greatly to this issue. Mariah is currently studying community engagement at the Umbra Institute in Perugia, Italy, and plans to intern for Studio 33, a media production house in Bangalore, India, during J-Term.
WHERE DOES YOUR ANNUAL FUND DOLLAR GO?

The Gustavus Annual Fund is an important part of the Campaign Gustavus goal. The year alone the Gustavus Annual Fund is expected to raise $3.7 million to brighten the campaign flame. Your gifts to athletics, music, and scholarship are all part of the annual fund. But what about the other gifts that provide general support? How do they benefit Gusties? Great questions! Every gift provides many opportunities to the College and to those who call this place home. Your gifts keep the Hill humming and the impact is evident everywhere you look.

SCHOLARSHIPS AND FINANCIAL AID
Gustavus provides financial assistance to more than 90 percent of our students, 70 percent of whom receive need-based financial aid. That means, after tuition checks come in, there is still a $9.2 million gap left to cover their education costs. Approximately forty percent of every dollar helps the College recruit and retain the best and brightest minds.

INSTRUCTION, ACADEMIC SUPPORT, AND RESEARCH
We are incredibly proud of our 11:1 student to faculty ratio, small class sizes, access to the best technology, and many opportunities for faculty-student research. About thirty-nine percent of every dollar helps Gustavus continue its tradition of providing a world-class education.

STUDENT SERVICES
Your support enhances the time students spend outside of the classroom learning who they are in a nurturing community. Approximately fourteen percent of each dollar supports programs like the Center for Servant Leadership (CSL), the Diversity Center, Health Services, and Campus Activities.

INSTITUTIONAL SUPPORT
What keeps the campus operating so professors can teach and students can learn? The administrative departments that work behind the scenes to make the College the best it can be. Approximately six percent of every dollar provides support to areas such as Advancement, the President’s Office, Human Resources, and the Finance Office.

PUBLIC SERVICE
The Gustavus Annual Fund proudly helps to sustain the programs, conferences, and activities that make Gustavus an exceptional place. About one percent of every dollar helps to make events such as the Gustavus Artist Series, the Hillstrom Museum of Art, and the Nobel Conference© possible.

EVERY GIFT COUNTS . . . GIVE YOURS TODAY AT GUSTAVUS.EDU/GIVE.