

Volunteer Newsletter
Gustavus Alumni Association
November 2009

Greetings to all of our volunteer leaders – alumni board, class agents and chapter agents. It's been a busy yet great start to the 2009-10 Alumni Association and Gustavus Annual Fund year of activities.

September 12 was **Volunteer Leadership Day** on campus and our thanks to all who attended. Volunteers continue to be the mainstay of our programs and having President Jack and Kris Ohle host lunch at their home and watching the football game from the Raarup Presidential Suite shows the gratitude and support from the President's Office.

Special recognition from the day include **Mac** and **Mary Sutherland Ryerse '87 '90**, chairs of the 2008 & 2009 Gustavus Annual Fund; Class of the Year – **Class of 1984 (Carol Arwidson and Ken Ericson, class agents)**; and the Tom Wersell Class Agent of the Year Award to **Carol Heyl Stone '59**. Congratulations and thank you to these people and all of you for your work.

On **Homecoming Weekend**, the results of two major initiatives were announced. **Commission Gustavus 150** released 439 recommendations of the Commission's eight task forces. These recommendations have been placed by the Board of Trustees in one of three levels of urgency for the College's future advancement. The Board has now asked the faculty, staff and volunteers to develop plans for implementing the recommendations. You can review the recommendations here: <http://gustavus.edu/commission150/>. Additionally, while the Commission work was being done, market research and a branding study were conducted. The **new brand position** is "Gustavus Adolphus College: Make Your Life Count." The position builds on market research involving more than 2,000 Gustavus constituents in interviews, focus groups, and surveys. Please click to enjoy a [brief video](#).

Homecoming 2010 is September 24 & 25, 2010. Please note this is a change from October 9. Reunion surveys are being sent to classes ending in 0s and 5s. Please encourage your classmates to complete and return their surveys.

A reminder and call for **class letters** if a letter has not been submitted for your class. January 15 is our next target date and we're suggesting a guest writer for that letter.

The **Gustavus Recruitment Network** is a volunteer network of Gustavus Adolphus College alumni and friends who actively support the work of the Admission Office to increase applicants and admissions to the College. The GRN is a partnership between the Office of Church Relations, the Admission Office, and the Office of Alumni Relations. Your task with the GRN is to make phone calls and share about your Gustavus experience. Training is provided, as well as talking points and specific instructions on how to get the information back to us.

This academic year, 2009-1010, there are two options for helping out. Please pick which option, including date option, work best for you. Of course, feel free to choose more than one option.

Calling and congratulating accepted students. Date options to choose from:

*Nov. 23-Dec. 4
*Dec. 28 – Jan. 8
*Jan. 25 – Feb 5

Calling admitted students that have not yet sent in a deposit, sharing about your Gustavus experience, and encouraging them to attend Gustavus.

*March 22 - April 3

Please register by e-mailing [Erin Wilken](#) '02, assistant director of alumni relations.

Alumni Board members selected to serve a three-year term include **Sandra Luedtke Buendorf '62**, St. Peter; **Sara Tollefson Currell '95**, St. Paul; **Chris Enstad '96**, Crystal; **Brian Norelius '95**, Lindstrom; **Charlie Potts '01**, Richfield; **Chris Rasmussen '88**, Columbia Heights; **Paul Schiminsky '93**, Las Vegas, NV; **Scott Swanson '85**, Edina; **Gretchen Taylor '08**, Mankato; **JoNes Van Hecke '88**, Pella, IA. Serving a two-year term is **Jennifer Krempin Bridgman '96**, Alexandria, VA; and serving a one-year term is **Marisa Schloer '09**, Minneapolis.

In partnership with the Athletics Department, the Office of Alumni Relations hosted the **Athletics Hall of Fame Day** on October 17. Inductees included **Scott Anderson '92**, football; **Dan Dohmeier '86**, baseball; **Kerri Pool Foss '94**, soccer; **Bob Klindworth '93**, cross country; **Jon Lindquist '92**, golf; **Amy McCrea Morrell '91**, tennis; **Leisha Johnson Ronning '90**, basketball; **Steve Wilkinson**, coach; and the 1974 Homecoming Football Game was a Hall of Fame Moment.

Dates for calendars:

Shine...A Royal Affair, November 14, 2009

Twin Cities Breakfast (Chaplain Brian Johnson '80), November 18, 2009

Christmas in Christ Chapel, December 4, 5 & 6, 2009

Twin Cities Breakfast (Tom Young '88, institutional advancement), December 16, 2009

Winter class letter target dates, January 15, 2010

Twin Cities Breakfast (Margaret Anderson Kelliher '90), January 20, 2010

Alumni Board meeting, February 12 & 13, 2010

50 Year Club and Classes of 1960 and 1965 Reunions, May 28 & 29, 2010

Volunteer Leadership Day, September 11, 2010

Fall Reunions and Homecoming, September 24 & 25, 2010

Go Gusties – bye for now,



Randall Stuckey '83

Director of Alumni Relations